

**EXTRA STRENGTH NUMBIFY ANORECTAL- lidocaine hcl cream  
ridge properties**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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# Active Ingredient:

**Lidocaine HCL**

**5%**

## Directions:

**Test skin for sensitivity prior to use. Apply thick layers every 3 minutes until desired level of pain relief is reached. Discontinue use if sensitivity occurs. Not for use near the eyes, or on the face.**


**Inactive Ingredients:** Alcohol, Water, Kava Kava, Mica Powder, Acrylates C10-30 Alkyl Acrylate Crosspolymer, Benzyl Alcohol

**Uses:** For Temporary Pain Relief

**Warning:** Keep out of reach of children. For external use only. Not for use around the eyes

**Purpose:**  
Topical Anesthetic

**Warning:** KEEP OUT OF REACH OF CHILDREN. FOR EXTERNAL USE ONLY. NOT FOR USE AROUND THE EYES. IF INGESTED SEEK MEDICAL HELP OR CALL A POISON CONTROL CENTER IMMEDIATELY. Stop use and ask a doctor if skin becomes irritated, condition worsens, symptoms last longer than 7 days or if symptoms clear up and then return within a few days.

<b>FDA REGISTERED:</b> NDC# 69804-078-03	<b>Do Not Use</b> if you have any known allergy to any of the ingredients in this product. Discontinue use and seek medical attention should any reaction occur	<b>Numbify</b> Extra Strength	<b>Warning:</b> KEEP OUT OF REACH OF CHILDREN. FOR EXTERNAL USE ONLY. NOT FOR USE AROUND THE EYES. IF INGESTED SEEK MEDICAL HELP OR CALL A POISON CONTROL CENTER IMMEDIATELY. Stop use and ask a doctor if skin becomes irritated, condition worsens, symptoms last longer than 7 days or if symptoms clear up and then return within a few days. <small>Formulated For the Intense Pain of Hemorrhoids</small>
<b>Drug Facts:</b> For Professional Use Only			
<b>Active Ingredients:</b> Lidocaine HCL 5%	<b>Directions:</b> Test skin for sensitivity prior to use. Apply thick layers every 3-5 minutes until desired level of pain relief is reached. Discontinue use if sensitivity occurs. Not for use on or near the eyes.	<b>Professional Anesthetic Power</b> <small>Stronger Numbing, Natural Ingredients, Low Cost Pricing</small>	<b>Other Information:</b> Product manufactured, packed & distributed by Pain Relief Naturally. In event of a serious adverse reaction please call 1 (877) 906-4806 Or write us at 4995 Ridge DR NE, Salem, OR, 97301
<b>Inactive Ingredients:</b> Alcohol, Water, Kava Kava, Mica Powder, Acrylates C10-30 Alkyl Acrylate Crosspolymer, Benzyl Alcohol			
<b>4 Ounce Cream</b>			<b>Purpose:</b> Topical anesthetic <b>Uses:</b> For temporary relief of topical pain
			<b>WWW.NUMBIFY.COM</b>

## EXTRA STRENGTH NUMBIFY ANORECTAL

lidocaine hcl cream

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:69804-078
<b>Route of Administration</b>	TOPICAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
LIDOCAINE HYDROCHLORIDE (UNII: V13007Z41A) (LIDOCAINE - UNII:98PI200987)	LIDOCAINE HYDROCHLORIDE ANHYDROUS	50 mg in 1000 mg

### Inactive Ingredients

Ingredient Name	Strength
PIPER METHYSTICUM ROOT (UNII: BOW48C81XP)	13 mg in 1000 mg
BENZYL ALCOHOL (UNII: LKG8494WBH)	10 mg in 1000 mg
ALCOHOL (UNII: 3K9958V90M)	454 mg in 1000 mg
CARBOMER INTERPOLYMER TYPE A (ALLYL SUCROSE CROSSLINKED) (UNII: 59TL3WG5CO)	25 mg in 1000 mg
WATER (UNII: 059QF0K00R)	358 mg in 1000 mg
MICA (UNII: V8A1AW0880)	90 mg in 1000 mg

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69804-078-05	28500 mg in 1 JAR; Type 0: Not a Combination Product	12/31/2017	
2	NDC:69804-078-02	56700 mg in 1 JAR; Type 0: Not a Combination Product	12/31/2017	
3	NDC:69804-078-03	113400 mg in 1 JAR; Type 0: Not a Combination Product	12/31/2017	

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part348	12/31/2017	

**Labeler** - ridge properties (029478762)

<b>Establishment</b>			
<b>Name</b>	<b>Address</b>	<b>ID/FEI</b>	<b>Business Operations</b>
ridge properties		029478762	manufacture(69804-078)

Revised: 6/2020

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