

**KIDS CREST BUBBLEGUM RUSH- sodium fluoride rinse**  
**The Procter & Gamble Manufacturing Company**

-----  
**Kid's Crest®**

**Bubblegum Rush™**

***Drug Facts***

**Active ingredient**

Sodium Fluoride 0.02% (0.01% w/v fluoride ion)

**Purpose**

Anticavity

**Use**

Aids in the prevention of dental cavities

**Warning**

**Keep out of reach of children.** If more than used for rinsing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- Adults and children 6 years & older: Use twice a day after brushing your teeth with a toothpaste.
- Vigorously swish the 10 mL (2 teaspoonfuls) of rinse between your teeth for 1 minute and then spit out.
- Do not swallow the rinse.
- Do not eat or drink for 30 minutes after rinsing.
- Instruct children under 12 years of age in good rinsing habits (to minimize swallowing).
- Supervise children as necessary until capable of using without supervision.
- Children under 6 years of age: Consult a dentist or doctor.

**Inactive ingredients**

water, glycerin, propylene glycol, polysorbate 80, benzoic acid, flavor, saccharin, sodium benzoate, phosphoric acid, disodium phosphate, red 40

**Questions?**

**1-800-285-9139**

**DISTR. BY PROCTER & GAMBLE,  
CINCINNATI, OH 45202**

**PRINCIPAL DISPLAY PANEL - 500 mL Bottle Label**

ALCOHOL FREE

*KID'S*

**Crest®**

**ANTICAVITY**

FLUORIDE RINSE

BUBBLEGUM RUSH™

IMPORTANT:

Read directions

for proper use.

REACHES WHERE BRUSHING MAY MISS

500 mL

(16.9 FL OZ)



## KIDS CREST BUBBLEGUM RUSH

sodium fluoride rinse

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:37000-167
<b>Route of Administration</b>	ORAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>SODIUM FLUORIDE</b> (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	0.1 mg in 1 mL

### Inactive Ingredients

Ingredient Name	Strength
<b>PHOSPHORIC ACID</b> (UNII: E4GA8884NN)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>PROPYLENE GLYCOL</b> (UNII: 6DC9Q167V3)	
<b>POLYSORBATE 80</b> (UNII: 6OZP39ZG8H)	
<b>SODIUM BENZOATE</b> (UNII: OJ245FE5EU)	

<b>FD&amp;C RED NO. 40</b> (UNII: WZB9127XOA)				
<b>BENZOIC ACID</b> (UNII: 8SKN0B0MIM)				
<b>SODIUM PHOSPHATE, DIBASIC, ANHYDROUS</b> (UNII: 22ADO53M6F)				
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)				
<b>SACCHARIN</b> (UNII: FST467XS7D)				
<b>Product Characteristics</b>				
<b>Color</b>	pink	<b>Score</b>		
<b>Shape</b>		<b>Size</b>		
<b>Flavor</b>	BUBBLE GUM	<b>Imprint Code</b>		
<b>Contains</b>				
<b>Packaging</b>				
<b>#</b>	<b>Item Code</b>	<b>Package Description</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
1	NDC:37000-167-05	500 mL in 1 BOTTLE, PLASTIC; Type 0: Not a Combination Product	12/03/2018	
<b>Marketing Information</b>				
<b>Marketing Category</b>	<b>Application Number or Monograph Citation</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>	
OTC Monograph Drug	M021	12/03/2018		

**Labeler** - The Procter & Gamble Manufacturing Company (004238200)