

**AVEENO POSITIVELY MINERAL SENSITIVE SKIN SUNSCREEN FOR FACE BROAD SPECTRUM SPF 50- zinc oxide lotion**  
**Johnson & Johnson Consumer Inc.**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**Aveeno® POSITIVELY MINERAL™ sensitive skin sunscreen BROAD SPECTRUM SPF 50**

**Drug Facts**

**Active ingredients**

Zinc Oxide (21.6%)

**Purpose**

Sunscreen

**Uses**

- Helps prevent sunburn
- If used as directed with other sun protection measures (see **Directions**), decreases the risk of skin cancer and early skin aging caused by the sun

**Warnings**

**For external use only**

**Do not use** on damaged or broken skin

**When using this product** keep out of eyes. Rinse with water to remove.

**Stop use and ask a doctor if** rash occurs

**Keep out of reach of children.** If swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- apply generously and evenly 15 minutes before sun exposure
- reapply:
  - after 80 minutes of swimming or sweating
  - immediately after towel drying
  - at least every 2 hours

**Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a

Broad Spectrum SPF value of 15 or higher and other sun protection measures including:

- Limit time in the sun, especially from 10 a.m. – 2 p.m.
- Wear long-sleeved shirts, pants, hats, and sunglasses
- Children under 6 months of age: Ask a doctor

### **Other information**

- Protect this product from excessive heat and direct sun
- May stain some fabrics

### **Inactive ingredients**

Water, C12-15 Alkyl Benzoate, Dimethicone, Glycerin, Phenoxyethanol, Phenyl Trimethicone, Styrene/Acrylates copolymer, Octyl dodecyl Citrate Crosspolymer, Cetyl PEG/PPG-10/1 Dimethicone, Polyhydroxystearic acid, Silica, Ethyl methicone, Cetyl Dimethicone, Triethoxycaprylylsilane, Glyceryl Behenate, Sodium Chloride, Acrylates/Dimethicone copolymer, Chlorphenesin, Phenethyl alcohol, Avena Sativa (Oat) Kernel flour, Caprylyl Glycol, Cetyl Dimethicone/Bis-Vinyldimethicone Crosspolymer, Chrysanthemum Parthenium (Feverfew) Flower/Leaf/Stem juice, Tocopheryl Acetate

### **Questions**

866-428-3366; Outside US, dial collect 215-273-8755 [www.aveeno.com](http://www.aveeno.com)

Distributed by:

**JOHNSON & JOHNSON**  
**CONSUMER INC.**  
Skillman, NJ 08558

### **PRINCIPAL DISPLAY PANEL - 59 mL Tube Carton**

DERMATOLOGIST  
RECOMMENDED

**Aveeno**®  
**POSITIVELY**  
**MINERAL**™  
**sensitive skin**  
**sunscreen**  
**BROAD SPECTRUM SPF 50**  
**FOR FACE**

naturally-sourced  
100% zinc oxide  
active ingredient  
sweat + water resistant  
(80 min)  
SPF

**50**

2.0 fl. oz (59 mL)

wgn10473d1

naturally sourced  
100% zinc oxide  
active ingredient

**Drug Facts**

**Active Ingredient**      **Purpose**  
Zinc Oxide (21.6%) ..... Sunscreen

**Uses**  
• Helps prevent sunburn • If used as directed with other sun protection measures (see **Directions**), decreases the risk of skin cancer and early skin aging caused by the sun

**Warnings**  
For external use only. Do not use on damaged or broken skin. When using this product keep out of eyes. Rinse with water to remove. Stop use and ask a doctor if rash occurs. Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

**Directions**  
• apply generously and evenly 15 minutes before sun exposure  
• reapply:  
• after 80 minutes of swimming or sweating  
• immediately after towel drying  
• at least every 2 hours  
• **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:  
• Limit time in the sun, especially from 10 a.m.—2 p.m.  
• Wear long-sleeved shirts, pants, hats, and sunglasses  
• Children under 6 months of age: Ask a doctor

**Other information**  
• Protect this product from excessive heat and direct sun • May stain some fabrics

**Inactive Ingredients** Water, C12-15 Alkyl Benzoate, Styrene/Acrylates Copolymer, Octyldodecyl Citrate Crosspolymer, Phenyl Trimethicone, Cetyl PEG/PPG-10/1 Dimethicone, Dimethicone, Glycerin, Polyhydroxystearic Acid, Ethyl Methicone, Silica, Cetyl Dimethicone, Triethoxycaprylsilane, Phenoxyethanol, Glycerol Behenate, Sodium Chloride, Acrylates/Dimethicone Copolymer, Chlorphenesin, Phenethyl Alcohol, Avena Sativa (Oat) Kernel Flour, Caprylyl Glycol, Cetyl Dimethicone/Bis-Vinyldimethicone Crosspolymer, Tocopheryl Acetate, Chrysanthemum Parthenium (Feverfew) Flower/Leaf/Stem Juice

**Questions?**  
866-428-3386; Outside US, dial collect 215-273-8755  
www.aveeno.com

AVEENO®  
POSITIVELY  
MINERAL™  
sensitive skin  
sunscreen

- lightweight formula
- non-comedogenic
- fast-absorbing
- hypoallergenic
- fragrance-free
- paraben-free
- phthalate-free
- dye-free
- dries with a matte finish
- TSA travel-friendly size

DERMATOLOGIST  
RECOMMENDED

Aveeno®

POSITIVELY  
MINERAL™  
sensitive skin

sunscreen

BROAD SPECTRUM SPF 50

FOR FACE

naturally-sourced  
100% zinc oxide  
active ingredient  
sweat + water resistant  
(80 min)

SPF

50

2.0 fl. oz (59 mL)

**Heading outside?**

AVEENO® has got your skin covered so that you can enjoy the sun everyday.

AVEENO® POSITIVELY MINERAL™ Lotion with Broad Spectrum SPF 50 For Face contains 100% zinc oxide active ingredient and goes beyond UVA/UVB protection.

This oil-free mineral sunscreen is gentle to eyes and skin and layers invisibly under makeup.

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**JOHNSON & JOHNSON  
CONSUMER INC.**  
Skillman, NJ 08558  
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# AVEENO POSITIVELY MINERAL SENSITIVE SKIN SUNSCREEN FOR FACE BROAD SPECTRUM SPF 50

zinc oxide lotion

## Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:69968-0394
<b>Route of Administration</b>	TOPICAL		

## Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>ZINC OXIDE</b> (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	216 mg in 1 mL

## Inactive Ingredients

Ingredient Name	Strength
<b>WATER</b> (UNII: 059QF0K00R)	
<b>ALKYL (C12-15) BENZOATE</b> (UNII: A9EJ3J61HQ)	
<b>DIMETHICONE</b> (UNII: 92RU3N3Y1O)	
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>PHENOXYETHANOL</b> (UNII: HIE492ZZ3T)	
<b>PHENYL TRIMETHICONE</b> (UNII: DR0K5NOJ4R)	
<b>BUTYL METHACRYLATE/METHYL METHACRYLATE/METHACRYLIC ACID/STYRENE CROSSPOLYMER</b> (UNII: V5RS026Q0H)	
<b>OCTYLDODECYL CITRATE CROSSPOLYMER</b> (UNII: X323T6QO4M)	
<b>CETYL PEG/PPG-10/1 DIMETHICONE (HLB 5)</b> (UNII: 035JKJ76MT)	
<b>POLYHYDROXYSTEARIC ACID (2300 MW)</b> (UNII: YXH47AOU0F)	
<b>SILICON DIOXIDE</b> (UNII: ETJ7Z6XBU4)	
<b>ETHYL METHICONE (8 MPA.S)</b> (UNII: 3YWG8XYT8H)	
<b>CETYL DIMETHICONE 25</b> (UNII: U4AS1BW4ZB)	
<b>TRIETHOXYCAPRYLYLSILANE</b> (UNII: LDC331P08E)	
<b>GLYCERYL DIBEHENATE</b> (UNII: R8WTH25YS2)	
<b>SODIUM CHLORIDE</b> (UNII: 451W47IQ8X)	
<b>CHLORPHENESIN</b> (UNII: I670DAL4SZ)	
<b>PHENYLETHYL ALCOHOL</b> (UNII: ML9LGA7468)	
<b>OATMEAL</b> (UNII: 8PI54V663Y)	
<b>CAPRYLYL GLYCOL</b> (UNII: 00YIU5438U)	
<b>CETYL DIMETHICONE/BIS-VINYLDIMETHICONE CROSSPOLYMER</b> (UNII: AE7QA6TW0Q)	
<b>FEVERFEW</b> (UNII: Z64FK7P217)	
<b>.ALPHA.-TOCOPHEROL ACETATE</b> (UNII: 9E8X80D2L0)	

## Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69968-0394-2	59 mL in 1 TUBE; Type 0: Not a Combination Product	10/01/2018	12/31/2020

2	NDC: 09908-0394-3	1 in 1 CARTON	10/01/2018	12/17/2024
2		59 mL in 1 TUBE; Type 0: Not a Combination Product		
<b>Marketing Information</b>				
<b>Marketing Category</b>	<b>Application Number or Monograph Citation</b>		<b>Marketing Start Date</b>	<b>Marketing End Date</b>
OTC monograph not final	part352		10/01/2018	12/17/2024

**Labeler** - Johnson & Johnson Consumer Inc. (118772437)

Revised: 2/2023

Johnson & Johnson Consumer Inc.