

**KIDS CREST STRAWBERRY RUSH- sodium fluoride rinse**  
**The Procter & Gamble Manufacturing Company**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**Kid's Crest®**  
**Anticavity Fluoride Rinse**  
**Strawberry Rush™**

***Drug Facts***

**Active ingredient**

Sodium Fluoride 0.02% (0.01% w/v fluoride ion)

**Purpose**

Anticavity

**Use**

Aids in the prevention of dental cavities

**Warning**

**Keep out of reach of children.** If more than used for rinsing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- Adults and children 6 years & older: Use twice a day after brushing your teeth with a toothpaste.
- Vigorously swish the 10 mL (2 teaspoonfuls) of rinse between your teeth for 1 minute and then spit out.
- Do not swallow the rinse.
- Do not eat or drink for 30 minutes after rinsing.
- Instruct children under 12 years of age in good rinsing habits (to minimize swallowing).
- Supervise children as necessary until capable of using without supervision.
- Children under 6 years of age: Consult a dentist or doctor.

**Inactive ingredients**

water, propylene glycol, polysorbate 80, benzoic acid, flavor, sucralose, sodium benzoate, phosphoric acid, disodium phosphate, red 33

**Questions?**

**1-800-285-9139**

**DISTR. BY PROCTER & GAMBLE,  
CINCINNATI, OH 45202**

**PRINCIPAL DISPLAY PANEL - 500 mL Bottle Label**

ALCOHOL FREE

*KID'S*

***Crest***<sup>®</sup>

ANTICAVITY

FLUORIDE RINSE

STRAWBERRY RUSH<sup>™</sup>

IMPORTANT:

Read directions

for proper use.

REACHES WHERE BRUSHING MAY MISS

500 mL

(16.9 FL OZ)



## KIDS CREST STRAWBERRY RUSH

sodium fluoride rinse

### Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:37000-896
Route of Administration	ORAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>SODIUM FLUORIDE</b> (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	0.1 mg in 1 mL

### Inactive Ingredients

Ingredient Name	Strength
<b>SODIUM PHOSPHATE, DIBASIC, HEPTAHYDRATE</b> (UNII: 70WT22SF4B)	
<b>BENZOIC ACID</b> (UNII: 8SKN0B0MIM)	
<b>SUCRALOSE</b> (UNII: 96K6UQ3ZD4)	
<b>PHOSPHORIC ACID</b> (UNII: E4GA8884NN)	

<b>WATER</b> (UNII: 059QF0KO0R)	
<b>PROPYLENE GLYCOL</b> (UNII: 6DC9Q167V3)	
<b>POLYSORBATE 80</b> (UNII: 6OZP39ZG8H)	
<b>SODIUM BENZOATE</b> (UNII: OJ245FE5EU)	
<b>D&amp;C RED NO. 33</b> (UNII: 9DBA0SBB0L)	

### Product Characteristics

<b>Color</b>	pink	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	STRAWBERRY	<b>Imprint Code</b>	
<b>Contains</b>			

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:37000-896-05	500 mL in 1 BOTTLE, PLASTIC; Type 0: Not a Combination Product	12/15/2017	
2	NDC:37000-896-36	36 mL in 1 BOTTLE, PLASTIC; Type 0: Not a Combination Product	01/28/2019	

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part355	12/15/2017	

**Labeler** - The Procter & Gamble Manufacturing Company (004238200)

Revised: 5/2023

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