

**DESITIN MAXIMUM STRENGTH ZINC OXIDE DIAPER RASH- zinc oxide paste
Johnson & Johnson Consumer Inc.**

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Desitin ® Maximum Strength

40% Zinc Oxide Diaper Rash Paste

Drug Facts

Active ingredient

Zinc Oxide 40%

Purpose

Skin Protectant

Uses

- helps treat and prevent diaper rash
- protects chafed skin due to diaper rash and helps seal out wetness

Warnings

For external use only

When using this product

- do not get into eyes

Stop use and ask a doctor if

- condition worsens
- symptoms last more than 7 days or clear up and occur again within a few days

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

- change wet and soiled diapers promptly
- cleanse the diaper area
- allow to dry
- apply paste liberally as often as necessary, with each diaper change, especially at bedtime or anytime when exposure to wet diapers may be prolonged

Other information

- store at 20°C to 25°C (68°F to 77°F)
- may stain clothing

Inactive ingredients

petrolatum, cod liver oil, lanolin, talc, glycerin, sorbitan sesquioleate, penta erithrityl tetra-di-t-butyl hydroxyhydrocinnamate, beeswax, tocopheryl acetate, fragrance

Questions?

Call toll-free **800-720-3843** or **215-273-8755** (collect)

Distributed in the U.S. by:

JOHNSON & JOHNSON CONSUMER INC.

Skillman, NJ 08558

PRINCIPAL DISPLAY PANEL - 454 g Jar Label**#1 CHOICE OF PEDIATRICIANS
& PARENTS**

Desitin[®]

Maximum Strength

40% Zinc Oxide Diaper Rash Paste

**soothes and relieves on contact
clinically proven, long-lasting relief**

Free from parabens, phthalates, and dyes

Hypoallergenic . Pediatrician & Dermatologist tested

- NET WT 1 lb
16 Oz (454 g)



Desitin®

Maximum Strength
40% Zinc Oxide Diaper Rash Paste

soothes and relieves on contact
clinically proven, long-lasting relief

Free from parabens, phthalates, and dyes
Hypoallergenic • Pediatrician & Dermatologist tested

NET WT 1 lb
16 Oz (454 g)

Provides overnight protection

Instantly forms a protective barrier

Healing you can see, relief your baby can feel

For more information on preventing and treating diaper rash, visit www.Desitin.com

Drug Facts	
Active ingredient Zinc Oxide (40%)	Purpose Skin Protectant
Uses • helps treat and prevent diaper rash • protects chafed skin due to diaper rash and helps seal out wetness	
Warnings For external use only	
When using this product • do not get into eyes	
Stop use and ask a doctor if • condition worsens • symptoms last more than 7 days or clear up and occur again within a few days	
Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.	
Directions • change wet and soiled diapers promptly ▶	

Drug Facts (continued)	
• cleanse the diaper area • allow to dry • apply paste liberally as often as necessary, with each diaper change, especially at bedtime or anytime when exposure to wet diapers may be prolonged	
Other information • store at 20°C to 25°C (68°F to 77°F) • may stain clothing	
Inactive ingredients petrolatum, cod liver oil, lanolin, glycerin, beeswax, sorbitan sesquileate, fragrance, pentaerythrityl tetra-di-t-butyl hydroxyhydrocinnamate, tocopheryl acetate, talc	
Questions? Call toll-free 800-720-3843 or 215-273-8755 (collect)	
Distributed in the U.S. by: JOHNSON & JOHNSON CONSUMER INC. Skillman, NJ 08558 Active Made in Canada ©J&JCI 2018 30041490	



no print

DESITIN MAXIMUM STRENGTH ZINC OXIDE DIAPER RASH

zinc oxide paste

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69968-0396
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	400 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
-----------------	----------

PETROLATUM (UNII: 4T6H12BN9U)	
COD LIVER OIL (UNII: BBL281NWFG)	
LANOLIN (UNII: 7EV65EAW6H)	
TALC (UNII: 7SEV7J4R1U)	
GLYCERIN (UNII: PDC6A3C0OX)	
SORBITAN SESQUIOLEATE (UNII: 0W8RRI5W5A)	
YELLOW WAX (UNII: 2ZA36H0S2V)	
.ALPHA.-TOCOPHEROL ACETATE (UNII: 9E8X80D2L0)	
PENTAERYTHRITOL TETRAKIS(3-(3,5-DI-TERT-BUTYL-4-HYDROXYPHENYL)PROPIONATE) (UNII: 255PIF62MS)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69968-0396-1	454 g in 1 JAR; Type 0: Not a Combination Product	06/01/2018	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part347	06/01/2018	

Labeler - Johnson & Johnson Consumer Inc. (118772437)

Revised: 1/2023

Johnson & Johnson Consumer Inc.