# ANTIOXIDANT PRIMER- titanium dioxide and zinc oxide cream Bare Escentuals Beauty Inc.

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

-----

#### **Antioxidant Primer**

## **Drug Facts**

Active Ingredients	Purpose
Titanium Dioxide 2.6%	Sunscreen
Zinc oxide 6.2%	Sunscreen

#### Uses

Helps prevent sunburn. If used as directed with other sun protection measures (see Directions), decreases the risk of skin cancer and early skin aging caused by the sun.

## **Warnings**

For external use only

Do not use on damaged or broken skin.

When using this product: Keep out of Eyes; Rinse with water to remove

Stop use and ask a doctor if rash occurs.

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

#### **Directions**

For sunscreen use:

Apply liberally 15 minutes before sun exposure

Use a water resistant sunscreen if swimming or sweating

Reapply at least every 2 hours

Children under 6 months, ask a doctor.

Sun protection measures. Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF of 15 or higher and other sun protection measures including: limit time in the sun, especially from 10am to 2 pm, wear long-sleeve shirts, pants, hats, and sunglasses.

#### **Inactive Ingredients**

Cyclopentasiloxane, dimethicone crosspolymer, dimethicone, styrene/acrylates copolymer, hexyl laurate, PEG 10 dimethicone, polyglycerol 4 isostearate, stearic acid, alumina, silica, topcopherol, magnesium silicate, panthenol, glycyrrhiza glaba (licorice) root extract, aloe bardenesis leaf extract, stearyl triethoxysilane, tetrahexyldecyl ascorbate, magnesium ascorbyl phosphate, retinyl retinoate, cyclodextrin. May contain: titanium dioxide and iron oxides.

# Other information

Protect this product from excessive heat and direct sun

# Questions or comments?

Call toll free 1-888-795-4747

Bare Escentuals MADE IN USA Distr. By Bare Escentuals Beauty Inc., San Francisco CA 94104 USA London W10 3QB

## PRINCIPAL DISPLAY PANEL - 30 ml Bottle Carton

 $\begin{array}{c} \textbf{PRIME} \\ \textbf{TIME}^{\text{TM}} \end{array}$ 

ANTIOXIDANT FOUNDATION PRIMER

broad spectrum SPF 30

TINTED

30 ml / 1 fl. oz.

ANTIOXIDANT FOUNDATION PRIMER

broad spectrum SPF 30

TINTED

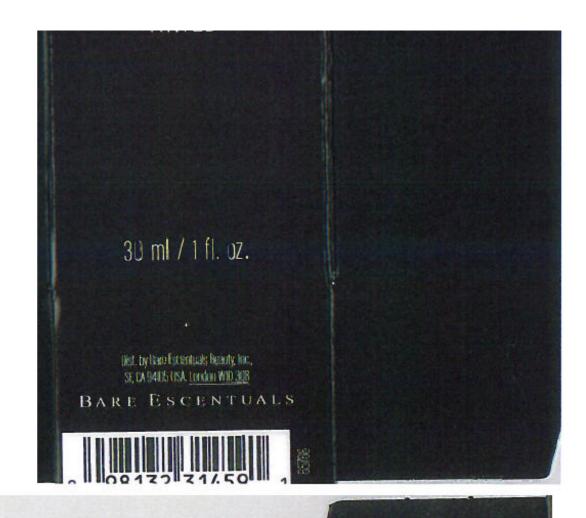
bareMinerals®

# PRIME TIME

ANTIOXIDANT FOUNDATION PRIMER

broad spectrum SPF 30

TINTED







#### ANTIOXIDANT PRIMER

titanium dioxide and zinc oxide cream

Product Information				
Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:98	132-184
Route of Administration	TOPICAL			
A saine Turque dis mat/A saine Differen				
Active Ingredient/Active Moiety				
Ingredient Name		Basis of St	rength	Strength

Titanium Dioxide (UNII: 15FIX9 V2JP) (Titanium Dioxide - UNII:15FIX9 V2JP)	Titanium Dioxide	26 mg in 1 mL
Zinc Oxide (UNII: SOI2LOH54Z) (Zinc Oxide - UNII:SOI2LOH54Z)	Zinc Oxide	62 mg in 1 mL

Inactive Ingredients	
Ingredient Name	Strength
CYCLOMETHICONE 5 (UNII: 0THT5PCI0R)	
DIMETHICO NE (UNII: 92RU3N3Y1O)	
HEXYL LAURATE (UNII: 4CG9F9W01Q)	
PEG-10 DIMETHICONE (600 CST) (UNII: 8PR7V1SVM0)	
POLYGLYCERYL-4 ISOSTEARATE (UNII: 820DPX33S7)	
STEARIC ACID (UNII: 4ELV7Z65AP)	
ALUMINUM OXIDE (UNII: LMI26O6933)	
SILICON DIO XIDE (UNII: ETJ7Z6 XBU4)	
TOCOPHEROL (UNII: R0ZB2556P8)	
MAGNESIUM SILICATE (UNII: 9B9691B2N9)	
PANTHENOL (UNII: WV9CM0O67Z)	
GLYCYRRHIZA GLABRA (UNII: 2788Z9758H)	
ALOE VERA LEAF (UNII: ZY8 1Z8 3H0 X)	
STEARYL TRIETHO XYSILANE (UNII: 1VN9 P25L8 H)	
TETRAHEXYLDECYL ASCORBATE (UNII: 9LBV3F07AZ)	
MAGNESIUM ASCORBYL PHOSPHATE (UNII: 0 R8 22556 M5)	
RETINYL RETINO ATE (UNII: 5AT5X9J439)	
FERRIC OXIDE RED (UNII: 1K09F3G675)	

Packaging			
# Item Code	Package Description	Marketing Start Date	Marketing End Date
1 NDC:98132-184-09	1 in 1 CARTON		
1	30 mL in 1 BOTTLE, PUMP		

Marketing Information			
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part352	03/31/2013	

# Labeler - Bare Escentuals Beauty Inc. (087008363)

Revised: 3/2013 Bare Escentuals Beauty Inc.