

**FRUIT OF THE EARTH BLOCK UP LITE KIDS SPF 50 CONTINUOUS SUNSCREEN-  
avobenzene, homosalate, octisalate, oxybenzone aerosol, spray**

**Fruit of the Earth, Inc.**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**Fruit of the Earth, Inc. Block Up! Lite Kids SPF 50 Continuous Sunscreen Spray**

**Active ingredients**

Avobenzene 3.0%, Homosalate 15.0%, Octisalate 5.0%, Oxybenzone 6.0%

**Purpose**

Sunscreen

**Uses**

• helps prevent sunburn • if used as directed with other sun protection measures (see **Directions**), decreases the risk of skin cancer and early skin aging caused by the sun

**Warnings**

☐ **For external use only**

**FLAMMABLE:**

- do not use near heat, flame or while smoking
- avoid long term storage above 104°F (40°C)

**Do not use** • on damaged or broken skin.

☐ **When using this product** • keep out of eyes. Rinse with water to remove. • keep away from face to avoid breathing it in. • do not puncture or incinerate. Contents under pressure. • do not store at temperatures above 120° F.

☐ **Stop use and ask doctor if** ☐

- rash occurs.

☐ **Keep out of reach of children.** ☐ If product is swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- apply liberally 15 minutes before sun exposure
- hold can 4-6 inches away from body, spray evenly to ensure complete coverage
- do not spray into face. Spray into hand and apply to face.
- use in well ventilated, but not windy areas
- reapply:
  - after 80 minutes of swimming or sweating
  - immediately after towel drying
  - at least every 2 hours

- **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a broad-spectrum SPF of 15 or higher and other sun protection measures including:
  - limit time in the sun, especially from 10 a.m. - 2 p.m.
  - wear long-sleeve shirts, pants, hats, and sunglasses
  - children under 6 months: ask a doctor

### **Inactive ingredients**

alcohol denat., acrylates/octylacrylamide copolymer, glycerin, aloe barbadensis leaf extract, tocopherol (vitamin E), fragrance, ascorbic acid (vitamin C), cocos nucifera (coconut) oil, mineral oil.

### **Other information**

- protect this product from excessive heat and direct sun
- may stain or damage some fabrics, materials or surfaces

### **Questions or comment?**

Call toll free 1-800-527-7731

**Fruit of the Earth, Inc. Block Up! Lite Kids SPF 50 Continuous Sunscreen Spray**

Clear  
No-Rub Spray

Fruit of the Earth®

**BLOCK UP!**

**Kids  
50**



**CONTINUOUS  
SPRAY**

**Broad Spectrum SPF 50**

With soothing ALOE VERA  
and antioxidants C & E

Water resistant (80 minutes)

Sprays at any angle

6 FL OZ (177mL)

**Non-Stop Kids!  
Spray & Go with Block Up!®**

Block Up! Kids Continuous Spray SPF 50 delivers a unique water resistant blend of aloe vera, vitamins C & E and sunscreen in a **QUICK, EASY SPRAY**. Advanced kid-friendly formula for on-the-go: anywhere, anytime. PABA-Free. No pumping required.

**Drug Facts**

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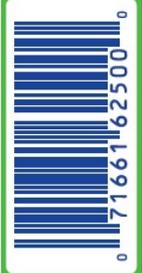
Fruit of the Earth, Inc.

3101 High River Road, Ste. 175, Fort Worth, TX - 76155

MADE IN USA

www.fote.com

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DOT-SP 14786  
M5655

**FRUIT OF THE EARTH BLOCK UP LITE KIDS SPF 50 CONTINUOUS SUNSCREEN**

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**Product Information**

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:62217-026
<b>Route of Administration</b>	TOPICAL		

**Active Ingredient/Active Moiety**

Ingredient Name	Basis of Strength	Strength
OCTISALATE (UNII: 4X49 Y0596 W) (OCTISALATE - UNII:4X49 Y0596 W)	OCTISALATE	50 mg in 1 mL
AVOBENZONE (UNII: G63QQF2NOX) (AVOBENZONE - UNII:G63QQF2NOX)	AVOBENZONE	30 mg in 1 mL

<b>HOMOSALATE</b> (UNII: V06SV4M95S) (HOMOSALATE - UNII:V06SV4M95S)	HOMOSALATE	150 mg in 1 mL
<b>OXYBENZONE</b> (UNII: 95OOS7VE0Y) (OXYBENZONE - UNII:95OOS7VE0Y)	OXYBENZONE	60 mg in 1 mL

### Inactive Ingredients

Ingredient Name	Strength
<b>TOCOPHEROL</b> (UNII: R0ZB2556P8)	
<b>ACRYLATE/ISOBUTYL METHACRYLATE/N-TERT-OCTYLACRYLAMIDE COPOLYMER (75000 MW)</b> (UNII: JU3XHR8VWK)	
<b>ALOE VERA LEAF</b> (UNII: ZY81Z83H0X)	
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>COCONUT OIL</b> (UNII: Q9L0O73W7L)	
<b>ALCOHOL</b> (UNII: 3K9958V90M)	
<b>MINERAL OIL</b> (UNII: T5L8T28FGP)	
<b>ASCORBIC ACID</b> (UNII: PQ6CK8PD0R)	

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:62217-026-25	177 mL in 1 CAN; Type 0: Not a Combination Product	06/08/2017	

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part352	06/08/2017	

**Labeler** - Fruit of the Earth, Inc. (079559467)

### Establishment

Name	Address	ID/FEI	Business Operations
Fruit Of The Earth Research Laboratories, Inc.		008193513	manufacture(62217-026)

Revised: 6/2017

Fruit of the Earth, Inc.