UP AND UP SENSITIVE TOOTHPASTE ENAMEL STRENGTHENING FORMULA PLUS WHITENING - potassium nitrate and sodium fluoride paste
Team Technologies, Inc

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

UP & Up Sensitive Toothpaste Enamel Strengthening formula plus whitening

Active Ingredients
Potassium nitrate 5%.....Antihypersensitivity
Sodium Fluoride 0.15% w/v fluoride ion .....Anticavity

USES
- builds increasing protection against painful sensitivity of teeth due to cold, heat, acids, sweets or contact
- Aids in the prevention of dental cavities

WARNINGS
If pain/ sensitivity still persists after 4 weeks of use, please visit your dentist. **Stop use and ask a dentist** if the problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist. **Keep out of reach of children.** If you accidentally swallow more than used for brushing, seek professional help or contact a Poison Control Center immediately.

Directions
Adults and children 12 years and older Brush teeth thoroughly at least 1 minute after each meal or at least twice a day or as directed by your dentist. Be sure to brush sensitive areas of the teeth.

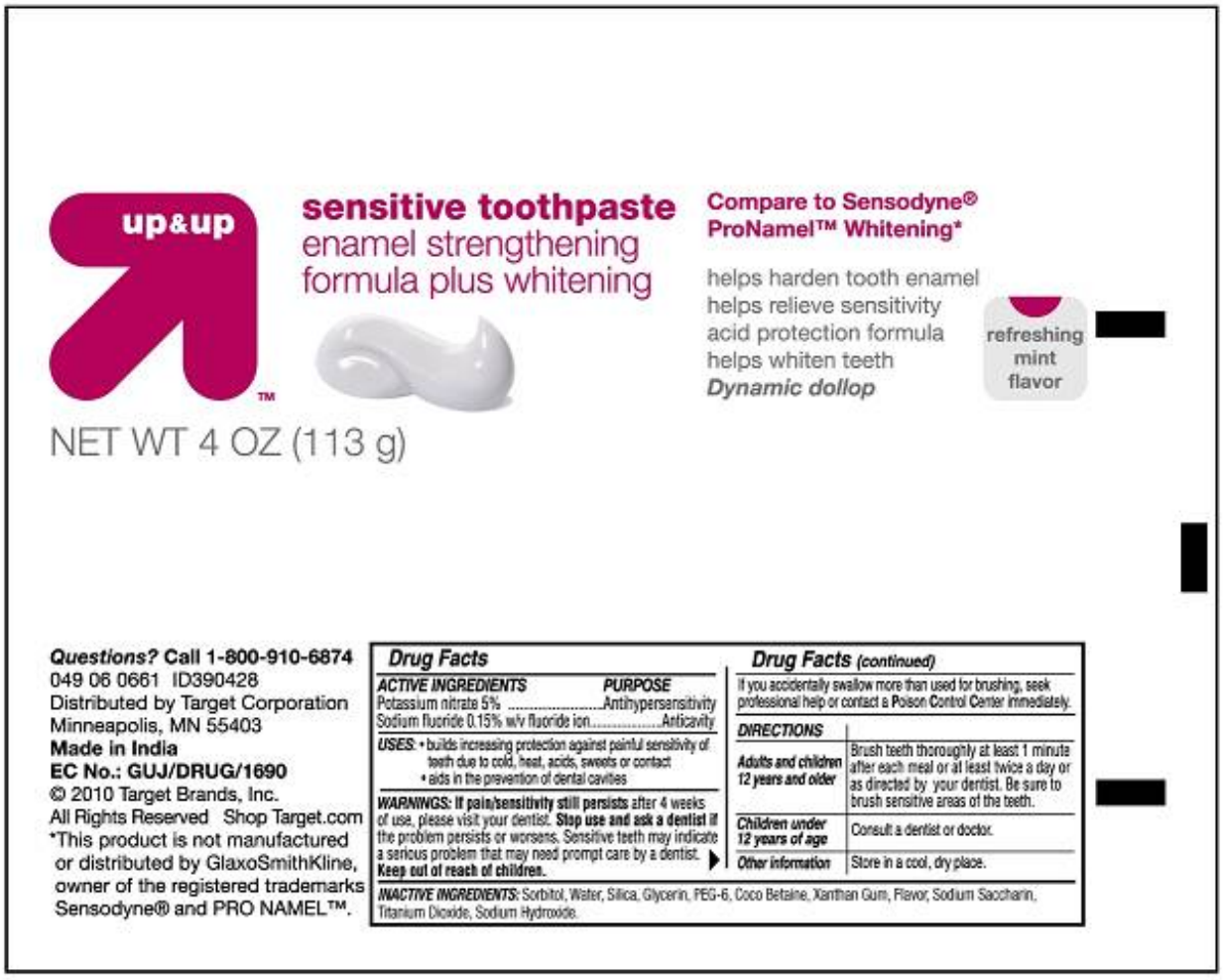
Children under 12 years of age Consult a dentist or doctor

Other information Store in a cool, dry place.

Inactive ingredients:

Sorbitol, Water, Silica, Glycerin, PEG-6, COCAMIDOPROPYL BETAINE, Xanthan Gum, Flavor, Sodium Saccharin, Titanium Dioxide, Sodium Hydroxide.

Principal Display Panel



Antihypersensitivity, Anticavity

KEEP OUT OF REACH OF CHILDREN

UP AND UP SENSITIVE TOOTHPASTE ENAMEL STRENGTHENING FORMULA PLUS WHITENING

potassium nitrate and sodium fluoride paste

Product Information			
Product Type	HUMAN OTC DRUG	**Item Code (Source)**	NDC:67659-081
Route of Administration	DENTAL		

Active Ingredient/Active Moiety		
Ingredient Name	**Basis of Strength**	**Strength**
POTASSIUM NITRATE (UNII: RU45X2JN0Z) (POTASSIUM CATION - UNII:295O53K152)	POTASSIUM NITRATE	5 mg in 1 g
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	SODIUM FLUORIDE	1.5 mg in 1 g

Inactive Ingredients	
Ingredient Name	**Strength**
SORBITOL (UNII: 506T60A25R)	

WATER (UNII: 059QF0KO0R)	
SILICON DIOXIDE (UNII: ETJ7Z6XBU4)	
GLYCERIN (UNII: PDC6A3C0OX)	
POLYETHYLENE GLYCOL 300 (UNII: 5655G9Y8AQ)	
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
XANTHAN GUM (UNII: TTV12P4NEE)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	

Product Characteristics

Color	white	**Score**	
Shape		**Size**	
Flavor	MINT (refreshing mint flavor)	**Imprint Code**	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:67659-081-02	1 in 1 CARTON		
1	NDC:67659-081-01	113 g in 1 TUBE		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part356	08/25/2010	

Labeler - Team Technologies, Inc (192339703)

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