

**ANTI ITCH MAXIMUM RELIEF- pramoxine hydrochloride and menthol cream**  
**Natureplex LLC**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**Anti-Itch Cream**  
**Maximum Relief**

**Drug Facts**

<b>Active ingredients</b>	<b>Purpose</b>
Menthol 1%	Topical Analgesic
Pramoxine hydrochloride 1%	Topical Analgesic

**Use**

For temporary relief of pain and itching associated with minor skin irritations, minor burns, minor cuts, sunburns, scrapes, insect bites, and rashes due to poison ivy, poison oak, or poison sumac

**Warnings**

**For external use only.**

**Avoid contact with eyes and nose.**

**Not for prolonged use.**

**Do not use**

- on large areas of the body

**Stop use and ask a doctor if**

- condition worsens
- symptoms persist for more than 7 days or clear up and occur again within a few days
- redness, irritation, swelling, or pain develops, persists, or increases

**If pregnant or breast-feeding,** ask a health professional before use.

**Keep out of reach of children.** If swallowed, get medical help or contact a Poison Control Center right away: 800-222-1222.

**Directions**

- **adults and children 2 years old and older:** apply to affected area not more than 3 to 4 times daily
- **children under 2 years old:** ask a doctor

**Other information**

- store at 15 to 30° C (59 to 86° F)
- **Tamper Evident:** DO NOT USE IF SEAL ON TUBE IS BROKEN OR MISSING.

**Inactive ingredients**

aloe barbadensis leaf juice, carbomer, cetearyl alcohol, DMDM hydantoin, glycerin, polysorbate 60,

propylene glycol, purified water, triethanolamine

**Questions or comments?**

**866-323-0107 or [www.natureplex.com](http://www.natureplex.com)**

**PRINCIPAL DISPLAY PANEL - 42.5 g Tube Box**

*Natureplex™*

**MAXIMUM RELIEF**

*Medicated*

*Anti-Itch Cream*

**NET WT. 1.5 Oz. (42.5g)**

Natureplex

NDC 67234-008-01

\* Compare to the active ingredients of Gold Bond Medicated Anti-Itch Cream

MAXIMUM RELIEF

Medicated

# Anti-Itch Cream

- Minor Skin Irritations, Cuts & Burns
- Scrapes
- Minor Sunburn
- Insect Bites
- Poison Ivy, Oak & Sumac



**Maximum Itch Relief**  
**In A Soothing & Cooling Cream Enriched With Aloe**  
**Plus! Steroid & Hydrocortisone Free**



30548 V13

Natureplex

MAXIMUM RELIEF

Medicated

# Anti-Itch Cream

NET WT. 1.5 Oz. (42.5g)

MAXIMUM RELIEF

Medicated

# Anti-Itch Cream

\*This product is not manufactured by or distributed by Chatter, Inc., the distributor of Gold Bond Medicated Anti-Itch Cream.



NATUREPLEX, OLIVE BRANCH, MS 38654

MADE IN THE USA

Natureplex

**Questions or comments?** 966-223-0107 or [www.natureplex.com](http://www.natureplex.com)

**Ingredients**  
 Active ingredients: pramoxine hydrochloride, menthol, menthyl salicylate, benzocaine, hydrocortisone, aloe vera, allantoin, glycerin, polyorbene-9, propylene glycol, purified water, triethanolamine.

**Other Information**  
 • Use at 15 to 30°C (59 to 86°F). • Tamper Evident: DON'T USE IF SEAL/TUBE IS BROKEN OR MISSING.

**Directions**  
 • Adults and children 2 years old and older: apply to affected area and/or then 3 to 4 times daily.  
 • Children under 2 years old: ask a doctor.

**Warnings**  
 • Avoid contact with eyes and nose.  
 • For external use only.  
 • Do not use on large areas of the body.  
 • Stop use and ask a doctor if a common wormer, symptoms persist for more than 7 days or deer up and occur again within a few days, redness, irritation, swelling, or pain develops, peeling, or rashes.

**Use**  
 For external relief of pain and itching associated with minor cuts, sunburns, scrapes, insect bites, and rashes due to poison ivy, poison oak, or poison sumac.

**Active Ingredients**  
 Menthol 1%, Pramoxine hydrochloride 1%, Topical Anesthetic Purpose

Provides Two Itch Relieving Ingredients

MAXIMUM RELIEF

Natureplex Medicated Anti-Itch Cream

**ANTI ITCH MAXIMUM RELIEF**  
 pramoxine hydrochloride and menthol cream

Product Information			
Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:67234-008
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety		
Ingredient Name	Basis of Strength	Strength
<b>Pramoxine Hydrochloride</b> (UNII: 88AYB867L5) (Pramoxine - UNII:068X84E056)	Pramoxine Hydrochloride	10 mg in 1 g
<b>Menthol, Unspecified Form</b> (UNII: L7T10EIP3A) (Menthol, Unspecified Form - UNII:L7T10EIP3A)	Menthol, Unspecified Form	10 mg in 1 g

Inactive Ingredients	
Ingredient Name	Strength
<b>ALOE VERA LEAF</b> (UNII: ZY81Z83H0X)	
<b>CARBOMER HOMOPOLYMER TYPE C (ALLYL PENTAERYTHRITOL CROSSLINKED)</b> (UNII: 4Q93RCW27E)	
<b>DMDM HYDANTOIN</b> (UNII: BYR0546TOW)	
<b>CETOSTEARYL ALCOHOL</b> (UNII: 2DMT128M1S)	
<b>POLYSORBATE 60</b> (UNII: CAL22UVI4M)	
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>PROPYLENE GLYCOL</b> (UNII: 6DC9Q167V3)	
<b>TROLAMINE</b> (UNII: 9O3K93S3TK)	
<b>WATER</b> (UNII: 059QF0KO0R)	

Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:67234-008-01	1 in 1 BOX	01/02/2008	
1		42 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information			
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part347	01/02/2008	

**Labeler** - Natureplex LLC (062808196)

Establishment			
Name	Address	ID/FEI	Business Operations
Natureplex LLC		062808196	MANUFACTURE(67234-008)