

**CREST CAVITY PROTECTION REGULAR- sodium fluoride paste, dentifrice**  
**The Procter & Gamble Manufacturing Company**

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**Crest**

**Cavity**

**Protection**

***Drug Facts***

**Active ingredient**

Sodium fluoride 0.243% (0.15% w/v fluoride ion)

**Purpose**

Anticavity toothpaste

**Use**

helps protect teeth and roots against cavities

**Warnings**

**Keep out of reach of children under 6 yrs. of age.** If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
  - do not swallow
  - to minimize swallowing use a pea-sized amount in children under 6
  - supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

**Inactive ingredients**

sorbitol, water, hydrated silica, sodium lauryl sulfate, trisodium phosphate, flavor, cellulose gum, sodium phosphate, carbomer, sodium saccharin, titanium dioxide, blue 1

**Questions?**

**1-800-492-7378**

Dist. by Procter & Gamble, Cincinnati OH 45202

[www.crest.com](http://www.crest.com)

**PRINCIPAL DISPLAY PANEL - 161 g Carton**  
**HELPS STOP CAVITIES BEFORE THEY START**

**Crest®**

**ADA  
ACCEPTED  
American  
Dental  
Association®**

**FLUORIDE ANTICAVITY TOOTHPASTE**

**NET WT 5.7 OZ (161 g)**

**CAVITY  
PROTECTION**

**Regular Paste**



**CREST CAVITY PROTECTION REGULAR**

sodium fluoride paste, dentifrice

**Product Information**

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:37000-005
<b>Route of Administration</b>	DENTAL		

**Active Ingredient/Active Moiety**

Ingredient Name	Basis of Strength	Strength
<b>SODIUM FLUORIDE</b> (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.5 mg in 1 g

**Inactive Ingredients**

Ingredient Name	Strength
<b>SODIUM PHOSPHATE, TRIBASIC, ANHYDROUS</b> (UNII: SX01TZO3QZ)	
<b>CARBOXYPOLYMETHYLENE</b> (UNII: 0A5MM307FC)	
<b>SODIUM LAURYL SULFATE</b> (UNII: 368GB5141J)	
<b>SODIUM PHOSPHATE</b> (UNII: SE337SVY37)	
<b>TITANIUM DIOXIDE</b> (UNII: 15FIX9V2JP)	
<b>FD&amp;C BLUE NO. 1</b> (UNII: H3R47K3TBD)	
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)	
<b>CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED FORM</b> (UNII: K679OBS311)	
<b>SORBITOL</b> (UNII: 506T60A25R)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>HYDRATED SILICA</b> (UNII: Y607T4G8P9)	

**Product Characteristics**

<b>Color</b>	blue	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	WINTERGREEN	<b>Imprint Code</b>	
<b>Contains</b>			

**Packaging**

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:37000-005-01	2.5 g in 1 POUCH; Type 0: Not a Combination Product	08/02/1984	
2	NDC:37000-005-03	1 in 1 CARTON	08/02/1984	12/01/2021
2		130 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:37000-005-04	1 in 1 CARTON	08/02/1984	12/01/2021
3		181 g in 1 TUBE; Type 0: Not a Combination Product		
4	NDC:37000-005-05	1 in 1 CARTON	08/02/1984	
4		232 g in 1 TUBE; Type 0: Not a Combination Product		
5	NDC:37000-005-10	1 in 1 CARTON	08/02/1984	
5	NDC:37000-005-08	24 g in 1 TUBE; Type 0: Not a Combination Product		
6	NDC:37000-005-09	170 g in 1 TUBE; Type 0: Not a Combination Product	08/02/1984	06/08/2018
	NDC:37000-005-			

7	NDC:37000-005-13	2 in 1 CARTON	08/02/1984	12/01/2021
7		181 g in 1 TUBE; Type 0: Not a Combination Product		
8	NDC:37000-005-20	3 in 1 CELLO PACK	08/02/1984	12/01/2021
8		1 in 1 CARTON		
8		181 g in 1 TUBE; Type 0: Not a Combination Product		
9	NDC:37000-005-02	1 in 1 CARTON	01/01/2015	12/01/2021
9		83 g in 1 TUBE; Type 0: Not a Combination Product		
10	NDC:37000-005-29	1 in 1 CARTON	08/02/1984	12/01/2021
10		82 g in 1 TUBE; Type 0: Not a Combination Product		
11	NDC:37000-005-24	1 in 1 CARTON	09/10/2019	
11		68 g in 1 TUBE; Type 0: Not a Combination Product		
12	NDC:37000-005-42	1 in 1 CARTON	09/10/2019	
12		119 g in 1 TUBE; Type 0: Not a Combination Product		
13	NDC:37000-005-57	1 in 1 CARTON	09/10/2019	
13		161 g in 1 TUBE; Type 0: Not a Combination Product		
14	NDC:37000-005-11	2 in 1 CARTON	09/10/2019	
14		161 g in 1 TUBE; Type 0: Not a Combination Product		
15	NDC:37000-005-90	3 in 1 CELLO PACK	09/10/2019	
15		1 in 1 CARTON		
15		161 g in 1 TUBE; Type 0: Not a Combination Product		
16	NDC:37000-005-99	4 in 1 CELLO PACK	09/10/2019	07/25/2023
16		1 in 1 CARTON		
16		161 g in 1 TUBE; Type 0: Not a Combination Product		

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	08/02/1984	

**Labeler** - The Procter & Gamble Manufacturing Company (004238200)