

**RIMMEL LONDON MATCH PERFECTION FOUNDATION - SOFT IVORY (220)- octinoxate,  
titanium dioxide liquid  
Lancaster S.A.M.**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**Rimmel London Match Perfection Foundation Soft Ivory (220) SPF 15 Sunscreen**

SMART-TONE technology  
mimics skin's texture and tone  
for a match that blends and  
covers easily

BLUE SAPPHIRE gives  
truer, fresher colour for a  
flawless, natural finish

Your Skin,  
Perfectly Matched!

ACTIVE  
INGREDIENTS:  
OCTINOXATE (4%),  
TITANIUM  
DIOXIDE (3%).

COSMETIC INGREDIENTS: AQUA/  
WATER/EAU, CYCLOPENTASILOXANE,  
TALC, GLYCERIN, CETYL PEG/  
PPG-10/1 DIMETHICONE, ISONONYL  
ISONONANOATE, PHENYL  
TRIMETHICONE, HYDROGENATED  
POLYISOBUTENE, SILICA DIMETHYL  
SILYLATE, PROPYLENE GLYCOL,  
TRIETHYLHEXANOIN, CALCIUM  
ALUMINUM BOROSILICATE,  
MAGNESIUM SULFATE, SODIUM  
GLUTAMATE, TRIBEHENIN, BIS-PEG/  
PPG-14/14 DIMETHICONE,  
DIMETHICONE, LECITHIN,  
DISTEARDIMONIUM HECTORITE,  
DIPHENYL DIMETHICONE, LAURETH-7,  
PARFUM/FRAGRANCE, MICA,  
PHENOXYETHANOL, METHYL PARABEN,  
PROPYL PARABEN, METHYL  
METHACRYLATE CROSSPOLYMER,  
DISODIUM STEAROYL GLUTAMATE,  
PROPYLENE CARBONATE, C12-15  
ALKYL BENZOATE, DISODIUM  
EDTA, ALUMINUM HYDROXIDE,  
SILICA, ASCORBYL GLUCOSIDE,  
SODIUM HYALURONATE,

THYMUS SERPILLUM EXTRACT,  
CERAMIDE 2, PEG-10 RAPESEED  
STEROL, BIOSACCHARIDE GUM-1,  
BHT, LUPINUS ALBUS SEED  
EXTRACT, SAPPHIRE POWDER,  
BUTYLPARABEN, ETHYLPARABEN,  
PALMITOYL OLIGOPEPTIDE,  
TOCOPHEROL, ISOBUTYLPARABEN,  
[May Contain/Peut Contenir:  
TITANIUM DIOXIDE (CI 77891),  
IRON OXIDES (CI 77491,  
CI 77492, CI77499)].

**USES:**

Helps prevent sunburn.  
Higher SPF gives more  
sunburn protection. The  
sun may cause sunburn,  
premature aging of the  
skin and skin cancer.  
Avoiding the sun,  
wearing protective  
clothing and regular  
use of sunscreens over  
the years may reduce  
the chance of these  
harmful effects.

**WARNINGS:**

For external use only.  
Not to be swallowed.  
Avoid contact with  
eyes. If contact occurs,  
rinse eyes thoroughly  
with water. Discontinue  
use if skin irritation  
develops or increases.  
If irritation persists,  
consult a health care  
practitioner. Keep out  
of reach of children.

RIMMEL LONDON  
MATCH PERFECTION FOUNDATION  
FOR TRUER, FRESHER COLOUR  
SMART-TONE TECHNOLOGY  
SPF 15 SUNSCREEN  
1 fl oz 30 ml

100 %

**RIMMEL**  
LONDON

**MATCH  
PERFECTION**  
FOUNDATION

FOR TRUER,  
FRESHER COLOUR

220 SOFT IVORY

**SMART-TONE™  
TECHNOLOGY**

**SPF 15**  
SUNSCREEN

1 fl oz 30 ml

M.A.C. BLEU BLANC S VERNIS

• SMART-TONE™ technology mimics skin's texture & tone for a match that blends & covers easily

• BLUE SAPPHIRE gives truer, fresher colour for a flawless, natural finish

**Your Skin, Perfectly Matched!**

BAR CODE AREA  
25 x 10mm

In US dist.  
Rimmel Inc.,  
NY, NY 10016.  
1-800-715-4023

MADE IN /  
FABRIQUÉ À  
MONACO  
FOR RIMMEL  
LONDON  
SW19 4DR

ACTIVE  
INGREDIENTS:  
OCTINOXATE (4%),  
TITANIUM  
DIOXIDE (3%).

Lift for ingredients

COSMETIC INGREDIENTS: AQUA/  
WATER/EAU, CYCLOPENTASILOXANE,  
TALC, GLYCERIN, CETYL PEG/  
PPG-10/1 DIMETHICONE, ISONONYL  
ISONONANOATE, PHENYL  
TRIMETHICONE, HYDROGENATED  
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IRON OXIDES (CI 77491,  
CI 77492, CI77499)].

Day Code xxxx  
Expiry Date xxxx

**USES:**  
Helps prevent sunburn. Higher SPF gives more sunburn protection. The sun may cause sunburn, premature aging of the skin and skin cancer. Avoiding the sun, wearing protective clothing and regular use of sunscreens over the years may reduce the chance of these harmful effects.

**WARNINGS:**  
For external use only. Not to be swallowed. Avoid contact with eyes. If contact occurs, rinse eyes thoroughly with water. Discontinue use if skin irritation develops or increases. If irritation persists, consult a health care practitioner. Keep out of reach of children.

## RIMMEL LONDON MATCH PERFECTION FOUNDATION - SOFT IVORY (220)

octinoxate, titanium dioxide liquid

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:59351-0317
<b>Route of Administration</b>	TOPICAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
OCTINOXATE (UNII: 4Y5P7MUD51) (OCTINOXATE - UNII:4Y5P7MUD51)	OCTINOXATE	1.2 mL in 30 mL
TITANIUM DIOXIDE (UNII: 15FIX9 V2JP) (TITANIUM DIOXIDE - UNII:15FIX9 V2JP)	TITANIUM DIOXIDE	0.9 mL in 30 mL

### Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0K00R)	
CYCLOMETHICONE 5 (UNII: 0TH5PCI0R)	
TALC (UNII: 7SEV7J4R1U)	
GLYCERIN (UNII: PDC6A3C0OX)	
DIMETHICONE (UNII: 92RU3N3Y1O)	

ISONONYL ISONONANOATE (UNII: S4V5BS6GCX)
PHENYL TRIMETHICONE (UNII: DR0K5NOJ4R)
SILICON DIOXIDE (UNII: ETJ7Z6XBU4)
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)
TRIETHYLHEXANOIN (UNII: 7K3W1BIU6K)
MAGNESIUM SULFATE, UNSPECIFIED (UNII: DE08037SAB)
MONOSODIUM GLUTAMATE (UNII: W81N5U6R6U)
TRIBEHENIN (UNII: 8OC9U7TQZ0)
EGG PHOSPHOLIPIDS (UNII: 1Z74184RGV)
HECTORITE (UNII: 08X4KI73EZ)
LAURETH-7 (UNII: Z95S6G8201)
MICA (UNII: V8A1AW0880)
PHENOXYETHANOL (UNII: HIE492ZZ3T)
METHYL PARABEN (UNII: A2I8C7HI9T)
PROPYL PARABEN (UNII: Z8IX2SC1OH)
METHYL METHACRYLATE (UNII: 196OC77688)
PROPYLENE CARBONATE (UNII: 8D08K3S51E)
ALKYL (C12-15) BENZOATE (UNII: A9EJ3J61HQ)
EDETATE DISODIUM (UNII: 7FLD91C86K)
ALUMINUM HYDROXIDE (UNII: 5QB0T2IUN0)
SILICON DIOXIDE (UNII: ETJ7Z6XBU4)
HYALURONATE SODIUM (UNII: YSE9PPT4TH)
THYMUS (UNII: 9CC998Z1E1)
BIO SACCHARIDE GUM-1 (UNII: BB4PU4V09H)
BUTYLATED HYDROXYTOLUENE (UNII: 1P9D0Z171K)
BUTYL PARABEN (UNII: 3QPIIU3FV8)
ETHYL PARABEN (UNII: 14255EXE39)
ALPHA-TOCOPHEROL (UNII: H4N855PNZ1)
ISOBUTYL PARABEN (UNII: 0QQJ25X58G)
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)
IRON (UNII: E1UOL152H7)

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:59351-0317-1	30 mL in 1 BOTTLE, DISPENSING		

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part352	10/06/2010	

**Labeler** - Lancaster S.A.M. (401011325)

**Registrant** - Rimmel Inc. (965020402)

**Establishment**

Name	Address	ID/FEI	Business Operations
Lancaster S.A.M.		40 10 11325	manufacture

Revised: 10/2010

Lancaster S.A.M.