

**BIO SPECTRA ATTITUDE- sodium fluoride gel, dentifrice  
Attitude DBA 9055-7588 Québec Inc.**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**ATTITUDE Kids Toothpaste - Blueberry - With Fluoride**

**DRUG FACTS**

**Active ingredient**

Sodium fluoride (0.243% w/w)

**Purpose**

Anti-cavity

**Uses**

- Prevents, fights and protects against cavities and tooth decay.
- Effective fluoride protection.
- Protects teeth from acid erosion.
- Penetrates tooth enamel to help rebuild weak spots.

**Warnings**

**Keep out of reach of children.**

If swallowed, call a poison control centre or get medical help right away.

**Directions**

Do not swallow. Should be used as part of an oral health program that includes regular flossing and dental check-ups. Brush teeth thoroughly for at least 1 minute twice a day, preferably after each meal, or as directed by a dentist. Children under 6 years of age should use only a pea-sized amount and be supervised to brush properly and to not swallow. Consult a dentist or health care professional before using with children under 2 years of age. Store at room temperature (15-30 °C).

**Inactive ingredients**

Aqua / Water /Eau, Sorbitol, Glycerin, Hydrated Silica, Sodium Lauryl Sulfate, Xanthan Gum, Citric Acid, Stevia Rebaudiana Leaf/Stem Extract, Sodium Benzoate, Potassium Sorbate, Camellia Sinensis (Green Tea) Leaf Extract, Carica Papaya (Papaya) Leaf Extract, Alpha-Ionone\*, Butyl Isovalerate\*, Caprylic/Capric Triglyceride\*, Ethyl Butyrate\*, Gamma-Decalactone\*, \*Flavour (Aroma).

# QUESTIONS?

+1-855-509-7225

## PRINCIPAL DISPLAY PANEL - 120 g Tube Label

ATTITUDE®  
natural care

for kids • with fluoride

toothpaste

BLUEBERRY

Prevents cavities

VEGAN

NPN 80104880

GEL • 120 g e 4.2 OZ.

**DRUG FACTS / RENSEIGNEMENTS**

**Active ingredient** Purposé  
Sodium fluoride (0.243% w/w) ..... Anti-cavity  
**Ingrédients médicinaux** Utilisation  
Fluorure de sodium (0,243 % p/p) ..... Anticaries

**Uses:** ■ Prevents, fights and protects against cavities and tooth decay. ■ Effective fluoride protection. ■ Protects teeth from acid erosion. ■ Penetrates tooth enamel to help rebuild weak spots. /  
**Utilisation:** ■ Prévient, combat et protège contre la carie. ■ Protection efficace au fluorure. ■ Protège les dents contre l'érosion causée par l'acidité. ■ Pénètre l'émail de la dent et aide à la régénération des points faibles.

**Warnings / Attention:**  
Keep out of reach of children. / Garder hors de la portée des enfants. If swallowed, call a poison control centre or get medical help right away. / En cas d'ingestion, appeler immédiatement un centre antipoison ou obtenir une assistance médicale.

**Directions:** Do not swallow. Should be used as part of an oral health program that includes regular flossing and dental check-ups. Brush teeth thoroughly for at least 1 minute twice a day, preferably after each meal, or as directed by a dentist. Children under 6 years of age should use only a pea-sized amount and be supervised to brush properly and to not swallow. Consult a dentist or health care professional before using with children under 2 years of age. Store at room temperature (15-30 °C). **Mode d'emploi:** Ne pas avaler. Devrait être utilisé dans le cadre d'un programme d'hygiène bucco-dentaire comprenant l'utilisation régulière de la pâte dentaire et des examens dentaires. Se brosser soigneusement les dents durant au moins une minute 2 fois par jour, de préférence après chaque repas, ou selon les directives d'un dentiste. Les enfants âgés de moins de 6 ans devraient utiliser une quantité de dentifrice équivalente à un pois. Un adulte devrait s'assurer de l'efficacité du brossage et vérifier que l'enfant n'avale pas le produit. Consulter un dentiste ou un professionnel de la santé avant l'emploi chez les enfants âgés de moins de 2 ans. À conserver à température ambiante (15-30 °C).

**Inactive ingredients / Ingrédients non actifs:** Aqua / Water / Eau, Sorbitol, Glycerin, Hydrated Silica, Sodium Lauryl Sulfate, Xanthan Gum, Citric Acid, Stevia Rebaudiana Leaf/Stem Extract, Sodium Benzoate, Potassium Sorbate, Camellia Sinensis (Green Tea) Leaf Extract, Carica Papaya (Papaya) Leaf Extract, Alpha-Ionone\*, Butyl Isovalerate\*, Capryl/Capric Triglyceride\*, Ethyl Butyrate\*, Gamma-Decalactone\*, Flavour (Aroma)

**Questions? +1-855-509-7225**

MADE IN CANADA / FAIT AU CANADA  
ATTITUDEliving.com

VEGAN

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**ATTITUDE**  
natural care

for kids • with fluoride  
pour enfants • avec fluor

**toothpaste**  
**BLUEBERRY**  
Prevents cavities

**dentifrice**  
**BLEUET**  
Prévient la carie dentaire

VEGAN

NPN 80104880  
GEL • 120 g e 4.2 OZ.

## BIO SPECTRA ATTITUDE

sodium fluoride gel, dentifrice

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:61649-723
<b>Route of Administration</b>	DENTAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>SODIUM FLUORIDE</b> (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	SODIUM FLUORIDE	0.243 g in 100 g

### Inactive Ingredients

Ingredient Name	Strength
<b>SORBITOL</b> (UNII: 506T60A25R)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>HYDRATED SILICA</b> (UNII: Y6O7T4G8P9)	
<b>SODIUM LAURYL SULFATE</b> (UNII: 368GB5141J)	
<b>XANTHAN GUM</b> (UNII: TTV12P4NEE)	
<b>ANHYDROUS CITRIC ACID</b> (UNII: XF417D3PSL)	
<b>STEVIA REBAUDIUNA LEAF</b> (UNII: 6TC6NN0876)	
<b>SODIUM BENZOATE</b> (UNII: OJ245FE5EU)	
<b>CARICA PAPAYA LEAF</b> (UNII: 66J7636Z2I)	
<b>GREEN TEA LEAF</b> (UNII: W2ZU1RY8B0)	
<b>POTASSIUM SORBATE</b> (UNII: 1VPU26JZZ4)	
<b>ETHYL BUTYRATE</b> (UNII: UFD2LZ005D)	
<b>BUTYL ISOVALERATE</b> (UNII: 4UX6V9QM2J)	
<b>.GAMMA.-DECALACTONE</b> (UNII: 7HLS05KP9O)	
<b>MEDIUM-CHAIN TRIGLYCERIDES</b> (UNII: C9H2L21V7U)	
<b>.ALPHA.-IONONE</b> (UNII: I9V075M61R)	

### Product Characteristics

<b>Color</b>	white (Opaque)	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>		<b>Imprint Code</b>	
<b>Contains</b>			

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:61649-723-01	120 g in 1 TUBE; Type 0: Not a Combination Product	05/15/2021	

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part355	05/15/2021	

**Labeler** - Attitude DBA 9055-7588 Québec Inc. (201137051)

**Establishment**

Name	Address	ID/FEI	Business Operations
Attitude DBA 9055-7588 Québec Inc.		204307099	manufacture(61649-723) , label(61649-723) , pack(61649-723) , analysis(61649-723)

Revised: 8/2023

Attitude DBA 9055-7588 Québec Inc.