

**CITY SUNSCREEN SERUM BROAD SPECTRUM SPF 30 SUPERGOOP-homosalate, octisalate, avobenzene, octocrylene cream
Baxter Laboratories**

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

City Sunscreen Serum Broad Spectrum SPF 30

Active ingredients: Purpose

Homosalate 8%, Octisalate 4%, Avobenzene 3%, Octocrylene 2% Sunscreen

Purpose

Uses Simultaneously protects skin, combats premature aging and moisturizes on contact

helps prevent sunburn

If used as directed with other sun protection measures (see directions), decreases the risk of skin cancer and early skin aging skin aging caused by the sun

Keep out of reach of children

Warnings

For external use only.

Do not use on damaged or broken skin

When using this product, keep out of of eyes.

Rinse with water to remove.

If swallowed, get medical help or contact a Poison Control Center right away.

Directions: Apply liberally 15 minutes before sun exposure

Use a water resistant sunscreen if swimming or sweating

Reapply at least every 2 hours

children under 6 months: ask a doctor

Sun Protection Measures: Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreenwith Broad Spectrum SPF value of 15 or higher and other sun protection measures including:

Limit time in the sun,especially from 10 a.m. -2p.m.

Wear long-sleeved shirts, pants, hats, and sunglasses

Inactive Ingredients Purified water (Aqua), Cyclometicone, Isostearyl Neopentanoate, Glycerin, Cetearth-20, Polypropylene, Cetearyl Alcohol, Xanthan Gum, d-Panthenol, Octanohydroxamic acid, Caprylyl Glycol, Silica, Triacontanyl PVP, Cetyl Dimethicone, Ammonium Acryloyldimethyltaurate/VP Copolymer, PEG-40 Stearate, Tocopheryl, Disodium EDTA, Pentylene Glycol, Pantheyl Triacetate, Sodium Lactate, Lactic Acid,

Serine, Urea, Sorbitol, Sodium Chloride, Allantoin, Oleyl Alcohol, Ethyl Linoleate.

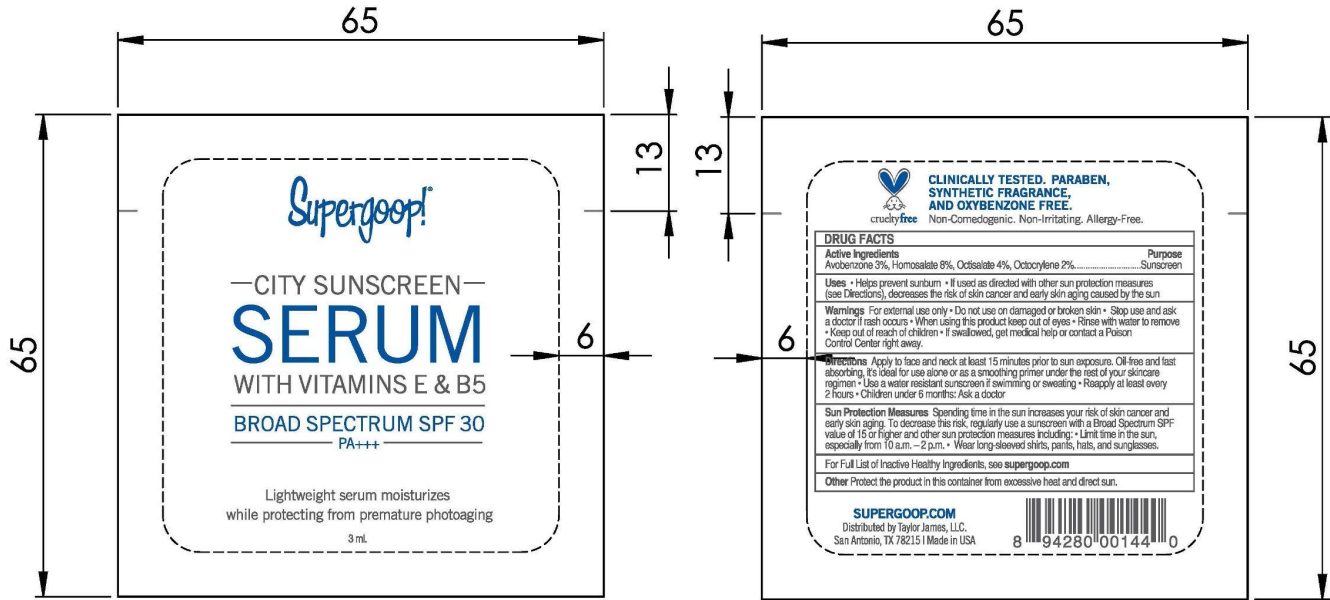
City Sunscreen

SERUM

With Vitamins E & B5

Supergoop!

3 ml



FRONT VIEW

BACK VIEW

joobradng



More than 90% of the signs of aging are caused by the sun.

SUPERGOOP!
FEELS GOOD...

...to use
...to believe in
...to recommend
...to say!

We recognize that traditional sunscreen is the farthest thing from "feels good". So, we strive to create products that you and your family actually want to put on. Lightweight and easy to apply, never goopy. Backed by the latest innovations in UV protection and clinical research. And formulated with only the highest quality ingredients, always free from any controversial ones. You can feel good about starting your day in the sun with Supergoop!.

—CITY SUNSCREEN—
SERUM
WITH VITAMINS E & B5
BROAD SPECTRUM SPF 30
PA+++

Lightweight, anti-aging serum delivers lasting moisture, improves skin texture and protects from premature photoaging

SPF 30 CITY SUNSCREEN SERUM is the ideal morning multitasker in a lightweight, milky serum. Enriched with Vitamins E & B5 to defend against aging free radical damage, Hydrovotin 24 for long term moisture and Uniprotect PT-3 to help repair existing signs of age. Built for year round use, it's a great primer for the rest of your daily skincare regimen.

SCOOP ON THE GOOP
It was jokingly brought to my attention that my favorite phrase is "every single day". Yet we didn't have a product that I could pass along and say, "this, if nothing else, is the one to use every single day." Craving a multitasker that would do triple duty as my morning moisturizer, anti-ager & UV protection all in one, City Sunscreen Serum was born.

Holly E. Traggard

Founder and C.E.O.

CLINICALLY TESTED.
PARABEN, SYNTHETIC FRAGRANCE,
AND OXYBENZONE FREE.

DRUG FACTS

Active Ingredients	Purpose
Avobenzone 3%	Sunscreen
Homosalate 8%	Sunscreen
Octisalate 4%	Sunscreen
Octocrylene 2%	Sunscreen

Uses Helps prevent sunburn • If used as directed with other sun protection measures (see Directions), decreases the risk of skin cancer and early skin aging caused by the sun

Warnings For external use only • Do not use on damaged or broken skin • Stop use and ask a doctor if rash occurs • When using this product keep out of eyes • Rinse with water to remove • Keep out of reach of children • If swallowed, get medical help or contact a Poison Control Center right away

Directions Apply two pumps to face and neck at least 15 minutes prior to sun exposure • Use a water resistant sunscreen if swimming or sweating • Reapply at least every 2 hours • Children under 6 months: Ask a doctor

Sun Protection Measures Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with Broad Spectrum SPF value of 15 or higher and other sun protection measures including: Limit time in the sun, especially from 10 a.m. – 2 p.m. • Wear long-sleeved shirts, pants, hats, and sunglasses

Inactive Ingredients Purified Water (Aqua), Cyclomethicone, Isostearyl Neopentanoate, Glycerin, Ceteareth-20, Polypropylene, Cetostearyl Alcohol, Xanthan Gum, d-pantethol, Octanohydroxamic acid, Caprylyl Glycol, Silica, Triacetylanyl PVP, Cetyl Dimethicone, Ammonium Acryloyldimethylsulfate/VP Copolymer, PEG-40 Stearate, Tocopherol, Disodium EDTA, Pentylene Glycol, Panthenyl Triacetate, Sodium Lactate, Lactic Acid, Serine, Urea, Sorbitol, Sodium Chloride, Allantoin, Oleyl Alcohol, Ethyl Linoleate

Other Protect the product in this container from excessive heat and direct sun.



crucly free

Non-Comedogenic.
Non-Irritating. Allergy-Free.

Supergoop!

2 fl. oz. / 60 ml. e



SUPERGOOP.COM
Contact our Sun Specialists for Questions:
877.564.7330

Distributed by Taylor James, LLC
San Antonio, TX 78215. Made in Australia
EU Responsible Person: Biorius,
Rue de la Croix 10A, BE-7170 MANAGE



CITY SUNSCREEN SERUM BROAD SPECTRUM SPF 30 SUPERGOOP
homosalate, octisalate, avobenzone, octocrylene cream

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:70157-003
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
HOMOSALATE (UNII: V06SV4M95S) (HOMOSALATE - UNII:V06SV4M95S)	HOMOSALATE	8 g in 100 mL
OCTISALATE (UNII: 4X49Y0596W) (OCTISALATE - UNII:4X49Y0596W)	OCTISALATE	4 g in 100 mL
AVOBENZONE (UNII: G63QQF2NOX) (AVOBENZONE - UNII:G63QQF2NOX)	AVOBENZONE	3 g in 100 mL
OCTOCRYLENE (UNII: 5A68WGF6WM) (OCTOCRYLENE - UNII:5A68WGF6WM)	OCTOCRYLENE	2 g in 100 mL

Inactive Ingredients

Ingredient Name	Strength
CYCLOMETHICONE (UNII: NMQ347994Z)	
GLYCERIN (UNII: PDC6A3C0OX)	
XANTHAN GUM (UNII: TTV12P4NEE)	
PANTHENOL (UNII: WW9CM0067Z)	
CAPRYLYL GLYCOL (UNII: 00YIU5438U)	
SILICON DIOXIDE (UNII: ETJ7Z6XBU4)	
POLYOXYL 40 STEARATE (UNII: 13A4J4NH9I)	
EDETATE DISODIUM (UNII: 7FLD91C86K)	
PENTYLENE GLYCOL (UNII: 50C1307PZG)	
SODIUM LACTATE (UNII: TU7HW0W0QT)	
LACTIC ACID (UNII: 33X04XA5AT)	
SERINE (UNII: 452VLY9402)	
UREA (UNII: 8W8T17847W)	
SORBITOL (UNII: 506T60A25R)	
SODIUM CHLORIDE (UNII: 451W47IQ8X)	
ALLANTOIN (UNII: 344S277G0Z)	
OLEYL ALCOHOL (UNII: 172F2VN8DV)	
ETHYL LINOLEATE (UNII: MJ2YTT4J8M)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:70157-003-01	3 mL in 1 PACKET; Type 0: Not a Combination Product	12/07/2010	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	M020	12/07/2010	

