

**LANCOME PARIS BIENFAIT UV 50 PLUS BROAD SPECTRUM SPF 50 PLUS  
WATER RESISTANT 80 MINUTES SUPER FLUID FACIAL SUNSCREEN-  
avobenzone, homosalate, octisalate, octocrylene and oxybenzone lotion  
L'Oreal USA Products Inc**

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**Drug Facts**

**Active ingredients**

Avobenzone 3%

Homosalate 15%

Octisalate 5%

Octocrylene 5%

Oxybenzone 6%

**Purpose**

Sunscreen

**Uses**

- helps prevent sunburn
- if used as directed with other sun protection measures (see **Directions**), decreases the risk of skin cancer and early skin aging caused by the sun

**Warnings**

**For external use only**

**Do not use**

on damaged or broken skin

**When using this product**

keep out of eyes. Rinse with water to remove.

**Stop use and ask a doctor if**

rash occurs

**Keep out of reach of children.**

If swallowed, get medical help or contact a Poison Control Center right away.

## Directions

For sunscreen use:

- shake well
- apply generously and evenly 15 minutes before sun exposure
- reapply:
  - after 80 minutes of swimming or sweating
  - immediately after towel drying
  - at least every 2 hours
- **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
  - limit time in the sun, especially from 10 a.m. - 2 p.m.
  - wear long-sleeved shirts, pants, hats, and sunglasses
  - children under 6 months of age: Ask a doctor

## Other information

protect the product in this container from excessive heat and direct sun

## Inactive ingredients

water, cyclopentasiloxane, alcohol denat., silica, dicaprylyl ether, styrene/acrylates copolymer, PEG-30 dipolyhydroxystearate, dimethicone, cyclohexasiloxane, polymethylsilsesquioxane, nylon-12, dicaprylyl carbonate, phenoxyethanol, lauryl PEG/PPG-18/18 methicone, sodium chloride, capryly glycol, methylparaben, poly C10-30 alkyl acrylate, disteardimonium hectorite, disodium EDTA, dodecene, poloxamer 407

## Questions or comments?

1-800-LANCOME (1-800-526-2663) Monday - Friday (9 a.m. - 5 p.m. EST)



LANCÔME PARIS



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Questions or comments? 1-800-LANCÔME (1-800-556-2666) Monday - Friday (p.a.m. - 5 p.m. EST)

lancome.com  
LANCÔME, LUDROPOL, NEW YORK, NY 10017  
MADE IN THE U.S.A.

**SPF 50+ Facial Sunscreen**

All skin types, even sensitive skin. This lightweight, oil-free sunscreen offers broad spectrum UVA/UVB protection. **UVA Rays - Penetrating:** UVA rays penetrate deeper into the skin than UVB rays. Prolonged exposure to UVA and UVB rays can increase the risk of skin cancer. These rays may also cause premature skin aging such as the appearance of wrinkles, age spots, and loss of firmness. **UVB Rays - Burning:** UVB rays have the power to penetrate deep into the skin and may cause skin aging or sun allergies. **UVA rays are the "burning" rays.** Overexposure can result in sunburn, but even casual exposure to UVB rays may cause damage to the skin's DNA, which is one of the foremost causes of skin cancer.

**BIENFAIT UV 50+**

**SUNSCREEN BROAD SPECTRUM SPF 50+ WATER RESISTANT (80 MINUTES)**

**SUPER FLUID FACIAL SUNSCREEN**

**FAST-ABSORBING - LIGHTWEIGHT FEEL**

**WORKS WELL UNDER MAKEUP ALL SKIN TYPES - EVEN SENSITIVE SKIN**

**OIL FREE**

**SHAKE WELL**

**1.7 FL. OZ. (50mL)**

**UPC/EAN NUMBER 3605975075427**

**Drug Facts**

Active ingredients	Purpose
Azobenzene 3%	Sunscreen
Homosalate 15%	Sunscreen
Octisalate 5%	Sunscreen
Octocrylene 5%	Sunscreen
Oxybenzone 6%	Sunscreen

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C1 - Internal use

**LANCÔME PARIS BIENFAIT UV 50 PLUS BROAD SPECTRUM SPF 50**

# PLUS WATER RESISTANT 80 MINUTES SUPER FLUID FACIAL SUNSCREEN

avobenzone, homosalate, octisalate, octocrylene and oxybenzone lotion

## Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:49967-754
<b>Route of Administration</b>	TOPICAL		

## Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>AVOBENZONE</b> (UNII: G63QQF2NOX) (AVOBENZONE - UNII:G63QQF2NOX)	AVOBENZONE	30 mg in 1 mL
<b>HOMOSALATE</b> (UNII: V06SV4M95S) (HOMOSALATE - UNII:V06SV4M95S)	HOMOSALATE	150 mg in 1 mL
<b>OCTISALATE</b> (UNII: 4X49Y0596W) (OCTISALATE - UNII:4X49Y0596W)	OCTISALATE	50 mg in 1 mL
<b>OCTOCRYLENE</b> (UNII: 5A68WGF6WM) (OCTOCRYLENE - UNII:5A68WGF6WM)	OCTOCRYLENE	50 mg in 1 mL
<b>OXYBENZONE</b> (UNII: 95OOS7VE0Y) (OXYBENZONE - UNII:95OOS7VE0Y)	OXYBENZONE	60 mg in 1 mL

## Inactive Ingredients

Ingredient Name	Strength
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>ALCOHOL</b> (UNII: 3K9958V90M)	
<b>NYLON-12</b> (UNII: 446U8J075B)	
<b>POLOXAMER 407</b> (UNII: TUF2IVW3M2)	

## Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:49967-754-01	1 in 1 CARTON	08/01/2010	
1		50 mL in 1 BOTTLE; Type 0: Not a Combination Product		

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M020	08/01/2010	

**Labeler** - L'Oreal USA Products Inc (002136794)

## Establishment

Name	Address	ID/FEI	Business Operations
L'Oreal USA, Inc.		185931458	analysis(49967-754)

## Establishment

Name	Address	ID/FEI	Business Operations
Cosmetic Essence, LLC		032565959	manufacture(49967-754)

Revised: 1/2024

L'Oreal USA Products Inc