

HEMORRHOID RELIEF CREAM- lidocaine cream
Wal-Mart Stores Inc

Equate 44-717

Active ingredient

Lidocaine 5% w/w

Purpose

Local anesthetic

Uses

helps relieve the pain, itching, and burning associated with hemorrhoids and other anorectal disorders

Warnings

For external use only

When using this product

- avoid contact with eyes
- do not put this product into the rectum by using fingers or any mechanical device or applicator
- do not exceed the recommended daily dosage unless directed by a doctor

Stop use and ask a doctor if

- rectal bleeding occurs
- an allergic reaction develops to ingredients in this product
- condition worsens or does not improve within 7 days
- symptom being treated does not subside or if redness, irritation, swelling, pain, or other symptoms develop or increase

If pregnant or breast-feeding,

ask a health professional before use.

Keep out of reach of children.

If swallowed, get medical help or contact a Poison Control Center (1-800-222-1222) right away.

Directions

- when practical, cleanse the affected area with mild soap and warm water and rinse thoroughly. Gently dry by patting or blotting with toilet tissue or a soft cloth before

application of this product.

- adults and children 12 years and over: apply externally to the affected area up to 6 times daily
- children under 12 years: consult a doctor

Other information

- store at 25°C (77°F); excursions permitted between 15°-30°C (59°-86°F)
- see end flap for expiration date and lot number

Inactive ingredients

aloe barbadensis leaf juice, benzyl alcohol, carbomer, cholesterol, hydrogenated lecithin, isopropyl myristate, polysorbate 80, propylene glycol, purified water, triethanolamine, vitamin E acetate, vitis vinifera (grape) skin extract

Questions or comments?

1-888-287-1915

Principal display panel

NDC 49035-717-43

equate™

Compare to
RectiCare®
Active
Ingredient*

**Hemorrhoid
Relief Cream**

Lidocaine 5%
Anorectal Cream

- Helps relieve pain and burning
- For the temporary relief of itching and discomfort associated with hemorrhoids and other anorectal disorders
- Highest lidocaine strength available over-the-counter

NET WT 1 OZ (30 g)

**TAMPER EVIDENT: DO NOT
USE IF FOIL SEAL UNDER
CAP IS BROKEN OR
MISSING OR TUBE IS
DAMAGED**

Satisfaction guaranteed
– Or we'll replace it or
give you your money
back. For questions or
comments or to report
an undesired reaction
or side effect, please
call **1-888-287-1915**.

DISTRIBUTED BY:
Walmart Inc.,
Bentonville, AR 72716

*This product is not
manufactured or distributed
by Ferndale IP, Inc., owner of
the registered trademark
RectiCare®.

50844 ORG121871743



Equate 44-717

HEMORRHOID RELIEF CREAM

lidocaine cream

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:49035-717
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
LIDOCAINE (UNII: 98PI200987) (LIDOCAINE - UNII:98PI200987)	LIDOCAINE	50 mg in 1 g

Inactive Ingredients				
Ingredient Name				Strength
ALOE VERA LEAF (UNII: ZY81Z83H0X)				
BENZYL ALCOHOL (UNII: LKG8494WBH)				
CARBOMER HOMOPOLYMER, UNSPECIFIED TYPE (UNII: 0A5MM307FC)				
CHOLESTEROL (UNII: 97C5T2UQ7J)				
HYDROGENATED SOYBEAN LECITHIN (UNII: H1109Z9J4N)				
ISOPROPYL MYRISTATE (UNII: 0RE8K4LNJS)				
POLYSORBATE 80 (UNII: 6OZP39ZG8H)				
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)				
WATER (UNII: 059QF0KO0R)				
TROLAMINE (UNII: 9O3K93S3TK)				
.ALPHA.-TOCOPHEROL ACETATE (UNII: 9E8X80D2L0)				
VITIS VINIFERA ANTHOCYANINS (UNII: F02KPB2508)				

Product Characteristics			
Color	white	Score	
Shape		Size	
Flavor		Imprint Code	
Contains			

Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:49035-717-43	1 in 1 CARTON	04/30/2019	
1		30 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information			
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M015	04/30/2019	

Labeler - Wal-Mart Stores Inc (051957769)

Establishment			
Name	Address	ID/FEI	Business Operations
LNK International, Inc.		038154464	pack(49035-717)