

**LEADER MAXIMUM STRENGTH HEMORRHOIDAL RELIEF- lidocaine cream**  
**Cardinal Health, Inc.**

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**Leader Maximum Strength Hemorrhoidal Relief Cream**

***Drug Facts***

***Active ingredient***

Lidocaine 5% w/w

***Purpose***

Local anesthetic

***Uses***

helps relieve the pain, itching and burning associated with hemorrhoids and other anorectal disorders.

***Warnings***

**For external use only.**

**When using this product**

- avoid contact with the eyes
- do not exceed the recommended daily dosage unless directed by a doctor
- do not put into the rectum by using fingers or any mechanical device or applicator

**Stop use and ask a doctor if**

- rectal bleeding occurs
- condition worsens or does not improve within 7 days
- allergic reaction occurs to ingredients in this product
- symptom being treated does not subside or if redness, irritation, swelling, pain or other symptoms develop or increase
- symptoms clear up and return within a few days

**If pregnant or breastfeeding**

ask a health professional before use.

**Keep out of reach of children.**

If swallowed, get medical help or contact a Poison Control Center (1-800-222-1222) right away.

***Directions***

- when practical, clean area with mild soap and warm water and rinse thoroughly. Gently dry by patting or blotting with toilet tissue or soft cloth before applying.
- adults and children 12 years and older: apply externally to the affected area up to 6 times a day.
- children under 12 years of age: consult a doctor
- To use finger cots: Roll one finger cot over finger. Gently squeeze cream onto finger cot. Smooth a layer of the cream over affected area.

### ***Other information***

store at room temperature 68° - 77° F (20° - 25° C)

### ***Inactive ingredients***

aloe oil, benzyl alcohol, carbomer 940, cholesterol, isopropyl myristate, mineral oil, polysorbate 80, propylene glycol, purified water, trolamine, vitamin E

### ***Questions?***

**1-800-639-3803** Weekdays 9 AM to 4 PM EST

### **Package Labeling:**

LEADER<sup>2</sup>

Maximum Strength

# Hemorrhoidal Relief Cream

Lidocaine, 5% | Local Anesthetic

LEADER<sup>2</sup>

NDC 70000-0650-1

Maximum Strength

# Hemorrhoidal Relief Cream

Lidocaine, 5% | Local Anesthetic

Relieves Pain,  
Burning, & Itching  
Contains Soothing Vitamin E

Package Contains  
One Tube

COMPARE TO  
RECTICARE<sup>®</sup>  
active ingredient\*

100% Money  
Back Guarantee

WITH 10 FINGER COTS  
NET WT 1.06 OZ (30 g)

LEADER<sup>2</sup>

Maximum Strength

# Hemorrhoidal Relief Cream

Lidocaine, 5% | Local Anesthetic

DO NOT USE IF TUBE SEAL IS BROKEN OR MISSING

\*This product is not manufactured or distributed by Ferndale IP, Inc., owner of the registered trademark Recticare<sup>®</sup>.

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DISTRIBUTED BY CARDINAL HEALTH  
DUBLIN, OHIO 43017  
www.myleader.com  
1-800-200-6315

Made in China

✓  
All LEADER<sup>2</sup> Brand  
Products Have A  
100%  
Money Back  
Guarantee

Return to place of  
purchase if not satisfied.

### Drug Facts

**Active ingredient Purpose**  
Lidocaine 5% w/w.....Local anesthetic

### Uses

helps relieve the pain, itching and burning associated with hemorrhoids and other anorectal disorders.

### Warnings

For external use only.

When using this product

- avoid contact with the eyes
- do not exceed the recommended daily dosage unless directed by a doctor
- do not put into the rectum by using fingers or any mechanical device or applicator

Stop use and ask a doctor if

- rectal bleeding occurs ■ condition worsens or does not improve within 7 days
- allergic reaction occurs to ingredients in this product ■ symptom being treated does not subside or if redness, irritation, swelling, pain or other symptoms develop or increase ■ symptoms clear up and return within a few days

If pregnant or breastfeeding ask a health professional before use.

Keep out of reach of children.

If swallowed, get medical help or contact a Poison Control Center (1-800-222-1222) right away.

### Directions

- when practical, clean area with mild soap and warm water and rinse thoroughly. Gently dry by patting or blotting with toilet tissue or soft cloth before applying.
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### Other information

store at room temperature 68° - 77° F (20° - 25° C)

### Inactive ingredients

aloe oil, benzyl alcohol, carbomer 940, cholesterol, isopropyl myristate, mineral oil, polysorbate 80, propylene glycol, purified water, triethylamine, vitamin E

Questions? 1-800-339-3803 Weekdays 9 AM to 4 PM EST

NDC 70000-0650-1

Maximum Strength

# Hemorrhoidal Relief Cream

Lidocaine, 5% | Local Anesthetic

Relieves Pain,  
Burning, & Itching  
Contains Soothing Vitamin E

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WITH 10 FINGER COTS  
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LEADER<sup>2</sup>

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RECTICARE<sup>®</sup>  
active ingredient\*

100% Money  
Back Guarantee

CIN 5852298 REV. 6/23



LOT:  
EXP:

NDC 70000-0650-1

Maximum Strength



# Hemorrhoidal Relief Cream

Lidocaine, 5% | Local Anesthetic

Relieves Pain, Burning, & Itching  
Contains Soothing Vitamin E

NET WT 1.06 OZ (30 g)

COMPARE TO  
**RECTICARE®**  
active ingredient\*

**TAMPER-EVIDENT: DO NOT USE IF FOIL SEAL UNDER CAP IS BROKEN OR MISSING.**

**Drug Facts** **Active ingredient** Lidocaine 5% w/w **Purpose** Local anesthetic **Uses** Helps relieve the pain, itching and burning associated with hemorrhoids and other anorectal disorders. **Warnings** For external use only. When using this product ■ avoid contact with eyes ■ do not exceed the recommended daily dosage unless directed by a doctor ■ do not put into the rectum by using fingers or any mechanical device or applicator **Stop use and ask a doctor if** ■ rectal bleeding occurs ■ condition worsens or does not improve within 7 days ■ allergic reaction occurs to ingredients in this product ■ symptom being treated does not subside or if redness, irritation, swelling, pain or other symptoms develop or increase ■ symptoms clear up and return within a few days **If pregnant or breastfeeding**, ask a health professional before use. **Keep out of reach of children** If swallowed, get medical help or contact a Poison Control Center (1-800-222-1222) right away. **Directions:** ■ when practical, clean area with mild soap and warm water and rinse thoroughly. Gently dry by patting or blotting with toilet tissue or soft cloth before applying. ■ adults and children 12 years and older: apply externally to the affected area up to 6 times a day. ■ children under 12 years of age: consult a doctor. To use finger cots: Roll one finger cot over finger. Gently squeeze cream onto finger cot. Smooth a layer of the cream over affected area. ~~Other information~~ store at room temperature 68°-77°F (20°-25°C) ~~Inactive ingredients~~ also oil, benzyl alcohol, carbomer 940, cholesterol, isopropyl myristate, mineral oil, polysorbate 80, propylene glycol, purified water, trolamine, vitamin E

**Questions?** 1-800-639-3803 Weekdays 9 AM to 4 PM EST

**100% Money Back Guarantee**

Return to place of purchase if not satisfied.

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CIN 5852298  
REV. 6/23

DIST. BY CAH DUBLIN, OH 43017 www.myleader.com 1-800-200-6313 Made in China

## LEADER MAXIMUM STRENGTH HEMORRHOIDAL RELIEF

lidocaine cream

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:70000-0650
<b>Route of Administration</b>	TOPICAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
LIDOCAINE (UNII: 98PI200987) (LIDOCAINE - UNII:98PI200987)	LIDOCAINE	50 mg in 1 g

### Inactive Ingredients

Ingredient Name	Strength
BENZYL ALCOHOL (UNII: LKG8494WBH)	
CARBOMER HOMOPOLYMER TYPE C (ALLYL PENTAERYTHRITOL CROSSLINKED) (UNII: 4Q93RCW27E)	
CHOLESTEROL (UNII: 97C5T2UQ7J)	
ISOPROPYL MYRISTATE (UNII: ORE8K4LNJS)	
MINERAL OIL (UNII: T5L8T28FGP)	

<b>POLYSORBATE 80</b> (UNII: 6OZP39ZG8H)	
<b>PROPYLENE GLYCOL</b> (UNII: 6DC9Q167V3)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>TROLAMINE</b> (UNII: 9O3K93S3TK)	
<b>.ALPHA.-TOCOPHEROL</b> (UNII: H4N855PNZ1)	

<b>Packaging</b>				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:70000-0650-1	1 in 1 CARTON	02/01/2024	
1		30 g in 1 TUBE; Type 0: Not a Combination Product		

<b>Marketing Information</b>			
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M015	02/01/2024	

**Labeler** - Cardinal Health,Inc. (063997360)

Revised: 12/2023

Cardinal Health,Inc.