

## **MAXIMUM STRENGTH ORIGINAL DIAPER RASH- zinc oxide cream**

### **Rite Aid Corporation**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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### **Maximum Strength Original Diaper Rash Paste**

#### **Active ingredient**

Zinc Oxide.....40.0%

#### **Purpose**

Skin protectant

#### **Uses**

- helps treat and prevent diaper rash
- protects chafed skin due to diaper rash and helps seal out wetness

#### **Warnings**

**For external use only.**

#### **When using this product**

- do not get into eyes

#### **Stop use and ask a doctor if**

- condition worsens
- symptoms last more than 7 days or clear up and occur again within a few days

#### **Keep Out of Reach of Children.**

If swallowed, get medical help or contact a Poison Control Center right away.

#### **Directions**

- change wet and soiled diapers promptly
- cleanse the diaper area
- allow to dry
- apply cream liberally as often as necessary, with each diaper change, especially at bedtime or any time when exposure to wet diapers may be prolonged

#### **Other Information**

- store at 20° to 25°C (68° to 77°F)

## Inactive ingredients

cod liver oil, talc, petrolatum, lanolin, water, methylparaben, fragrance, BHA

## Package/Label Principal Display Panel

Maximum Strength original diaper rash paste  
40% zinc oxide

maximum level of rash-fighting ingredient  
helps heal, soothe & prevent diaper rash

NET WT 4 OZ. (113 g)

\*Compare to Desitin® Maximum Strength Original Diaper Rash Paste

Maximum Strength Original Diaper Rash Paste provides overnight relief for your baby's delicate skin. This rich, dermatologist-tested and hypoallergenic formula contains the maximum level of zinc oxide to instantly form a protective barrier to help heal and soothe discomfort caused by diaper rash.

\*This product is not manufactured or distributed by Johnson & Johnson® Consumer Products Company, owner of the registered trademark Desitin®

DISTRIBUTED BY:

RITE AID,  
30 HUNTER LANE  
CAMP HILL, PA 17011

MADE IN ISRAEL

0D927 B3 C1

SATISFACTION GUARANTEE

IF YOU'RE NOT SATISFIED, WE'LL HAPPILY REFUND YOUR MONEY.




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**MAXIMUM STRENGTH**

**baby care**

**original diaper rash paste**

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**Drug Facts**

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Zinc Oxide, 40.0%.....	Skin protectant

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**Drug Facts (continued)**

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Carton Label

# MAXIMUM STRENGTH ORIGINAL DIAPER RASH

zinc oxide cream

## Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:11822-9271
Route of Administration	TOPICAL		

## Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	40 g in 100 g

## Inactive Ingredients

Ingredient Name	Strength
COD LIVER OIL (UNII: BBL281NWFQ)	
TALC (UNII: 7SEV7J4R1U)	
PETROLATUM (UNII: 4T6H12BN9U)	
LANOLIN (UNII: 7EV65EAW6H)	
WATER (UNII: 059QF0KO0R)	
METHYLPARABEN (UNII: A2I8C7HI9T)	
BUTYLATED HYDROXYANISOLE (UNII: REK4960K2U)	

## Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:11822-9271-1	1 in 1 CARTON		
1		113 g in 1 TUBE		

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part347	03/05/2014	

**Labeler** - Rite Aid Corporation (014578892)

Revised: 3/2014

Rite Aid Corporation