

LIQUID SEX- lidocaine gel
WSM Investment LLC. Topco Sales

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Lidocaine 2%

Anorectal

For temporary relief of pain, soreness or burning in the perianal area.

- **For external use only. Do not use product with a mechanical device.**
- Certain persons can develop allergic reactions to ingredients in this product. If the symptoms being treated does not subside or if redness, irritation, swelling, pain or other symptoms develop or increase, discontinue use and consult a doctor.
- Do not exceed the daily recommended dosage.
- Do not apply onto cracked or broken skin.
- In case of any bleeding or irritation, discontinue use and consult a doctor.

- **Keep this and all drugs out of reach of children.** In case of accidental overdose, seek medical help or call a Poison Control Center right away.
- As with any drug, consult a health care professional if you are pregnant or nursing. Ask a health care professional before using this product.
- Do not exceed recommended dosage.

- Cleanse affected area with mild soap and water. Gently dry by patting or blotting with toilet tissue or a soft cloth before application.
- Apply externally to the affected area up to 6 times daily.

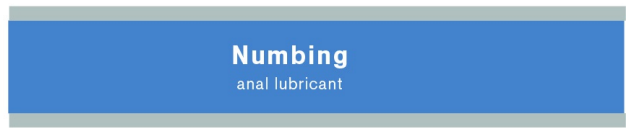
- Store at room temperature 20° - 25°C (68°-77°F)
- **Tamper-Evident:** Do not use if tamper evident seal on the outside of the container is broken or missing.

Cellulose Gum, Diazolidinyl Urea, Glycerin, Isopentyl diol, Methylparaben, Propylparaben, Purified Water (Aqua).

Liquid Sex® Numbing Lubricant
 moisturizes for comfort and pleasure.
 Incredibly slick texture enhances
 enjoyment during anal penetration.



SLICK
 -
 WET
 -
 FUN



4 fl. oz. | 118mL

Drug Facts	
Active Ingredient	Purpose
Lidocaine 2%	Anorectal
Use	
For temporary relief of pain, soreness or burning in the perianal area.	
Warnings	
<ul style="list-style-type: none"> For external use only. Do not use this product with a mechanical device. Certain persons can develop allergic reactions to ingredients in this product. If the symptom being treated does not subside or if redness, irritation, swelling, pain or other symptoms develop or increase, discontinue use and consult a doctor. Do not exceed the daily recommended dosage. Do not apply onto cracked or broken skin. In case of any bleeding or irritation, discontinue use and consult a doctor. As with any drug, consult a health care professional if you are pregnant or nursing. Ask a health care professional before using this product. Do not exceed the recommended dosage. Do not use if tamper evident seal on the outside of the container is broken or missing. 	
<ul style="list-style-type: none"> Keep this and all drugs out of reach of children. In case of accidental overdose, seek medical help or call a Poison Control Center right away. 	
Directions	
<ul style="list-style-type: none"> Cleanse affected area with mild soap and water. Gently dry by patting or blotting with soft cloth or tissue before application. Apply externally to the affected area up to 6 times daily. 	
Other Information	
Store at room temperature 20°-25°C (68°-77°F)	
Inactive Ingredients	
Cellulose Gum, Diazolidinyl Urea, Glycerin, Isopentylidol, Methylparaben, Propylparaben, Purified Water (Aqua).	

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MADE IN U.S.A.

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OTHER

TOPCO SALES®
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PANTONE 7462 U



LIQUID SEX

lidocaine gel

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69797-101
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
LIDOCAINE (UNII: 98PI200987) (LIDOCAINE - UNII:98PI200987)	LIDOCAINE	2.36 g in 118 mL

Inactive Ingredients

Ingredient Name	Strength
DIAZOLIDINYL UREA (UNII: H5RIZ3MPW4)	
METHYLPARABEN (UNII: A2I8C7HI9T)	
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)	
WATER (UNII: 059QF0KO0R)	
CARBOXYMETHYLCELLULOSE CALCIUM (UNII: UTY7PDF93L)	
PROPYLPARABEN (UNII: Z8IX2SC1OH)	
ISOPENTYLDIOL (UNII: 19NOL5474Q)	
GLYCERIN (UNII: PDC6A3C0OX)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69797-101-01	118 mL in 1 TUBE; Type 0; Not a Combination Product	12/14/2017	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part346	12/14/2017	

Labeler - WSM Investment LLC. Topco Sales (040346439)

Establishment

Name	Address	ID/FEI	Business Operations
WSM Investment LLC. Topco Sales		040346439	manufacture(69797-101)

Revised: 12/2017

WSM Investment LLC. Topco Sales