

# **TARGET MAXIMUM STRENGTH ZINC OXIDE DIAPER RASH- zinc oxide diaper rash paste**

**Target Corporation**

-----

## **Drug Fact**

### **Active ingredient**

Zinc Oxide 40%

### **Purpose**

Skin protectant

### **Uses**

- helps treat and prevent diaper rash
- protects chafed skin due to diaper rash and helps seal out wetness

### **Warnings**

For external use only

### **When using this product**

- avoid contact with eyes

### **Stop use and ask a doctor if**

- if condition worsens or does not improve in 7 days. This may be a sign of a serious condition.

### **Keep out of the reach of children**

If swallowed, get medical help or contact a Poison Control Center right away.

### **Directions**

- change wet and soiled diapers promptly
- cleanse the diaper area, and allow to dry
- apply ointment liberally as often as necessary, with each diaper change, especially at bedtime or anytime when exposure to wet diapers may be prolonged

### **Other information**

store between 20 and 25 C (68 and 77 F)

**Inactive ingredients**

Petrolatum, Glycerin, Cod Liver Oil, Sorbitan Sesquioleate, Lanolin, Beeswax, Talc, Tocopheryl Acetate, Fragrance

**Principal Display Panel -Tube**

Target Up and Up NDC 11673-728-40

Maximum Strength diaper rash Paste

Zino Oxide 40%

Skin Protectant

NET WT 4.0 OZ (113.3g)

void of ink

void of ink

void of ink

Compare to Desitin®  
Maximum Strength 40% Zinc  
Oxide Diaper Rash Paste\*

maximum strength  
**diaper rash  
paste**  
40% zinc oxide  
skin protectant

pediatrician tested  
seals out wetness  
hypoallergenic  
paraben free

up&up

NET WT 4 OZ (113.3 g)

NDC 11673-728-40

how2recycle.info

 **PLASTIC TUBE**

<p><b>Drug Facts</b> (continued)</p> <p>each diaper change, especially at bedtime or anytime when exposure to wet diapers may be prolonged</p> <p><b>Other information</b> store between 20° and 25°C (68° and 77°F)</p> <p><b>Inactive Ingredients</b> petrolatum, glycerin, cod liver oil, sorbitan sesquioleate, lanolin, beeswax, talc, tocopheryl acetate, fragrance</p> <p><b>Questions?</b> Call 1-800-910-6874</p> <p>007 08 0624 R00 C-001744-01-081</p> <p>Dist. by Target Corp., Mpls., MN 55403</p> <p><b>Made in U.S.A. with U.S. and imported ingredients and components</b></p> <p>TM &amp; ©2022 Target Brands, Inc.</p>	<p><b>Drug Facts</b> (continued)</p> <p>Stop use and ask a doctor if</p> <ul style="list-style-type: none"> <li>condition worsens</li> <li>symptoms last more than 7 days or clear up and occur again within a few days</li> </ul> <p>Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.</p> <p><b>Directions</b></p> <ul style="list-style-type: none"> <li>change wet and soiled diapers promptly</li> <li>cleanse the diaper area</li> <li>allow to dry</li> <li>apply ointment liberally as often as necessary, with</li> </ul>	<p><b>Drug Facts</b></p> <p><b>Active ingredient</b> Purpose Zinc oxide 40%.....Skin protectant</p> <p><b>Uses</b></p> <ul style="list-style-type: none"> <li>helps treat and prevent diaper rash</li> <li>protects chafed skin due to the diaper rash and helps seal out wetness</li> </ul> <p><b>Warnings</b></p> <p>For external use only</p> <p>When using this product</p> <ul style="list-style-type: none"> <li>do not get into eyes</li> </ul> <p><small>This product is not manufactured or distributed by Johnson &amp; Johnson Consumer Products Company, distributor of Desitin® Maximum Strength 40% Zinc Oxide Diaper Rash Paste.</small></p>
------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

up&up

void of ink

**Principal Display Panel Carton**

Target Up and Up NDC 11673-728-40

Maximum Strength diaper rash Paste

Zino Oxide 40%

Skin Protectant

NET WT 4.0 OZ (113.3g)





## TARGET MAXIMUM STRENGTH ZINC OXIDE DIAPER RASH

zinc oxide diaper rash paste

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:11673-728
<b>Route of Administration</b>	TOPICAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	400 mg in 1 g

### Inactive Ingredients

Ingredient Name	Strength
PETROLATUM (UNII: 4T6H12BN9U)	
GLYCERIN (UNII: PDC6A3C0OX)	
COD LIVER OIL (UNII: BBL281NWFG)	
SORBITAN SESQUIOLEATE (UNII: 0W8RRI5W5A)	
LANOLIN (UNII: 7EV65EAW6H)	
YELLOW WAX (UNII: 2ZA36H0S2V)	
TALC (UNII: 7SEV7J4R1U)	
.ALPHA.-TOCOPHEROL ACETATE (UNII: 9E8X80D2L0)	

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:11673-728-40	1 in 1 CARTON	05/31/2022	
1		113.3 g in 1 TUBE; Type 0: Not a Combination Product		

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M016	05/31/2022	

**Labeler** - Target Corporation (006961700)

