

**ANTIOXIDANT PRIMER- titanium dioxide and zinc oxide cream**  
**Bare Escentuals Beauty Inc.**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**Antioxidant Primer**

**Drug Facts**

<b>Active Ingredients</b>	<b>Purpose</b>
Titanium Dioxide 2.6%	Sunscreen
Zinc oxide 6.2%	Sunscreen

**Uses**

Helps prevent sunburn. If used as directed with other sun protection measures (see Directions), decreases the risk of skin cancer and early skin aging caused by the sun.

**Warnings**

For external use only

Do not use on damaged or broken skin.

When using this product: Keep out of Eyes ; Rinse with water to remove

Stop use and ask a doctor if rash occurs.

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

For sunscreen use:

Apply liberally 15 minutes before sun exposure

Use a water resistant sunscreen if swimming or sweating

Reapply at least every 2 hours

Children under 6 months, ask a doctor.

Sun protection measures. Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF of 15 or higher and other sun protection measures including: limit time in the sun, especially from 10am to 2 pm, wear long-sleeve shirts, pants, hats, and sunglasses.

**Inactive Ingredients**

Cyclopentasiloxane, dimethicone crosspolymer, dimethicone, styrene/acrylates copolymer, hexyl laurate, PEG 10 dimethicone, polyglycerol 4 isostearate, stearic acid, alumina, silica, topcopherol, magnesium silicate, panthenol, glycyrrhiza glaba (licorice) root extract, aloe bardenesis leaf extract, stearyl triethoxysilane, tetrahexyldecyl ascorbate, magnesium ascorbyl phosphate, retinyl retinoate, cyclodextrin. May contain: titanium dioxide and iron oxides.

**Other information**

Protect this product from excessive heat and direct sun

**Questions or comments?**

Call toll free 1-888-795-4747

Bare Escentuals

MADE IN USA

Distr. By Bare Escentuals Beauty Inc., San Francisco CA 94104 USA

London W10 3QB

**PRINCIPAL DISPLAY PANEL - 30 ml Bottle Carton**

bareMinerals®

**PRIME**

**TIME™**

**ANTIOXIDANT**

**FOUNDATION**

**PRIMER**

broad spectrum

SPF 30

TINTED

30 ml / 1 fl. oz.

ANTIOXIDANT  
FOUNDATION  
PRIMER

broad spectrum  
SPF 30

TINTED

bareMinerals®

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**PRIME  
TIME™**

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ANTIOXIDANT  
FOUNDATION  
PRIMER

.....  
broad spectrum  
SPF 30

TINTED

30 ml / 1 fl. oz.

Mkt. by Bare Escentuals Beauty, Inc.,  
SF, CA 94103, USA. London W1D 3QB

BARE ESSENTUALS



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## Primed and protected for complexion perfection

Protect and prime—at the same time. Fight signs of aging while prepping skin for smooth makeup application with Prime Time Antioxidant Foundation Primer Broad Spectrum SPF 30. This unique skin-perfecting blend

### Drug Facts

#### Active ingredient(s)

Titanium dioxide 2.6%  
Zinc oxide 6.2%

#### Purpose

Sunscreen  
Sunscreen

#### Uses

helps prevent sunburn  
if used as directed with other sun protection measures (see  
Directions), decreases the risk of skin cancer and early skin  
aging caused by the sun

#### Warnings

For external use only

Do not use on damaged or broken skin

When using this product keep out of eyes. Rinse with  
water to remove.

Stop use and ask a doctor if rash occurs

combines the dual-power of antioxidant vitamins and broad spectrum SPF protection to help prevent signs of future damage while smoothing away dryness, excess oil and the appearance of enlarged pores. A light tint diminishes the appearance of past skin damage. Skin is perfectly protected and prepped for flawless, lasting foundation application.

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 Apply one pump of primer, massaging an even layer all over your face for a skin-smoothing finish. Allow it to set, then apply bareMinerals Foundation.

Keep out of reach of children. If product is swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

For sunscreen use:  
 apply liberally 15 minutes before sun exposure  
 use a water resistant sunscreen if swimming or sweating  
 reapply at least every 2 hours  
 children under 6 months: ask a doctor  
**Sun protection measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF of 15 or higher and other sun protection measures including:  
 limit time in the sun, especially from 10 a.m. - 2 p.m.  
 wear long-sleeve shirts, pants, hats, and sunglasses

**Inactive ingredients**

cyclopentasiloxane, dimethicone crosspolymer, cyclohexasiloxane, hydrogenated polydecene, dimethicone, styrene/acrylates copolymer, hexyl laurate, PEG-10 dimethicone, polyglyceryl-4 isostearate, stearic acid, alumina, silica, tocopherol, magnesium silicate, panthenol, glycyrrhiza glabra (licorice) root extract, aloe barbadensis leaf extract, stearyl triethoxypalane, tetrahexyldecyl ascorbate, magnesium ascorbyl phosphate, retinyl retinate, cyclodextrin. May contain: titanium dioxide, iron oxides.

**Other information**

Protect this product from excessive heat and direct sun

**Questions or comments?** Call toll free 1-866-795-4747

**ANTIOXIDANT PRIMER**

titanium dioxide and zinc oxide cream

**Product Information**

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:98132-184
<b>Route of Administration</b>	TOPICAL		

**Active Ingredient/Active Moiety**

Ingredient Name	Basis of Strength	Strength
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<b>Titanium Dioxide</b> (UNII: 15FIX9V2JP) (Titanium Dioxide - UNII:15FIX9V2JP)	Titanium Dioxide	26 mg in 1 mL
<b>Zinc Oxide</b> (UNII: SOI2LOH54Z) (Zinc Oxide - UNII:SOI2LOH54Z)	Zinc Oxide	62 mg in 1 mL

### Inactive Ingredients

Ingredient Name	Strength
<b>CYCLOMETHICONE 5</b> (UNII: 0THT5PC10R)	
<b>DIMETHICONE</b> (UNII: 92RU3N3Y1O)	
<b>HEXYL LAURATE</b> (UNII: 4CG9F9W01Q)	
<b>PEG-10 DIMETHICONE (600 CST)</b> (UNII: 8PR7V1SVM0)	
<b>POLYGLYCERYL-4 ISOSTEARATE</b> (UNII: 820DPX33S7)	
<b>STEARIC ACID</b> (UNII: 4ELV7Z65AP)	
<b>ALUMINUM OXIDE</b> (UNII: LM26O6933)	
<b>SILICON DIOXIDE</b> (UNII: ETJ7Z6XBU4)	
<b>TOCOPHEROL</b> (UNII: R0ZB2556P8)	
<b>MAGNESIUM SILICATE</b> (UNII: 9B9691B2N9)	
<b>PANTHENOL</b> (UNII: WV9CM0O67Z)	
<b>GLYCYRRHIZA GLABRA</b> (UNII: 2788Z9758H)	
<b>ALOE VERA LEAF</b> (UNII: ZY81Z83H0X)	
<b>STEARYL TRIETHOXYSILANE</b> (UNII: 1VN9P25L8H)	
<b>TETRAHEXYLDECYL ASCORBATE</b> (UNII: 9LBV3F07AZ)	
<b>MAGNESIUM ASCORBYL PHOSPHATE</b> (UNII: 0R822556M5)	
<b>RETINYL RETINOATE</b> (UNII: 5AT5X9J439)	
<b>FERRIC OXIDE RED</b> (UNII: 1K09F3G675)	

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:98132-184-09	1 in 1 CARTON		
1		30 mL in 1 BOTTLE, PUMP		

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part352	03/31/2013	

**Labeler** - Bare Escentuals Beauty Inc. (087008363)

Revised: 3/2013

Bare Escentuals Beauty Inc.