

**AVEENO DAILY MOISTURIZING- dimethicone lotion**  
**Johnson & Johnson Consumer Inc.**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**Aveeno® daily moisturizing lotion**

**Drug Facts**

**Active ingredient**

Dimethicone (1.2%)

**Purpose**

Skin protectant

**Uses**

- Helps prevent and temporarily protects chafed, chapped or cracked skin
- Helps prevent and protect from the drying effects of wind and cold weather

**Warnings**

**For external use only.**

**When using this product**

- do not get into eyes.

**Stop use and ask a doctor if**

- Condition worsens
- Symptoms last more than 7 days or clear up and occur again within a few days.

**Do not use on**

- Deep or puncture wounds
- Animal bites
- Serious burns.

**Keep out of reach of children.** If swallowed, get medical help or contact a Poison Control Center immediately.

**Directions**

Apply as needed.

## **Other information**

Store at Room Temperature

## **Inactive ingredients**

Water, Glycerin, Distearyltrimonium Chloride, Petrolatum, Isopropyl Palmitate, Cetyl Alcohol, Avena Sativa (Oat) Kernel Flour, Benzyl Alcohol, Sodium Chloride

## **Questions?**

**866-428-3366**; outside US, dial collect **215-273-8755** [www.aveeno.com](http://www.aveeno.com)

Distributed by:

**JOHNSON & JOHNSON  
CONSUMER INC.**

Skillman, NJ 08558

## **PRINCIPAL DISPLAY PANEL - 591 mL Bottle Label**

### **NEW LOOK**

SAME GREAT FORMULA

**Aveeno**®

DAILY

MOISTURIZING

Lotion

Dimethicone skin protectant

**Nourishes**

**Dry Skin**

Clinically proven  
healthier-looking  
skin in 1 day

fragrance

free

with

**SOOTHING OAT  
& RICH EMOLLIENTS**

20 fl oz (591 mL)

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30041502

**AVEENO**  
**DAILY MOISTURIZING**  
Lotion  
fragrance-free

is a clinically proven, award-winning lotion that locks-in moisture to help prevent, protect and nourish dry skin. This unique oatmeal formula absorbs quickly, leaving your skin soft, beautiful and healthy-looking.

- with soothing oat
- with rich emollients
- 24 hour moisture



AVEENO® uses the goodness of nature and the power of science to keep your skin looking healthy and feeling balanced. Go to AVEENO.com to learn more.

Start with Daily Moisturizing Body Wash for soft, healthier-looking skin.

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**Warnings** For external use only. When using this product • do not get into eyes. **Stop use and ask a doctor if** • Condition worsens • Symptoms last more than 7 days or clear up and occur again within a few days. **Do not use on** • Deep or puncture wounds • Animal bites • Serious burns. **Keep out of reach of children.** If swallowed, get medical help or contact a Poison Control Center right away.

**Directions** Apply as needed.

**Other Information** Store at Room Temperature.

**Inactive Ingredients** Water, Glycerin, Distearyltrimonium Chloride, Petrolatum, Isopropyl Palmitate, Cetyl Alcohol, Avena Sativa (Oat) Kernel Flour, Benzyl Alcohol, Sodium Chloride

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EXP.  
LOT

**AVEENO DAILY MOISTURIZING**

dimethicone lotion

**Product Information**

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:69968-0454
<b>Route of Administration</b>	TOPICAL		

**Active Ingredient/Active Moiety**

Ingredient Name	Basis of Strength	Strength
<b>DIMETHICONE</b> (UNII: 92RU3N3Y1O) (DIMETHICONE - UNII:92RU3N3Y1O)	DIMETHICONE	12 mg in 1 mL

## Inactive Ingredients

Ingredient Name	Strength
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>DISTEARYLDIMONIUM CHLORIDE</b> (UNII: OM9573ZX3X)	
<b>PETROLATUM</b> (UNII: 4T6H12BN9U)	
<b>ISOPROPYL PALMITATE</b> (UNII: 8CRQ2TH63M)	
<b>CETYL ALCOHOL</b> (UNII: 936JST6JCN)	
<b>OAT</b> (UNII: Z6J799EAJK)	
<b>BENZYL ALCOHOL</b> (UNII: LKG8494WBH)	
<b>SODIUM CHLORIDE</b> (UNII: 451W47IQ8X)	

## Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69968-0454-3	532 mL in 1 BOTTLE, PUMP; Type 0: Not a Combination Product	02/01/2004	
2	NDC:69968-0454-1	354 mL in 1 BOTTLE, PUMP; Type 0: Not a Combination Product	02/01/2004	
3	NDC:69968-0454-8	227 mL in 1 TUBE; Type 0: Not a Combination Product	02/01/2004	07/02/2020
4	NDC:69968-0454-5	141 mL in 1 TUBE; Type 0: Not a Combination Product	06/01/2013	07/02/2020
5	NDC:69968-0454-4	71 mL in 1 TUBE; Type 0: Not a Combination Product	06/01/2013	07/02/2020
6	NDC:69968-0454-6	29 mL in 1 BOTTLE; Type 0: Not a Combination Product	02/01/2004	01/26/2022
7	NDC:69968-0454-2	591 mL in 1 BOTTLE, PUMP; Type 0: Not a Combination Product	12/01/2016	
8	NDC:69968-0454-9	2 in 1 CARTON	12/01/2016	
8	NDC:69968-0454-2	591 mL in 1 BOTTLE, PUMP; Type 0: Not a Combination Product		

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part347	02/01/2004	

**Labeler** - Johnson & Johnson Consumer Inc. (118772437)

Revised: 1/2023

Johnson & Johnson Consumer Inc.