

**ALKA-SELTZER PLUS MAXIMUM STRENGTH DAY AND NIGHT COLD AND FLU-  
acetaminophen, dextromethorphan hydrobromide, doxylamine succinate, phenylephrine  
hydrochloride**

**Bayer HealthCare LLC.**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**Alka-Seltzer Plus® Maximum Strength Day & Night Cold & Flu Liquid Gels-40ct**

**Alka-Seltzer Plus® Maximum Strength Day Cold & Flu Liquid Gels**

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***Drug Facts***

***Active ingredients (in each capsule)***

Acetaminophen 325 mg

Dextromethorphan hydrobromide 10 mg

Phenylephrine hydrochloride 5 mg

***Purposes***

Pain reliever/fever reducer

Cough suppressant

Nasal decongestant

***Uses***

- temporarily relieves these symptoms due to a cold or flu:
- minor aches and pains · headache · cough
- sore throat · nasal and sinus congestion
- temporarily reduces fever

***Warnings***

Liver warning: This product contains acetaminophen. Severe liver damage may occur if you take

- more than 4,000 mg of acetaminophen in 24 hours
- with other drugs containing acetaminophen
- 3 or more alcoholic drinks every day while using this product

**Allergy alert:** Acetaminophen may cause severe skin or severe allergic reactions. Symptoms may include:

- skin reddening · blisters · rash · hives
- facial swelling · asthma (wheezing) · shock

If a skin or general allergic reaction occurs, stop use and seek medical help right away.

**Sore throat warning:** If sore throat is severe, persists for more than 2 days, is accompanied or followed by fever, headache, rash, nausea,

or vomiting, consult a doctor promptly.

**Do not use**

- with any other drug containing acetaminophen (prescription or nonprescription). If you are not sure whether a drug contains acetaminophen, ask a doctor or pharmacist.
- if you are now taking a prescription monoamine oxidase inhibitor (MAOI) (certain drugs for depression, psychiatric, or emotional conditions, or Parkinson's disease), or for 2 weeks after stopping the MAOI drug. If you do not know if your prescription drug contains an MAOI, ask a doctor or pharmacist before taking this product.
- if you have ever had an allergic reaction to this product or any of its ingredients
- in children under 12 years of age

**Ask a doctor before use if you have**

- liver disease • heart disease • high blood pressure
- thyroid disease • diabetes
- cough with excessive phlegm (mucus)
- difficulty in urination due to enlargement of the prostate gland
- persistent or chronic cough such as occurs with smoking, asthma, or emphysema

**Ask a doctor or pharmacist before use if you are** taking the blood thinning drug warfarin

**When using this product do not exceed recommended dosage**

**Stop use and ask a doctor if**

pain, cough, or nasal congestion gets worse or lasts more than 7 days

- fever gets worse or lasts more than 3 days
- redness or swelling is present
- new symptoms occur
- cough comes back or occurs with rash or headache that lasts.

These could be signs of a serious condition.

- nervousness, dizziness, or sleeplessness occurs

**If pregnant or breast-feeding,** ask a health professional before use.

**Keep out of reach of children.** In case of overdose, get medical help or contact a Poison Control Center right away. Quick medical attention is critical for adults as well as for children even if you do not notice any signs or symptoms.

**Directions**

### ***Directions***

- do not take more than the recommended dose
- adults and children 12 years and over: take 2 capsules with water every 4 hours. Do not exceed 10 capsules in 24 hours or as directed by a doctor.
- children under 12 years: do not use

### **Other information**

#### **Other information**

- store at room temperature. Avoid excessive heat above 40°C (104°F).

***Inactive ingredients*** FD&C red #40, FD&C yellow #6, gelatin, glycerin, polyethylene glycol, povidone, propylene glycol, purified water, shellac, sodium hydroxide, sorbitol sorbitan solution, titanium dioxide

***Questions or comments?*** 1-800-986-0369 (Mon-Fri 9AM -5PM EST)

## **Alka-Seltzer Plus® Maximum Strength Night Cold & Flu Liquid Gels**

### ***Drug Facts***

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Acetaminophen 325 mg

Dextromethorphan hydrobromide 10 mg

Phenylephrine hydrochloride 5 mg

#### ***Purposes***

Pain reliever/fever reducer

Cough suppressant

Nasal decongestant

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- persistent or chronic cough such as occurs with smoking, asthma, or emphysema

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- new symptoms occur
- cough comes back or occurs with rash or headache that lasts.

These could be signs of a serious condition.

· nervousness, dizziness, or sleeplessness occurs

**If pregnant or breast-feeding**, ask a health professional before use.

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**Inactive ingredients** FD&C red #40, FD&C yellow #6, gelatin, glycerin, polyethylene glycol, povidone, propylene glycol, purified water, shellac, sodium hydroxide, sorbitol sorbitan solution, titanium dioxide

### **Questions or comments?**

**Questions or comments?** 1-800-986-0369 (Mon-Fri 9AM -5PM EST)

### **Carton 40 count**

Alka-Seltzer PLUS

MAXIMUM STRENGTH

Cold &

Flu

Day NON-DROWSY

ACETAMINOPHEN / Pain Reliever-Fever Reducer

Dextromethorphan HBr / Cough Suppressant

Phenylephrine HCl / Nasal Decongestant

- Nasal Congestion
- Headache & Body Ache
- Cough
- Sore Throat
- Sinus Pressure

24 LIQUID GELS

(Liquid Filled Capsules)

NIGHT

ACETAMINOPHEN / Pain Reliever-Fever Reducer

Dextromethorphan HBr / Cough Suppressant

Doxylamine Succinate / Antihistamine

Phenylephrine HCl / Nasal Decongestant

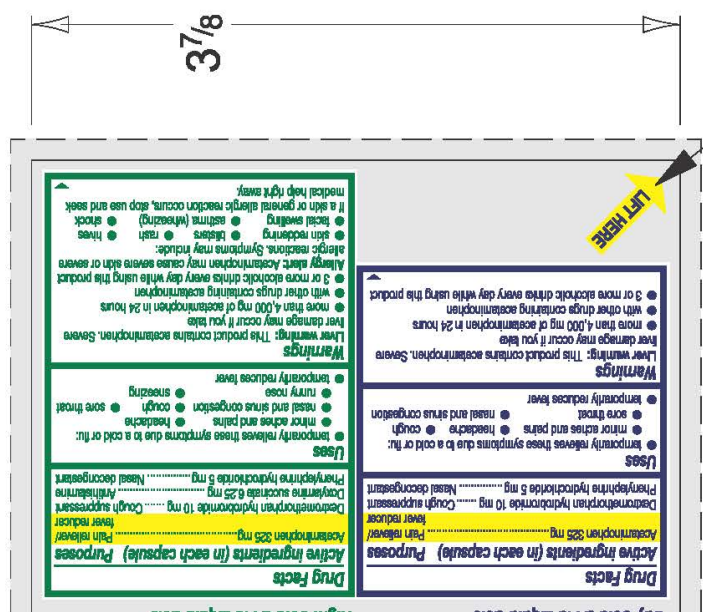
- Nasal Congestion
- Headache & Body Ache
- Cough
- Runny Nose
- Sore Throat

16 LIQUID GELS

(Liquid Filled Capsules)



OPENING INSTRUCTIONS: "LIFT HERE"



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2/1

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**Alka-Seltzer PLUS** **Cold & Flu** **MAXIMUM STRENGTH**

**DAY** NON-DROWSY **NIGHT**

**Alka-Seltzer PLUS** **Cold & Flu** **MAXIMUM STRENGTH**

**DAY** NON-DROWSY **NIGHT**

**ACETAMINOPHEN / Pain Reliever-Fever Reducer**  
Dextromethorphan HBr / Cough Suppressant  
Phenylephrine HCl / Nasal Decongestant

**24 LIQUID GELS** (Liquid Filled Capsules)

**ACETAMINOPHEN / Pain Reliever-Fever Reducer**  
Dextromethorphan HBr / Cough Suppressant  
Doxylamine Succinate / Antihistamine  
Phenylephrine HCl / Nasal Decongestant

**16 LIQUID GELS** (Liquid Filled Capsules)

**Do not take these products at the same time.**  
Alka-Seltzer Plus® Maximum Strength Day Cold & Flu Liquid Gels  
Alka-Seltzer Plus® Maximum Strength Night Cold & Flu Liquid Gels

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3 1/2

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**Alka-Seltzer Plus® Maximum Strength Day Cold & Flu Liquid Gels**

**Drug Facts (continued)**

**Other information**

- store at room temperature. Avoid excessive heat above 40°C (104°F).

**Inactive ingredients** FDAC red #40, FDAC yellow #6, gelatin, glycerin, polyethylene glycol, polydextrose, polyethylene glycol, purified water, sodium hydroxide, sorbitol, sorbitan solution, titanium dioxide

**Questions or comments?** 1-800-988-0888 (Mon-Fri 9AM - 5PM EST)

**Alka-Seltzer Plus® Maximum Strength Night Cold & Flu Liquid Gels**

**Drug Facts (continued)**

**Other information**

- store at room temperature. Avoid excessive heat above 40°C (104°F).

**Inactive ingredients** FDAC blue #1, FDAC yellow #10, gelatin, glycerin, polyethylene glycol, polydextrose, polyethylene glycol, purified water, sodium hydroxide, sorbitol, sorbitan solution, titanium dioxide

**Questions or comments?** 1-800-988-0888 (Mon-Fri 9AM - 5PM EST)

**Alka-Seltzer Plus® Maximum Strength Day Cold & Flu Liquid Gels**

**Drug Facts (continued)**

**When using this product:**

- do not exceed recommended dosage
- may cause marked drowsiness
- avoid alcohol, sedatives, and tranquilizers may increase drowsiness
- be careful when driving a motor vehicle or operating machinery
- avoidability may occur, especially in children
- Stop use and ask a doctor if:
  - rash, cough, or nasal congestion gets worse or lasts more than 7 days
  - fever gets worse or lasts more than 3 days
  - redness or swelling is present
  - new symptoms occur
  - cough comes back or occurs with rash or headache that lasts. These could be signs of a serious condition.
  - nervousness, dizziness, or sleeplessness occurs
- If pregnant or breast-feeding, ask a health professional before use.
- Quick medical attention is critical for adults as well as for children even if you do not notice any signs or symptoms. Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away.

**Directions**

- Adults and children 12 years and over: take 2 capsules with water every 4 hours. Do not exceed 10 capsules in 24 hours.
- Children under 12 years: do not use

**Warnings**

- Stop use and ask a doctor if:
  - rash, cough, or nasal congestion gets worse or lasts more than 7 days
  - fever gets worse or lasts more than 3 days
  - redness or swelling is present
  - new symptoms occur
  - cough comes back or occurs with rash or headache that lasts. These could be signs of a serious condition.
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**Alka-Seltzer Plus® Maximum Strength Night Cold & Flu Liquid Gels**

**Drug Facts (continued)**

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**PARENTS:** Learn about teen medicine abuse  
[www.StopMedicineAbuse.org](http://www.StopMedicineAbuse.org)

7/1.7

**Maximum Strength Per 4 Hour Dose**  
**Do not use if blister is cut or broken.**  
**DOES NOT CONTAIN ASPIRIN**

Made in Spain  
© 2017 Bayer.  
Dist. by: Bayer Healthcare LLC  
Whispery, NJ 07781  
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**LOT/EXP**  
**Bayer**

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# ALKA-SELTZER PLUS MAXIMUM STRENGTH DAY AND NIGHT COLD AND FLU

acetaminophen, dextromethorphan hydrobromide, doxylamine succinate, phenylephrine hydrochloride kit

## Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:0280-1581
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## Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:0280-1581-40	1 in 1 CARTON; Type 0: Not a Combination Product	05/22/2017	

## Quantity of Parts

Part #	Package Quantity	Total Product Quantity
Part 1	4 BLISTER PACK	16
Part 2	4 BLISTER PACK	24

## Part 1 of 2

### ALKA-SELTZER PLUS MAXIMUM STRENGTH NIGHT COLD AND FLU

acetaminophen, dextromethorphan hydrobromide, doxylamine succinate, phenylephrine hydrochloride capsule, liquid filled

## Product Information

Route of Administration	ORAL
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## Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
DEXTROMETHORPHAN HYDROBROMIDE (UNII: 9D2RTI9KYH) (DEXTROMETHORPHAN - UNII:7355X3ROTS)	DEXTROMETHORPHAN HYDROBROMIDE	10 mg
DOXYLAMINE SUCCINATE (UNII: V9BI9B5YI2) (DOXYLAMINE - UNII:95QB77JKPL)	DOXYLAMINE SUCCINATE	6.25 mg
PHENYLEPHRINE HYDROCHLORIDE (UNII: 04JA59TNSJ) (PHENYLEPHRINE - UNII:1WS297W6MV)	PHENYLEPHRINE HYDROCHLORIDE	5 mg
ACETAMINOPHEN (UNII: 362O9ITL9D) (ACETAMINOPHEN - UNII:362O9ITL9D)	ACETAMINOPHEN	325 mg

## Inactive Ingredients

Ingredient Name	Strength
GELATIN (UNII: 2G86QN327L)	
GLYCERIN (UNII: PDC6A3C0OX)	
POLYETHYLENE GLYCOLS (UNII: 3WJQ0SDW1A)	
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)	
WATER (UNII: 059QF0KO0R)	



POVIDONE (UNII: FZ989GH94E)	
SHELLAC (UNII: 46N107B71O)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	
SORBITAN (UNII: 6O92ICV9RU)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
SORBITOL (UNII: 506T60A25R)	
FD&C BLUE NO. 1 (UNII: HBR47K3TBD)	
D&C YELLOW NO. 10 (UNII: 35SW5USQ3G)	

### Product Characteristics

Color	green	Score	no score
Shape	OVAL	Size	20mm
Flavor		Imprint Code	AS;NITE
Contains			

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1		4 in 1 CARTON		
1		4 in 1 BLISTER PACK; Type 0: Not a Combination Product		

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part341	05/22/2017	

### Part 2 of 2

## ALKA-SELTZER PLUS MAXIMUM STRENGTH DAY COLD AND FLU

acetaminophen, dextromethorphan hydrobromide, phenylephrine hydrochloride capsule, liquid filled

### Product Information

Route of Administration	ORAL
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### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
DEXTROMETHORPHAN HYDROBROMIDE (UNII: 9D2RTI9KYH) (DEXTROMETHORPHAN - UNII:7355X3ROTS)	DEXTROMETHORPHAN HYDROBROMIDE	10 mg
PHENYLEPHRINE HYDROCHLORIDE (UNII: 04JA59TNSJ) (PHENYLEPHRINE - UNII:1WS297W6MV)	PHENYLEPHRINE HYDROCHLORIDE	5 mg
ACETAMINOPHEN (UNII: 362O9ITL9D) (ACETAMINOPHEN - UNII:362O9ITL9D)	ACETAMINOPHEN	325 mg

## Inactive Ingredients

Ingredient Name	Strength
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
FD&C RED NO. 40 (UNII: WZB9127XOA)	
POLYETHYLENE GLYCOLS (UNII: 3WJQ0SDW1A)	
FD&C YELLOW NO. 6 (UNII: H77VEI93A8)	
GLYCERIN (UNII: PDC6A3C0OX)	
GELATIN (UNII: 2G86QN327L)	
POVIDONE (UNII: FZ989GH94E)	
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)	
WATER (UNII: 059QF0KO0R)	
SHELLAC (UNII: 46N107B71O)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	
SORBITOL (UNII: 506T60A25R)	
SORBITAN (UNII: 6O92ICV9RU)	

## Product Characteristics

Color	orange	Score	no score
Shape	OVAL	Size	20mm
Flavor		Imprint Code	AS;DC
Contains			

## Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1		4 in 1 CARTON		
1		6 in 1 BLISTER PACK; Type 0: Not a Combination Product		

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part341	05/22/2017	

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part341	05/22/2017	

**Labeler** - Bayer HealthCare LLC. (112117283)