

**KIDS CREST STRAWBERRY RUSH- sodium fluoride paste, dentifrice**  
**The Procter & Gamble Manufacturing Company**

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**Kid's**  
**Crest** ®  
**Strawberry Rush** ™

***Drug Facts***

**Active ingredient**

Sodium fluoride 0.243% (0.15% w/v fluoride ion)

**Purpose**

Anticavity toothpaste

**Use**

helps protect against cavities

**Warnings**

**Keep out of reach of children under 6 yrs. of age.**

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
  - do not swallow
  - to minimize swallowing use a pea-sized amount in children under 6
  - supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

**Inactive ingredients**

sorbitol, water, hydrated silica, sodium lauryl sulfate, trisodium phosphate, sodium phosphate, cellulose gum, flavor, sodium saccharin, carbomer, red 40

**Questions?**

1-800-594-4158

# PRINCIPAL DISPLAY PANEL - 119 g Tube Carton

STRAWBERRY RUSH™

CAVITY  
PROTECTION

**KID'S**  
**Crest**®

**ANTICAVITY**  
FLUORIDE TOOTHPASTE

NET WT 4.2 OZ (119 g)



## KIDS CREST STRAWBERRY RUSH

sodium fluoride paste, dentifrice

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:37000-511	
<b>Route of Administration</b>	DENTAL			
<b>Active Ingredient/Active Moiety</b>				
<b>Ingredient Name</b>		<b>Basis of Strength</b>	<b>Strength</b>	
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)		FLUORIDE ION	1.5 mg in 1 g	
<b>Inactive Ingredients</b>				
<b>Ingredient Name</b>				<b>Strength</b>
CARBOXYPOLYMETHYLENE (UNII: 0A5MM307FC)				
SACCHARIN SODIUM (UNII: SB8ZUX40TY)				
SORBITOL (UNII: 506T60A25R)				
WATER (UNII: 059QF0KO0R)				
HYDRATED SILICA (UNII: Y6O7T4G8P9)				
SODIUM LAURYL SULFATE (UNII: 368GB5141J)				
SODIUM PHOSPHATE (UNII: SE337SVY37)				
CARBOXYMETHYLCELLULOSE SODIUM (UNII: K679OBS311)				
SODIUM PHOSPHATE, TRIBASIC, ANHYDROUS (UNII: SX01TZO3QZ)				
FD&C RED NO. 40 (UNII: WZB9127XOA)				
<b>Packaging</b>				
<b>#</b>	<b>Item Code</b>	<b>Package Description</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
1	NDC:37000-511-42	1 in 1 CARTON	07/01/2018	
1		119 g in 1 TUBE; Type 0: Not a Combination Product		
<b>Marketing Information</b>				
<b>Marketing Category</b>	<b>Application Number or Monograph Citation</b>		<b>Marketing Start Date</b>	<b>Marketing End Date</b>
OTC Monograph Drug	M021		07/01/2018	

**Labeler** - The Procter & Gamble Manufacturing Company (004238200)

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