

WELL BEGINNINGS BABY ECZEMA- colloidal oatmeal cream

Walgreen Company

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Well Beginnings™ Baby Eczema Cream

Active ingredient

Colloidal Oatmeal 1%

Purpose

Skin Protectant

Uses

Temporarily protects and helps relieve minor skin irritation and itching due to:

- Eczema
- Rashes

Warnings

For external use only.

When using this product

- do not get into eyes.

Stop use and ask a doctor if

- conditions worsens
- symptoms last more than 7 days or clear up and occur again within a few days.

Keep Out of Reach of Children.

If swallowed, get medical help or contact a Poison Control Center right away.

Directions

- Apply as needed

Inactive ingredients

water, glycerin, distearyldimonium chloride, isopropyl palmitate, cetearyl alcohol, petrolatum, avena sativa (oat) kernel flour, dimethicone, steareth-21, panthenol (pro-vitamin B5), benzalkonium chloride, sodium chloride, ceramide 3, ceramide 6-II, ceramide 1, phytosphingosine, cholesterol, sodium lauroyl lactylate, carbomer, xanthan gum, avena sativa (oat) kernel oil, avena sativa (oat) kernel extract,

triethanolamine.

Package/Label Principal Display Panel

Well Beginnings™ BABY ECZEMA CREAM

NATURAL OATMEAL

eases dry and itchy skin
steroid & fragrance free
dermatologist tested

NET WT 5 OZ (140 g)

*Compare to Aveeno® Baby® Eczema Cream

There's no better place to start than the beginning and there's no better way to start than with Well Beginnings™. Enriched with soothing oatmeal, this innovative cream offers relief to help care for dry, itchy skin, while intensely moisturizing it. It helps to fortify the skin's natural barrier functions while helping to prevent the recurrence of dry skin. The formula is enriched with ceramides, essential lipids naturally found in the skin, to enhance and restore the skin's natural protective function.

DISTRIBUTED BY/DISTRIBUIDO POR:

WALGREEN CO.

200 WILMOT RD., DEERFIELD, IL 60015

100% SATISFACTION GUARANTEED

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manufactured or distributed
by Johnson & Johnson®,
owner of the registered
trademark Aveeno® Baby®



Container Label

WELL BEGINNINGS BABY ECZEMA

colloidal oatmeal cream

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:0363-4429
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
OATMEAL (UNII: 8PI54V663Y) (OATMEAL - UNII:8PI54V663Y)	OATMEAL	1 g in 100 g

Inactive Ingredients

Ingredient Name	Strength
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WATER (UNII: 059QF0KO0R)
GLYCERIN (UNII: PDC6A3C0OX)
DISTEARYLDIMONIUM CHLORIDE (UNII: OM9573ZX3X)
ISOPROPYL PALMITATE (UNII: 8CRQ2TH63M)
CETOSTEARYL ALCOHOL (UNII: 2DMT128M1S)
PETROLATUM (UNII: 4T6H12BN9U)
DIMETHICONE (UNII: 92RU3N3Y1O)
STEARETH-21 (UNII: 53J3F32P58)
PANTHENOL (UNII: WV9CM0O67Z)
BENZALKONIUM CHLORIDE (UNII: F5UM2KM3W7)
SODIUM CHLORIDE (UNII: 451W47IQ8X)
CERAMIDE 3 (UNII: 4370DF050B)
CERAMIDE 6 II (UNII: F1X8L2B00J)
CERAMIDE 1 (UNII: 5THT33P7X7)
PHYTOSPHINGOSINE (UNII: GIN46U9Q2Q)
CHOLESTEROL (UNII: 97C5T2UQ7J)
SODIUM LAUROYL LACTYLATE (UNII: 7243K85WFO)
XANTHAN GUM (UNII: TTV12P4NEE)
OAT KERNEL OIL (UNII: 3UVP41R77R)
OAT (UNII: Z6J799EAJK)
TROLAMINE (UNII: 9O3K93S3TK)

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:0363-4429-11	140 g in 1 TUBE		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part347	04/15/2014	

Labeler - Walgreen Company (008965063)

Revised: 4/2014

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