

COLGATE TOTAL ADVANCED FRESH PLUS WHITENING- sodium fluoride and triclosan paste, dentifrice
Colgate-Palmolive Company

Colgate® Total® Advanced Fresh plus Whitening

Drug Facts

Active ingredients	Purpose
Sodium Fluoride 0.24% (0.15% w/v fluoride ion)	Anticavity
Triclosan 0.30%	Antigingivitis

Uses

aids in the prevention of:

- cavities
- plaque
- gingivitis

Warnings

Keep out of reach of children under 6 years of age.

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Ask a dentist before use if you have

- bleeding or redness lasting more than 2 weeks
- pain, swelling, pus, loose teeth, or more spacing between teeth

These may be signs of periodontitis, a serious form of gum disease.

Directions

supervise children as necessary until capable of using without supervision.

adults and children 6 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or a physician
children under 12 years	instruct in good brushing and rinsing habits (to minimize swallowing)
children under 6 years	do not use unless directed by a dentist or a physician

Antiplaque and antigingivitis use not proven in children.

Inactive ingredients

Water, hydrated silica, glycerin, sorbitol, flavor, PVM/MA copolymer, sodium lauryl sulfate, cellulose gum, sodium hydroxide, propylene glycol, carrageenan, sodium saccharin, mica, titanium dioxide, FD&C blue no. 1, D&C yellow no. 10

Questions or comments?

Call toll-free **1-800-468-6502**

Dist. by:

COLGATE-PALMOLIVE COMPANY

New York, NY 10022

PRINCIPAL DISPLAY PANEL - 164 g Tube Carton

Colgate® Total®

Anticavity Fluoride and Antigingivitis Toothpaste

VALUE 2 PACK

- CAVITIES
- PLAQUE
- GINGIVITIS
- ENAMEL
- TARTAR
- BREATH
- WHITENS

ADA

Accepted

American

Dental

Association®

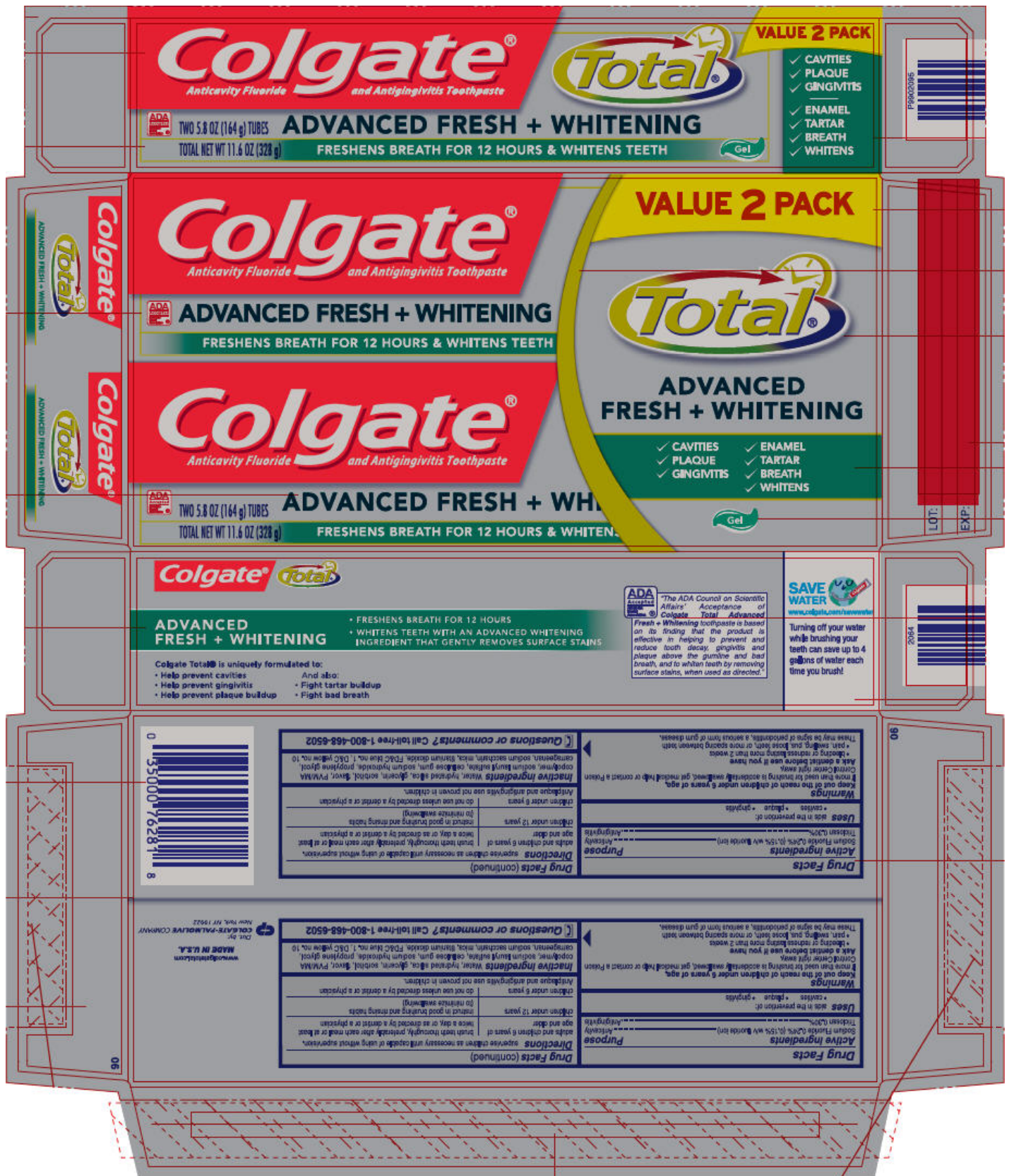
TWO 5.8 OZ (164 g) TUBES

TOTAL NET WT 11.6 OZ (328 g)

ADVANCED FRESH + WHITENING

FRESHENS BREATH FOR 12 HOURS & WHITENS TEETH

Gel



COLGATE TOTAL ADVANCED FRESH PLUS WHITENING

sodium fluoride and triclosan paste, dentifrice

Product Information

Product Type

HUMAN OTC DRUG

Item Code (Source)

NDC:35000-004

Route of Administration	DENTAL
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Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	2.4 mg in 1 g
TRICLOSAN (UNII: 4NM5039Y5X) (TRICLOSAN - UNII:4NM5039Y5X)	TRICLOSAN	3 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
SORBITOL (UNII: 506T60A25R)	
WATER (UNII: 059QF0KO0R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED FORM (UNII: K679OBS311)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	
CARRAGEENAN (UNII: 5C69YCD2YJ)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
MICA (UNII: V8A1AW0880)	
BUTYL ESTER OF METHYL VINYL ETHER/MALEIC ANHYDRIDE COPOLYMER (125000 MW) (UNII: 389H2R62BD)	
FD&C BLUE NO. 1 (UNII: HBR47K3TBD)	
D&C YELLOW NO. 10 (UNII: 35SW5USQ3G)	
GLYCERIN (UNII: PDC6A3C0OX)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	

Product Characteristics

Color	GREEN	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:35000-004-16	1 in 1 CARTON	02/28/2010	01/01/2022
1		21 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:35000-004-69	1 in 1 CARTON	10/22/2010	01/01/2022
2		113 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:35000-004-66	1 in 1 CARTON	10/19/2010	01/01/2022
3		164 g in 1 TUBE; Type 0: Not a Combination Product		
4	NDC:35000-004-10	2 in 1 CARTON	05/11/2015	01/01/2022
4		164 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
NDA	NDA020231	02/28/2010	

Labeler - Colgate-Palmolive Company (001344381)

Establishment

Name	Address	ID/FEI	Business Operations
Colgate-Palmolive		785047999	MANUFACTURE(35000-004)

Revised: 12/2019

Colgate-Palmolive Company