

**CREST PRO HEALTH ADVANCED WHITENING- stannous fluoride paste,  
dentifrice  
The Procter & Gamble Manufacturing Company**

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**Crest®  
Pro-Health  
Advanced  
Whitening**

**Extra Fresh**

**Drug Facts**

Active ingredient

Stannous fluoride 0.454%  
(0.14% w/v fluoride ion)

**Purposes**

Anticavity, antigingivitis. antisenstivity toothpaste

**Uses**

- aids in the prevention of cavities
- helps prevent gingivitis
- helps interfere with the harmful effects of plaque associated with gingivitis
- helps control plaque bacteria that contribute to the development of gingivitis
- builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets or contact

**Warnings**

When using this product do not use for sensitivity longer than four weeks unless recommended by a dentist.

Stop use and ask a dentist if the sensitivity problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care.

**Keep out of reach of children.** If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- adults and children 12 yrs. & older: apply at least a 1-inch strip of the product onto a soft bristle toothbrush. Brush teeth thoroughly for at least 1 minute twice a day

(morning and evening) or as recommended by a dentist. Make sure to brush all sensitive areas of the teeth.

- do not swallow
- children under 12 yrs. of age: ask a dentist

### **Other information**

- products containing stannous fluoride may produce surface staining of the teeth
- adequate toothbrushing may prevent these stains which are not harmful or permanent and may be

removed by your dentist

- this Crest is specially formulated to help prevent staining
- see your dentist regularly

### **Inactive ingredients**

water, sorbitol, hydrated silica, sodium lauryl sulfate, carrageenan, sodium gluconate, flavor, xanthan gum, zinc citrate, stannous chloride, sodium saccharin, sodium hydroxide, sucralose, titanium dioxide

### **Questions?**

1-800-594-4158

DISTR. BY PROCTER & GAMBLE,  
CINCINNATI, OH 45202

### **Principal Display Panel - 170 g tube in carton**

**Crest®**

FLUORIDE TOOTHPASTE FOR ANTICAVITY, ANTIGINGIVITIS AND SENSITIVE TEETH

**PRO-HEALTH**

**ADVANCED**

WHITENING

CAVITIES GINGIVITIS ACID EROSION\* SENSITIVITY PLAQUE TARTAR WHITENING  
FRESHENS BREATH

NET WT 6.0 OZ (170 g)



## CREST PRO HEALTH ADVANCED WHITENING

stannous fluoride paste, dentifrice

### Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:37000-166
Route of Administration	DENTAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
STANNOUS FLUORIDE (UNII: 3FTR44B32Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.4 mg in 1 g

### Inactive Ingredients

Ingredient Name	Strength
STANNOUS CHLORIDE (UNII: 1BQV3749L5)	
WATER (UNII: 059QF0KO0R)	
HYDRATED SILICA (UNII: Y607T4G8P9)	
CARRAGEENAN (UNII: 5C69YCD2YJ)	
SODIUM GLUCONATE (UNII: R6Q3791S76)	
XANTHAN GUM (UNII: TTV12P4NEE)	
ZINC CITRATE (UNII: K72I3DEX9B)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
SORBITOL (UNII: 506T60A25R)	

<b>SODIUM HYDROXIDE</b> (UNII: 55X04QC32I)				
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)				
<b>TITANIUM DIOXIDE</b> (UNII: 15FIX9V2JP)				
<b>SUCRALOSE</b> (UNII: 96K6UQ3ZD4)				
<b>Product Characteristics</b>				
<b>Color</b>	white	<b>Score</b>		
<b>Shape</b>		<b>Size</b>		
<b>Flavor</b>	PEPPERMINT	<b>Imprint Code</b>		
<b>Contains</b>				
<b>Packaging</b>				
<b>#</b>	<b>Item Code</b>	<b>Package Description</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
1	NDC:37000-166-06	1 in 1 CARTON	11/05/2018	
1		170 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:37000-166-30	5 in 1 CELLO PACK	11/05/2018	
2		1 in 1 CARTON		
2		170 g in 1 TUBE; Type 0: Not a Combination Product		
<b>Marketing Information</b>				
<b>Marketing Category</b>	<b>Application Number or Monograph Citation</b>		<b>Marketing Start Date</b>	<b>Marketing End Date</b>
OTC Monograph Drug	M021		11/05/2018	

**Labeler** - The Procter & Gamble Manufacturing Company (004238200)