

**LIQUID SEX- lidocaine spray, metered**  
**WSM Investment LLC. Topco Sales**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**Active Ingredient**

Lidocaine 10mg

Male Genital Desensitizer

Helps in temporarily slowing the onset of ejaculation.

- **For external use only**
- Do not use if you or your partner are allergic to Lidocaine or other topical anesthetics.
- Premature ejaculation may be due to a condition requiring medical supervision. If this product, used as directed, does not provide relief, discontinue use and consult a doctor.
- Avoid contact with eyes.
- Stop use and ask a doctor if you or your partner develops a rash or irritation, such as burning, or itching. If symptoms persist, consult a doctor.
- Do not spray on broken or irritated skin.
  
- **Keep out of reach of children.** If swallowed, seek medical help or contact a Poison Control Center right away.
  
- Apply 3 or more sprays, not to exceed 10, to head and shaft of penis 5-10 minutes before intercourse, or use as directed by a doctor.
- Rub product onto penis until completely absorbed to prevent any unwanted numbing.
- Wash product off after intercourse.
  
- Store at 20° - 25°C (68°-77°F). Keep away from direct sunlight.
- **Tamper-Evident:** Do not use if tamper-evident seal is broken or missing.

Alcohol Denat., Isopropyl Palmitate, Dimethicone.

Liquid Sex® This fast acting formula helps increase performance allowing for longer lasting erections. Apply Desensitizer Spray directly onto your erect penis. Allow to dry before using with a partner.

LIQUID  
Sex™



SLICK  
-  
WET  
-  
FUN

<b>Drug Facts</b>	
<b>Active Ingredient</b>	<b>Purpose</b>
Lidocaine 10 mg .....	Male Genital Desensitizer
<b>Use</b>	
Helps in temporarily slowing the onset of ejaculation.	
<b>Warnings</b>	
<ul style="list-style-type: none"> <li>• <b>For external use only.</b></li> <li>• Do not use if you or your partner are allergic to Lidocaine or other topical anesthetics.</li> <li>• Premature ejaculation may be due to a condition requiring medical supervision. If this product, used as directed, does not provide relief, discontinue use and consult a doctor.</li> <li>• Avoid contact with eyes.</li> <li>• Stop use and ask a doctor if you or your partner develops a rash or irritation, such as burning, or itching. If symptoms persist, consult a doctor.</li> <li>• Do not spray on broken or irritated skin.</li> </ul>	
<ul style="list-style-type: none"> <li>• <b>Keep out of reach of children.</b> If swallowed, seek medical help or contact a Poison Control Center right away.</li> </ul>	
<b>Directions</b>	
<ul style="list-style-type: none"> <li>• Apply 3 or more sprays, not to exceed 10, to head and shaft of penis 5-10 minutes before intercourse, or use as directed by a doctor.</li> <li>• Rub product onto penis until completely absorbed to prevent any unwanted numbing.</li> <li>• Wash product off after intercourse.</li> </ul>	
<b>Other Information</b>	
<ul style="list-style-type: none"> <li>• Store at 20° - 25°C (68° - 77°F). Keep away from direct sunlight.</li> <li>• <b>Tamper-Evident:</b> Do not use if tamper-evident seal is broken or missing.</li> </ul>	
<b>Inactive Ingredients</b>	
Alcohol Denat., Isopropyl Palmitate, Dimethicone.	

**Max Desensitizing Spray**  
formulated for him

4 fl. oz. | 118mL



ITEM 1039089



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www.TopcoSales.com

## LIQUID SEX

lidocaine spray, metered

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:69 797-100
<b>Route of Administration</b>	TOPICAL		

**Active Ingredient/Active Moiety**

Ingredient Name	Basis of Strength	Strength
LIDOCAINE (UNII: 98PI200987) (LIDOCAINE - UNII:98PI200987)	LIDOCAINE	10 mg in 100 mL

**Inactive Ingredients**

Ingredient Name	Strength
ISOPROPYL PALMITATE (UNII: 8CRQ2TH63M)	
ALCOHOL (UNII: 3K9958V90M)	
DIMETHICONE (UNII: 92RU3N3Y1O)	

**Packaging**

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69797-100-01	118 mL in 1 BOTTLE, SPRAY; Type 0: Not a Combination Product	11/17/2017	

**Marketing Information**

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part348	11/17/2017	

**Labeler** - WSM Investment LLC. Topco Sales (040346439)**Establishment**

Name	Address	ID/FEI	Business Operations
WSM Investment LLC. dba Topco Sales		040346439	manufacture(69797-100)

Revised: 11/2017

WSM Investment LLC. Topco Sales