

**BUBBLES R BETTER EFFERVESCENT COLD RELIEF- aspirin, chlorpheniramine maleate, phenylephrine bitartrate tablet, effervescent
Tower Laboratories Ltd.**

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Bubbles R Better Effervescent Cold Relief

Active ingredients

Aspirin 325 mg (NSAID)*

Chlorpheniramine maleate 2 mg

Phenylephrine bitartrate 7.8 mg

*Nonsteroidal anti-inflammatory drug

Purpose

Pain reliever/fever reducer

Antihistamine

Nasal decongestant

Uses

temporarily relieves these symptoms of the common cold:

- fever ■ sneezing ■ nasal congestion ■ sore throat ■ headache ■ minor aches and pains
- runny nose ■ sinus congestion and pressure

Warnings

Reye's syndrome: Children and teenagers who have or are recovering from chicken pox or flu-like symptoms should not use this product. When using this product, if changes in behavior with nausea and vomiting occur, consult a doctor because these symptoms could be an early sign of Reye's syndrome, a rare but serious illness.

Allergy alert: Aspirin may cause a severe allergic reaction which may include: ■ hives ■ facial swelling ■ asthma (wheezing) ■ shock

Stomach bleeding warning: This product contains a nonsteroidal anti-inflammatory drug (NSAID), which may cause severe stomach bleeding. The chance is higher if you

- are age 60 or older
- have had stomach ulcers or bleeding problems
- take a blood thinning (anticoagulant) or steroid drug
- take other drugs containing prescription or nonprescription NSAIDs (aspirin, ibuprofen, naproxen, or others)
- have 3 or more alcoholic drinks every day while using this product
- take more or for a longer time than directed

Sore throat warning: If sore throat is severe, persists for more than 2 days, is accompanied or followed by fever, headache, rash, nausea, or vomiting, consult a doctor promptly.

Do not use

- if you have ever had an allergic reaction to any other pain reliever/fever reducer
- if you are allergic to aspirin
- if you are now taking a prescription monoamine oxidase inhibitor (MAOI) (certain drugs for depression, psychiatric or emotional conditions, or Parkinson's disease), or for 2 weeks after stopping the MAOI drug. If you do not know if your prescription drug contains an MAOI, ask a doctor or pharmacist before taking this product.

Ask a doctor before use if

- stomach bleeding warning applies to you
- you have a history of stomach problems, such as heartburn
- you have high blood pressure, heart disease, liver cirrhosis, or kidney disease
- you are taking a diuretic

Ask a doctor before use if you have

- glaucoma
- diabetes
- thyroid disease
- trouble urinating due to an enlarged prostate gland
- a breathing problem such as emphysema or chronic bronchitis
- been placed on a sodium-restricted diet

Ask a doctor or pharmacist before use if you are

- taking sedatives or tranquilizers
- presently taking a prescription drug
- taking a prescription drug for anticoagulation (thinning the blood), diabetes, gout or arthritis

When using this product

- do not take more than 8 tablets (adults and children 12 years and over) in a 24-hour period or as directed by a doctor.
- do not use more than directed
- you may get drowsy
- avoid alcoholic drinks
- excitability may occur, especially in children
- alcohol, sedatives and tranquilizers may increase drowsiness
- be careful when driving a motor vehicle or operating machinery

Stop use and ask a doctor if

- you experience any of the following signs of stomach bleeding
- feel faint
- vomit blood
- have bloody or black stools
- have stomach pain that does not get better
- an allergic reaction occurs. Seek medical help right away.
- pain or nasal congestion gets worse or lasts more than 7 days
- fever gets worse or lasts more than 3 days
- new symptoms occur
- redness or swelling is present
- ringing in the ears or a loss of hearing occurs
- nervousness, dizziness or sleeplessness occurs

If pregnant or breast-feeding,

ask a health professional before use. **It is especially important not to use aspirin during the last 3 months of pregnancy unless definitely directed to do so by a doctor because it may cause problems in the unborn child or complications during delivery.**

Keep out of reach of children.

Keep out of reach of children.

In case of overdose,

get medical help or contact a Poison Control Center right away.

Directions

- do not use more than directed (see overdose warning)
- adults and children 12 years and over: take 2 tablets completely dissolved in 4 oz of water every 4-6 hours
- do not take more than 8 tablets in 24 hours
- *children under 12 years: ask a doctor*

Other information

each tablet contains: sodium 464 mg

- phenylketonurics: contains phenylalanine 9 mg per tablet
- store at room temperature (59°-86°F)

Inactive ingredients

acesulfame potassium, aspartame, citric acid, docusate sodium, flavors, mannitol, povidone, sodium benzoate, sodium bicarbonate

PACKAGE LABEL. PRINCIPAL DISPLAY PANEL

Drug Facts (continued)

Sore throat warning: If sore throat is severe, persists for more than 2 days, is accompanied or followed by fever, headache, rash, nausea, or vomiting.

Do not use ■ If you have ever had an allergic reaction to any other pain reliever/fever reducer ■ If you are allergic to aspirin ■ If you are now taking a prescription monoamine oxidase inhibitor (MAOI) (certain drugs for depression, psychiatric or mental conditions, or Parkinson's disease), or for 2 weeks after stopping the MAOI. If you do not know if you are taking a drug that contains an MAOI, ask a doctor or pharmacist before taking this product.

Ask a doctor before use if ■ stomach bleeding warning applies to you ■ you have a history of stomach problems such as heartburn ■ you have high blood pressure, heart disease, liver cirrhosis, or kidney disease ■ you are taking a diuretic

Ask a doctor before use if you have ■ glaucoma ■ diabetes ■ thyroid disease ■ trouble urinating due to an enlarged prostate gland ■ breathing problem such as emphysema or chronic bronchitis ■ been placed on a sodium-restricted diet

Ask a doctor or pharmacist before use if you are ■ taking sedatives or tranquilizers ■ presently taking a prescription drug ■ taking a prescription drug for anticoagulation (thinning the blood), diabetes, gout or arthritis

When using this product ■ do not take more than 8 tablets (adults and children 17 years and over) in a 24-hour period or as directed by a doctor.

■ do not use more than directed

■ you may get drowsy

■ avoid alcoholic drinks

■ excitability may occur, especially in children

■ alcohol, sedatives and tranquilizers may increase drowsiness

■ be careful when driving a motor vehicle or operating machinery

Stop use and ask a doctor if ■ you experience any of the following signs of stomach bleeding ■ feel faint ■ vomit blood ■ have bloody or black stools ■ have stomach pain that does not get better ■ an allergic reaction occurs.

Drug Facts

Active ingredients
(in each effervescent tablet)

Purpose
Aspirin 325 mg (NSAID).....Pain reliever/fever reducer
Chlorpheniramine maleate 2 mg.....Antihistamine
Phenylephrine bitartrate 7.5 mg.....Nasal decongestant
Nonsteroidal anti-inflammatory drug

Uses
Temporarily relieves these symptoms of the common cold:
■ fever ■ sneezing ■ nasal congestion ■ sore throat
■ headache ■ minor aches and pains ■ runny nose

Warnings
Reye's syndrome: Children and teenagers who have or are recovering from chicken pox or flu-like symptoms should not use this product. When using this product, if changes in behavior with nausea and vomiting occur, consult a doctor because these symptoms could be an early sign of Reye's syndrome, a rare but serious illness.

Allergy alert: Aspirin may cause a severe allergic reaction which may include: ■ hives ■ facial swelling

Stomach bleeding warning: This product contains a non-steroidal anti-inflammatory drug (NSAID), which may cause severe stomach bleeding. The chance is higher if you ■ are age 60 or older ■ have had stomach ulcers or bleeding problems ■ take other drugs containing (anticoagulant) or steroid drug ■ take other drugs containing (aspirin, ibuprofen, naproxen, or others) prescription NSAIDs every day while using this product ■ take more or for a longer time than directed

Compare to active ingredients in Alka-Seltzer® Plus Cold Relief*

Bubbles 'R' Better™ Effervescent COLD RELIEF

ORIGINAL FLAVOR

Aspirin (NSAID)/Pain reliever-fever reducer
Chlorpheniramine maleate/Antihistamine
Phenylephrine bitartrate/Nasal Decongestant

Compare to active ingredients in Alka-Seltzer® Plus Cold Relief*

Bubbles 'R' Better™ Effervescent COLD RELIEF

ORIGINAL FLAVOR

Aspirin (NSAID)/Pain reliever-fever reducer
Chlorpheniramine maleate/Antihistamine
Phenylephrine bitartrate/Nasal Decongestant

Fast Relief of:

- Nasal Congestion
- Runny Nose
- Sneezing
- Headache
- Sinus Pain & Pressure

20 Tablets

Drug Facts (continued)

Seek medical help right away.

- pain or nasal congestion gets worse or lasts more than 7 days.
- fever gets worse or lasts more than 3 days.
- new symptoms occur
- redness or swelling is present
- ringing in the ears or a loss of hearing occurs
- nervousness, dizziness or sleeplessness occurs

If pregnant or breast-feeding, ask a health professional before use. It is especially important not to use aspirin during the last 3 months of pregnancy unless definitely directed to do so by a doctor because it may cause problems in the unborn child or complications during delivery. Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.

Directions

- do not use more than directed (see overdose warning)
- adults and children 12 years and over: take 2 tablets completely dissolved in 4 oz of water every 4-6 hours
- do not take more than 8 tablets in 24 hours
- children under 12 years: ask a doctor

Drug Facts (continued)

Other information
each tablet contains:
sodium 464 mg
■ phenylketonurics: contains phenylalanine 9 mg per tablet
■ store at room temperature (59°-86°F)

Inactive ingredients
acesulfame potassium, aspartame, citric acid, docusate sodium, flavors, mannitol, povidone, sodium benzoate, sodium bicarbonate

Serious side effects associated with the use of this product can be reported to the following address:

Tower Direct A LLC
P.O. Box 354
Centerbrook, CT 06409

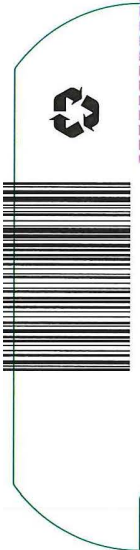
Made in the USA with domestic and imported ingredients.



*This product is not manufactured, distributed or licensed by the maker of Alka-Seltzer Plus® Cold.

DO NOT USE IF PRINTED PACKETS ARE TORN OR PUNCTURED

PN: 87360 BB C1
REV: 03/18



BUBBLES R BETTER EFFERVESCENT COLD RELIEF

aspirin, chlorpheniramine maleate, phenylephrine bitartrate tablet, effervescent

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:50201-8732
Route of Administration	ORAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
ASPIRIN (UNII: R16CO5Y76E) (ASPIRIN - UNII:R16CO5Y76E)	ASPIRIN	325 mg
CHLORPHENIRAMINE MALEATE (UNII: V1Q0O9OJ9Z) (CHLORPHENIRAMINE - UNII:3U6IO1965U)	CHLORPHENIRAMINE MALEATE	2 mg
PHENYLEPHRINE BITARTRATE (UNII: 27O3Q5ML57) (PHENYLEPHRINE - UNII:1WS297W6MV)	PHENYLEPHRINE BITARTRATE	7.8 mg

Inactive Ingredients

Ingredient Name	Strength
ACESULFAME POTASSIUM (UNII: 23OV73Q5G9)	
ASPARTAME (UNII: Z0H242BBR1)	
ANHYDROUS CITRIC ACID (UNII: XF417D3PSL)	
DOCUSATE SODIUM (UNII: F05Q2T2JA0)	
MANNITOL (UNII: 3OWL53L36A)	
POVIDONE K30 (UNII: U725QWY32X)	
SODIUM BENZOATE (UNII: OJ245FE5EU)	
SODIUM BICARBONATE (UNII: 8MDF5V39QO)	

Product Characteristics

Color	white	Score	no score
Shape	ROUND	Size	25mm
Flavor		Imprint Code	CF
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:50201-8732-0	20 in 1 CARTON	04/24/2018	12/31/2022
1		2 in 1 POUCH; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part341	04/24/2018	12/31/2022

