

ESHU SKIN ASSIST SPF 30 MOISTURISING SUNSCREEN- homosalate, octisalate, avobenzone, octocrylene lotion

Eshu Pty. Ltd.

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Homosalate 8%

Octisalate 4%

Avobenzone 3%

Octocrylene 2%

Sunscreen

- helps prevent sunburn
- higher SPF gives more sunburn protection
- provides high protection against sunburn
- for skin highly sensitive to sunburn

For external use only.

When using this product, keep out of eyes. Rinse with water to remove.

Stop use and ask a doctor if rash or irritation develops and lasts.

Keep out of reach of children. If swallowed get medical help or contact a Poison Control Center right away.

- apply liberally and generously onto clean, dry skin and rub in evenly 20 minutes prior to sun exposure
- apply enough to give a visible layer before rubbing in
- re-apply as needed every 1-2 hours, or after towel drying, swimming, or perspiring
- children under 6 months of age: ask a doctor

- sun alert: Limiting sun exposure, wearing protective clothing, and using sunscreens may reduce the risks of skin aging, skin cancer and other harmful effects of the sun
- does not provide protection for already burnt skin
- every case of sunburn damages the skin permanently
- does not provide 100% protection against UV radiation
- store in a cool, dry place
- keep carton. It contains important information

Allantoin, Ammonium Acryloyldimethyltaurate/VP Copolymer, Caprylyl Glycol, Cetareth-20, Cetearyl Alcohol, Cetyl Dimethicone, Cyclomethicone, Disodium EDTA, Ethyl Linoleate, Fragrance, Isostearyl Neopentanoate, Lactic Acid, Glycerin, PEG-40 Stearate, Polypropylene, Xanthan Gum, Octanohydroxamic acid, Oleyl Alcohol, Panthenol, Panthenyl Triacetate, Pentylene Glycol, Serine, Silica, Sodium Chloride, Sodium Lactate, Sorbitol, Tocopherol, Triaccontanyl PVP, Urea, Water

Questions or Comments? Toll Free 1-855-229-ESHU

Monday through Friday, 9am-5pm, www.eshu.com.au

What's in it:

eshu moisturising sunscreen SPF30+ contains broad spectrum sunscreen filters to help protect the skin and Vitamin E to help moisturise it. The scent of Eucalyptus, Citrus and Mint leaves you feeling

refreshed.

How to use it:

Please see the back of our box. Remember to always take care in the sun. After all, despite what you may think, your skin is your biggest organ so it deserves the best protection.

eshu moisturising sunscreen SPF30+ is designed for the Australian climate, the hottest, driest continent on earth, to the strictest of Australian standards.

And eshu doesn't believe looking after your skin has to be expensive or complicated, so it is reasonably priced and easy to use. No fuss. No worries. Just smart, effective skin care that works.

eshu - a new perspective in men's skincare.\

Drug Facts

Active Ingredients
 Homosalate 8% }
 Octisalate 4% }
 Avobenzone 3% } Sunscreen
 Octocrylene 2% }

Purpose
 Sunscreen

Uses

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Other Information

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Inactive Ingredients: Alcohol, Ammonium Acrylate, Dimethyl Laurate / VP Copolymer, Caprylyl Glycol, Cetearith-20, Cetearyl Alcohol, Cetyl Dimethicone, Cycloheximide, Disodium EDTA, Ethyl Linolate, Fragrance, Isocetane, Neomenthylol, Lactic Acid, Glycerin, Propyl Stearate, Polypropylene Glycol, Octanohydroxybenzoic acid, Octyl Alcohol, Permethol, Pentylene Triacetate, Pentylene Glycol, Serine, Silica, Sodium Chloride, Sodium Lactate, Sorbitol, Tocopherol, Triacetone, PVP, Urea, Water, Xanthan Gum.

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eshu - a new perspective in men's skincare.

Our products are not tested on animals and never will be.
 Made in Australia.

100 mL
 3.4 oz

moisturising sunscreen SPF 30+

eshu®

eshu®

Manufactured for eshu Pty. Ltd. Ground Floor Suite 3.24 Albert Rd. South Melbourne VIC, Australia 3205

ESHU SKIN ASSIST SPF 30 MOISTURISING SUNSCREEN

homosalate, octisalate, avobenzone, octocrylene lotion

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:42315-002
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
HOMOSALATE (UNII: V06SV4M95S) (HOMOSALATE - UNII:V06SV4M95S)	HOMOSALATE	8 mL in 100 mL
OCTISALATE (UNII: 4X49 Y0596 W) (OCTISALATE - UNII:4X49 Y0596 W)	OCTISALATE	4 mL in 100 mL
AVOBENZONE (UNII: G63QQF2NOX) (AVOBENZONE - UNII:G63QQF2NOX)	AVOBENZONE	3 mL in 100 mL
OCTOCRYLENE (UNII: 5A68 WGF6 WM) (OCTOCRYLENE - UNII:5A68 WGF6 WM)	OCTOCRYLENE	2 mL in 100 mL

Inactive Ingredients

Ingredient Name	Strength
ALLANTOIN (UNII: 344S277G0Z)	

CAPRYLYL GLYCOL (UNII: 00YIU5438U)
CETOSTEARYL ALCOHOL (UNII: 2DMT128M1S)
ETHYL LINOLEATE (UNII: MJ2YTT4J8M)
LACTIC ACID (UNII: 33X04XA5AT)
GLYCERIN (UNII: PDC6A3C0OX)
PEG-40 STEARATE (UNII: ECU18C66Q7)
PANTHENOL (UNII: WV9CM0O67Z)
PENTYLENE GLYCOL (UNII: 50C1307PZG)
SERINE (UNII: 452VLY9402)
SILICON DIOXIDE (UNII: ETJ7Z6XBU4)
SODIUM CHLORIDE (UNII: 451W47IQ8X)
SODIUM LACTATE (UNII: TU7HW0W0QT)
SORBITOL (UNII: 506T60A25R)
UREA (UNII: 8W8T17847W)
WATER (UNII: 059QF0KO0R)

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:42315-002-34	100 mL in 1 BOTTLE		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part352	04/01/2011	

Labeler - Eshu Pty. Ltd. (753614812)

Registrant - Eshu Pty. Ltd. (753614812)

Establishment

Name	Address	ID/FEI	Business Operations
Baxter Laboratories Pty. Ltd.		740537709	manufacture