

**HELLO NATURALLY WHITENING- sodium monofluorophosphate paste,
dentifrice
Colgate-Palmolive Company**

**Hello® Naturally Whitening
Drug Facts**

Active ingredient

Sodium monofluorophosphate 0.76% (0.14% w/v fluoride ion)

Purpose

Anticavity

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

Inactive ingredients

glycerin, water, hydrated silica, calcium carbonate, sorbitol, erythritol, xylitol, flavor, xanthan gum, sodium bicarbonate, potassium citrate, sodium cocoyl glutamate, cocamidopropyl betaine, cocos nucifera (coconut) oil, rebaudioside a¹, melaleuca

alternifolia (tea tree) leaf oil.

1 certified organic

Questions?

855-HI-HELLO (1-855-444-3556)

**Distributed by Hello Products LLC
Montclair, NJ 07042**

PRINCIPAL DISPLAY PANEL - 133 g Tube Carton

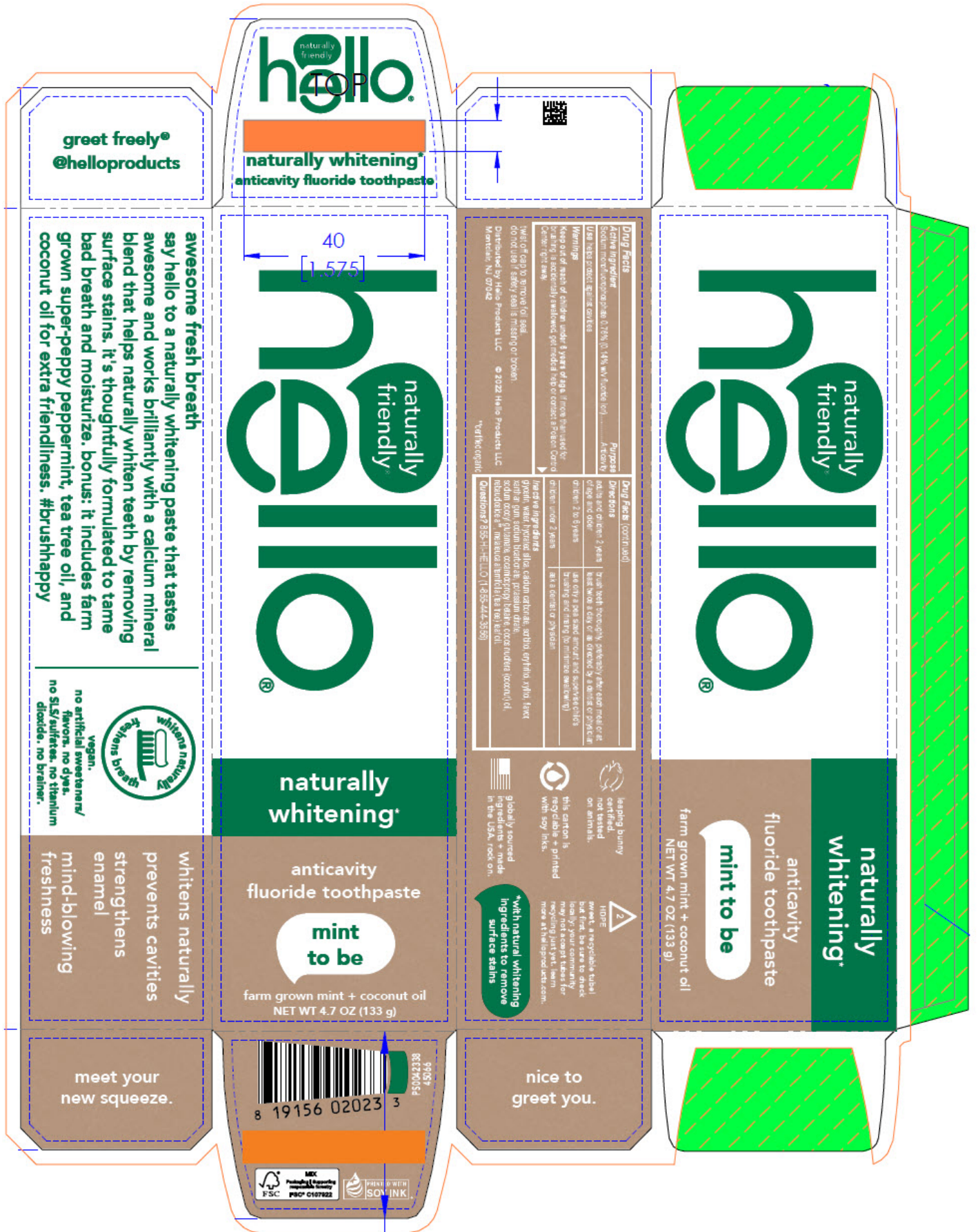
naturally
friendly®
hello®

naturally
whitening*

anticavity
fluoride toothpaste

mint
to be

farm grown mint + coconut oil
NET WT 4.7 OZ (133 g)



naturally friendly
hello
TOP

great freely®
@helloproducts

naturally whitening®
anticavity fluoride toothpaste

40
[1.575]

naturally friendly
hello
naturally friendly

awesome fresh breath
say hello to a naturally whitening paste that tastes
awesome and works brilliantly with a calcium mineral
blend that helps naturally whiten teeth by removing
surface stains. It's thoughtfully formulated to tame
bad breath and moisturize. bonus: it includes farm
grown super-peppy peppermint, tea tree oil, and
coconut oil for extra friendliness. #brushhappy



no artificial sweeteners/
flavors, no dyes,
no SLS/sulfates, no titanium
dioxide, no bromine.

vegan.

naturally whitening®

anticavity fluoride toothpaste

mint to be

farm grown mint + coconut oil
NET WT 4.7 OZ (133 g)

whitens naturally
prevents cavities
strengthens
enamel
mind-blowing
freshness

meet your
new squeeze.



nice to
greet you.

Drug Facts
Active ingredient: Sodium monofluorophosphate (0.75% (0.14% w/w) fluoride ion)..... Anticavity
Uses: helps protect against cavities

Warnings
Keep out of reach of children under 6 years of age. If more than used for
cleaning, it is accidentally swallowed, get medical help or contact Poison Control
Center right away.

Directions
Brush 2 to 3 times a day after meals.
Use only as soon as you brush and do not swallow.
Chewing gum may help to minimize sensitivity.

Other important information
If you have a toothache, swollen gums, or bleeding gums, see your dentist.
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keeping busy
certified
not tested
on animals.

this carton is
recyclable & printed
with soy ink.

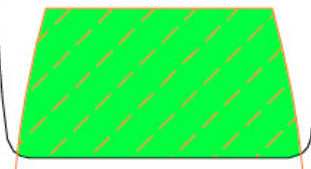
globally sourced
ingredients + made
in the USA. look on.

***With natural whitening
ingredients to remove
surface stains**

NOTE: a recyclable label
but first, be sure to check
local recycling rules for
recycling just yet. learn
more at thespoon.com.

naturally friendly
hello
naturally friendly

naturally whitening®
anticavity fluoride toothpaste
mint to be
farm grown mint + coconut oil
NET WT 4.7 OZ (133 g)



sodium monofluorophosphate paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:35000-682
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM MONOFLUOROPHOSPHATE (UNII: C810JCZ56Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.1 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
GLYCERIN (UNII: PDC6A3C00X)	
WATER (UNII: 059QF0K00R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
CALCIUM CARBONATE (UNII: H0G9379FGK)	
SORBITOL (UNII: 506T60A25R)	
ERYTHRITOL (UNII: RA96B954X6)	
XYLITOL (UNII: VCQ006KQ1E)	
XANTHAN GUM (UNII: TTV12P4NEE)	
SODIUM BICARBONATE (UNII: 8MDF5V39QO)	
POTASSIUM CITRATE (UNII: EE90ONI6FF)	
SODIUM COCOYL GLUTAMATE (UNII: BMT4RCZ3HG)	
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
COCONUT OIL (UNII: Q9L0O73W7L)	
REBAUDIOSIDE A (UNII: B3FUD0528F)	
TEA TREE OIL (UNII: VIF565UC2G)	

Product Characteristics

Color	WHITE	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:35000-682-10	1 in 1 CARTON	07/01/2023	
1		133 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH DRUG	M021	07/01/2023	

Labeler - Colgate-Palmolive Company (001344381)

Revised: 1/2024

Colgate-Palmolive Company