

PROACTIV EMERGENCY BLEMISH RELIEF- benzoyl peroxide cream
Alchemee, LLC

Proactiv Emergency Blemish Relief

Drug Facts

Active ingredient

Benzoyl peroxide 5%

Purpose

Acne treatment

Use

for the management of acne

Warnings

For external use only

When using this product

- skin irritation and dryness is more likely to occur if you use another topical acne medication at the same time. If irritation occurs, only use one topical acne medication at a time.
- avoid unnecessary sun exposure and use a sunscreen
- avoid contact with the eyes, lips, and mouth
- avoid contact with hair and dyed fabrics, which may be bleached by this product
- skin irritation may occur, characterized by redness, burning, itching, peeling, or possibly swelling. Irritation may be reduced by using the product less frequently or in a lower concentration.

Do not use if you

- have very sensitive skin
- are sensitive to benzoyl peroxide.

Stop use and ask a doctor

- if irritation becomes severe.

Keep out of reach of children.

If swallowed, get medical help or contact a Poison Control Center right away.

Directions

- *Sensitivity Test for a New User.* Apply product sparingly to one or two small affected

areas during the first 3 days. If no discomfort occurs, follow the directions stated below.

- clean the skin thoroughly before applying this product
- cover the entire affected area with a thin layer one to three times daily
- because excessive drying of the skin may occur, start with one application daily, then gradually increase to two or three times daily if needed or as directed by a doctor
- if bothersome dryness or peeling occurs, reduce application to once a day or every other day
- if going outside, apply sunscreen after using this product. If irritation or sensitivity develops, stop use of both products and ask a doctor.

Inactive ingredients

water, cyclopentasiloxane, ethoxydiglycol, steareth-2, methylpropanediol, steareth-21, polyquaternium-37, propylene glycol dicaprylate/dicaprate, phenoxyethanol, caprylyl glycol, fragrance, panthenol, allantoin, ethylhexylglycerin, PPG-1 trideceth-6

Questions or comments?

1-800-950-4695

Distributed by Alchemee LLC
Santa Monica, CA 90401
Made in the USA of Foreign and
Domestic Components Questions
1-800-950-4695 proactiv.com

Proactiv is a trademark of
Taro Pharmaceutical U.S.A., Inc.

PRINCIPAL DISPLAY PANEL - 9.45 g Tube Box

proactiv®

**EMERGENCY
BLEMISH
RELIEF**

0.33 OZ. (9.45 g)

benzoyl peroxide
acne medication

Drug Facts

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Benzoyl peroxide 5%.....Acne treatment

Use for the management of acne

Warnings
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Drug Facts (continued)

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proactiv.

EMERGENCY BLEMISH RELIEF

Actual Size

0.33 OZ. (9.45 g)

benzoyl peroxide
acne medication

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PROACTIV EMERGENCY BLEMISH RELIEF

benzoyl peroxide cream

Product Information			
Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:11410-012
Route of Administration	TOPICAL		
Active Ingredient/Active Moiety			
Ingredient Name	Basis of Strength	Strength	
BENZOYL PEROXIDE (UNII: W9WZ N9A0GM) (BENZOYL PEROXIDE - UNII: W9WZ N9A0GM)	BENZOYL PEROXIDE	5 g in 100 g	

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
DIETHYLENE GLYCOL MONOETHYL ETHER (UNII: A1A18X02B)	
CYCLOMETHICONE 5 (UNII: 0THT5PCI0R)	
METHYLPROPANEDIOL (UNII: N8F53B3R4R)	
STEARETH-2 (UNII: V56DFE46J5)	
STEARETH-21 (UNII: 53J3F32P58)	
POLYQUATERNIUM-37 (3000 MPA.S) (UNII: HU373G0YSU)	
PROPYLENE GLYCOL DICAPRYLATE/DICAPRATE (UNII: O4446S9CRA)	
PPG-1 TRIDECETH-6 (UNII: 1K7417JX6Q)	
PANTHENOL (UNII: WW9CM0O67Z)	
ALLANTOIN (UNII: 344S277G0Z)	
PHENOXYETHANOL (UNII: HIE49ZZ3T)	
CAPRYLYL GLYCOL (UNII: 00YIU5438U)	
ETHYLHEXYLGLYCERIN (UNII: 147D247K3P)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:11410-012-09	1 in 1 BOX	02/15/2013	
1		9.45 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M006	02/15/2013	

Labeler - Alchemee, LLC (080216357)

Establishment

Name	Address	ID/FEI	Business Operations
Vee Pak Inc.		874763303	manufacture(11410-012)

Establishment

Name	Address	ID/FEI	Business Operations
Apex International Mfg LLC		079110793	manufacture(11410-012)