

COLGATE OPTIC WHITE STAIN FIGHTER WITH BAKING SODA- sodium fluoride paste, dentifrice
Colgate-Palmolive Company

Colgate® Optic White® Stain Fighter® With Baking Soda

Drug Facts

Active ingredient

Sodium Fluoride 0.24% (0.15% w/v fluoride ion)

Purpose

Anticavity

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

Inactive ingredients

Water, Sorbitol, Hydrated Silica, PEG-12, Sodium Lauryl Sulfate, Flavor, Cellulose Gum, Potassium Hydroxide, Tetrasodium Pyrophosphate, Phosphoric Acid, Cocamidopropyl Betaine, Sodium Saccharin, Benzyl Alcohol, Sodium Bicarbonate.

Questions?

1-800-468-6502

Dist. by:

COLGATE-PALMOLIVE COMPANY

New York, NY 10022 U.S.A.

PRINCIPAL DISPLAY PANEL - 170 g Tube Carton

Colgate®

Anticavity Fluoride Toothpaste

ENAMEL SAFE

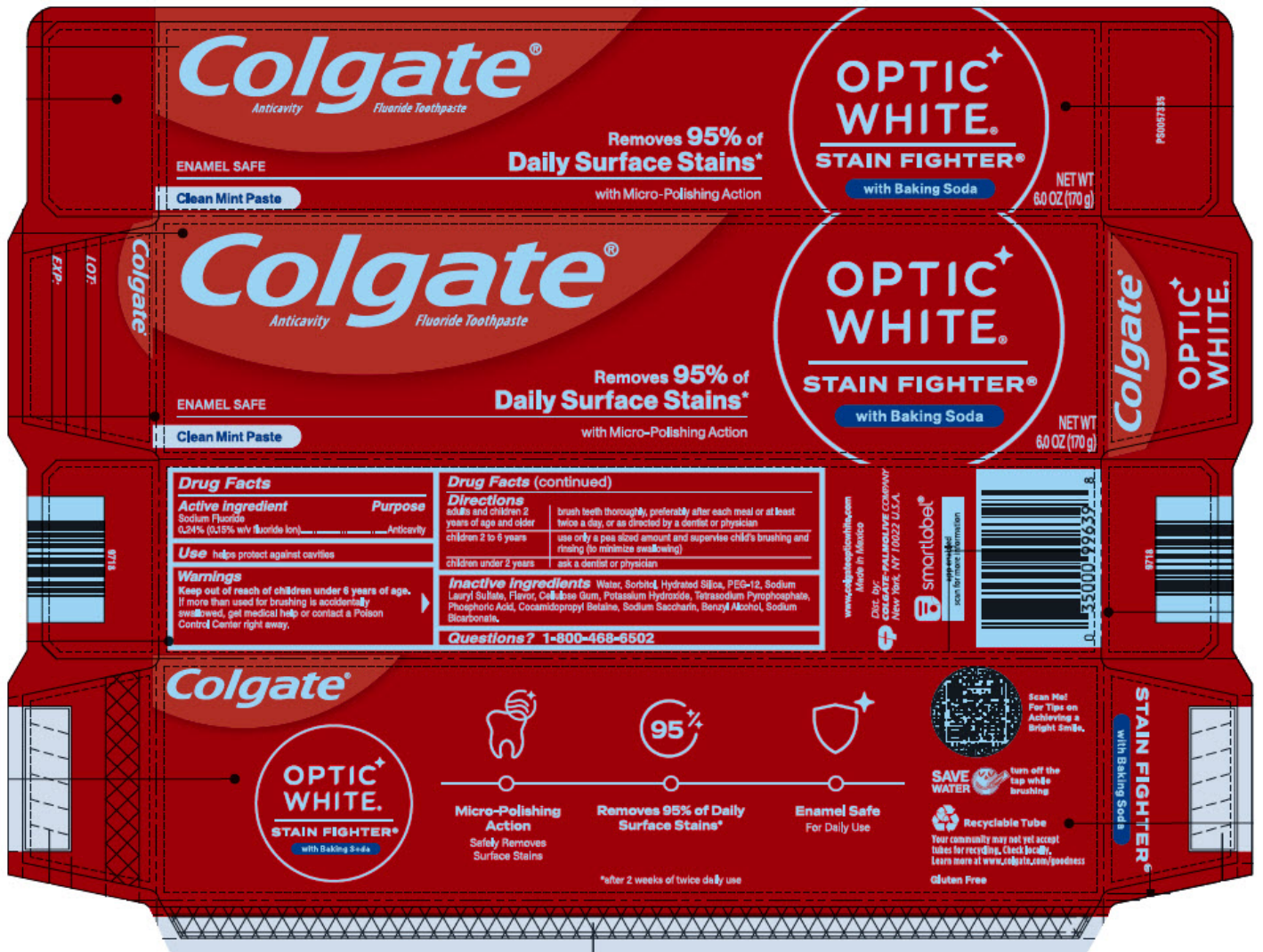
Removes 95% of
Daily Surface Stains*

Clean Mint Paste
with Micro-Polishing Action

OPTIC
WHITE®

STAIN FIGHTER®
with Baking Soda

NET WT
6.0 OZ (170 g)



COLGATE OPTIC WHITE STAIN FIGHTER WITH BAKING SODA

sodium fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:65954-810
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	1.1 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
SORBITOL (UNII: 506T60A25R)	

GLYCERIN (UNII: PDC6A3C0OX)	
POLYETHYLENE GLYCOL 600 (UNII: NL4J9F21N9)	
SODIUM TRIPOLYPHOSPHATE ANHYDROUS (UNII: 9SW4PFD2FZ)	
POTASSIUM PYROPHOSPHATE (UNII: B9W4019H5G)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
XANTHAN GUM (UNII: TTV12P4NEE)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	
SODIUM BICARBONATE (UNII: 8MDF5V39QO)	

Product Characteristics			
Color	WHITE	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:65954-810-60	1 in 1 CARTON	01/01/2023	
1		170 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:65954-810-42	1 in 1 CARTON	01/01/2023	
2		119 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:65954-810-63	1 in 1 CARTON	05/28/2024	
3		85 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information			
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH DRUG	M021	01/01/2023	

Labeler - Colgate-Palmolive Company (812312122)

Registrant - Colgate-Palmolive Company (001344381)

Establishment			
Name	Address	ID/FEI	Business Operations
Mission Hills, S.A. de		012212122	ANALYSIS(65954-810) , MANUFACTURE(65954-810) , PACK(65954-810) ,

C.V.

012514144

LABEL(65954-810)

Revised: 3/2024

Colgate-Palmolive Company