

**FRUIT OF THE EARTH BLOCK UP SPF 70 GENERAL PROTECTION SUNSCREEN-  
avobenzene, homosalate, octisalate, octocrylene, oxybenzone lotion**

**Fruit of the Earth, Inc.**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**Fruit of the Earth Block Up! SPF 70 General Protection Sunscreen Lotion**

**Active ingredients**

Avobenzene 3.0%, Homosalate 15.0%, Octisalate 5.0%, Octocrylene 10.0%, Oxybenzone 6.0%

**Purpose**

Sunscreen

**Uses**

- helps prevent sunburn
- if used as directed with other sun protection measures (see **Directions**), decreases the risk of skin cancer and early skin aging caused by the sun

**Warnings**

**For external use only**

**Do not use**

- on damaged or broken skin.

**When using this product** keep out of eyes. Rinse with water to remove.

**Stop use and ask doctor if**

- rash occurs.

**Keep out of reach of children.** If product is swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

• apply liberally 15 minutes before sun exposure

• reapply:

• after 80 minutes of swimming or sweating

• immediately after towel drying

• at least every 2 hours

• **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a broad spectrum SPF of 15 or higher and other sun protection measures including:

- limit time in the sun, especially from 10 a.m. - 2 p.m.
- wear long-sleeve shirts, pants, hats, and sunglasses
- children under 6 months: ask a doctor

### **Inactive ingredients**

water, butylene glycol, microcrystalline cellulose, glyceryl stearate, behenyl alcohol, benzyl alcohol, diethylhexyl syringylidene malonate, aloe barbadensis leaf juice, tocopherol (vitamin E), sodium ascorbyl phosphate (vitamin C), arnica montana flower extract, chamomilla recutita (matricaria) flower extract, geranium maculatum extract, cucumis sativus (cucumber) fruit extract, euphrasia officinalis extract, tilia cordata flower extract, althaea officinalis root extract, yucca schidigera extract, stearic acid, palmitic acid, lauryl alcohol, myristyl alcohol, cetyl alcohol, lecithin, caprylic/capric triglyceride, chlorphenesin, cellulose gum, butylated PVP, N-vinylpyrrolidone, disodium EDTA, fragrance (parfum)

### **Other information**

- protect this product from excessive heat and direct sun
- may stain or damage some fabrics, materials or surfaces

### **Questions or comments?**

Call toll free 1-800-527-7731

### **Fruit of the Earth Block Up! SPF 70 General Protection Sunscreen Lotion**



general  
protection  
**sunscreen**

**70**

# BROAD SPECTRUM SPF 70

with **ALOE VERA**  
antioxidant vitamins C and E  
water resistant (80 minutes)

**6 FL OZ (177 mL)**

**Block Up! Broad Spectrum SPF 70 Sunscreen**  
with avobenzone gives skin the best protection available from UVA1, 2  
& UVB rays. Proven protection from skin-damaging rays. SPF 70 protects  
against BURNS, PREMATURE AGING & SKIN CANCER, year-round!

- Broad Spectrum UVA & UVB Protection • Moisturizing, Water-Resistant Formula

## **Drug Facts**

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177mL e



NO ANIMAL TESTING

www.fote.com

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## FRUIT OF THE EARTH BLOCK UP SPF 70 GENERAL PROTECTION SUNSCREEN

avobenzone, homosalate, octisalate, octocrylene, oxybenzone lotion

### Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:62217-020
Route of Administration	TOPICAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
HOMOSALATE (UNII: V06SV4M95S) (HOMOSALATE - UNII:V06SV4M95S)	HOMOSALATE	150 mg in 1 mL

<b>OCTOCRYLENE</b> (UNII: 5A68WGF6WM) (OCTOCRYLENE - UNII:5A68WGF6WM)	OCTOCRYLENE	100 mg in 1 mL
<b>OCTISALATE</b> (UNII: 4X49Y0596W) (OCTISALATE - UNII:4X49Y0596W)	OCTISALATE	50 mg in 1 mL
<b>AVOBENZONE</b> (UNII: G63QQF2NOX) (AVOBENZONE - UNII:G63QQF2NOX)	AVOBENZONE	30 mg in 1 mL
<b>OXYBENZONE</b> (UNII: 950OS7VE0Y) (OXYBENZONE - UNII:950OS7VE0Y)	OXYBENZONE	60 mg in 1 mL

### Inactive Ingredients

Ingredient Name	Strength
<b>DOCOSANOL</b> (UNII: 9G1OE216XY)	
<b>CETYL ALCOHOL</b> (UNII: 936JST6JCN)	
<b>ALOE VERA LEAF</b> (UNII: ZY81Z83H0X)	
<b>SODIUM ASCORBYL PHOSPHATE</b> (UNII: 836SJG51DR)	
<b>ARNICA MONTANA FLOWER</b> (UNII: OZ0E5Y15PZ)	
<b>TILIA CORDATA FLOWER</b> (UNII: CFN6G1F6YK)	
<b>YUCCA SCHIDIGERA</b> (UNII: 08A0YG3VIC)	
<b>BUTYLENE GLYCOL</b> (UNII: 3XUS85K0RA)	
<b>BENZYL ALCOHOL</b> (UNII: LKG8494WBH)	
<b>EDETATE DISODIUM ANHYDROUS</b> (UNII: 8NLQ36F6MM)	
<b>STEARIC ACID</b> (UNII: 4ELV7Z65AP)	
<b>MATRICARIA CHAMOMILLA</b> (UNII: G0R4UBI2ZZ)	
<b>PALMITIC ACID</b> (UNII: 2V16EO95HI)	
<b>MYRISTYL ALCOHOL</b> (UNII: V42034O9PU)	
<b>LECITHIN, SOYBEAN</b> (UNII: 1DI56QDM62)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>MEDIUM-CHAIN TRIGLYCERIDES</b> (UNII: C9H2L21V7U)	
<b>CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED FORM</b> (UNII: K679OBS311)	
<b>GERANIUM MACULATUM ROOT</b> (UNII: 93IXI5B6OJ)	
<b>DIETHYLHEXYL SYRINGYLIDENEMALONATE</b> (UNII: 3V5U97P248)	
<b>LAURYL ALCOHOL</b> (UNII: 178A96NLP2)	
<b>CELLULOSE, MICROCRYSTALLINE</b> (UNII: OP1R32D61U)	
<b>CHLORPHENESIN</b> (UNII: I670DAL4SZ)	
<b>.ALPHA.-TOCOPHEROL ACETATE, D-</b> (UNII: A7E6112E4N)	
<b>CUCUMBER</b> (UNII: YY7C30VXJT)	
<b>EUPHRASIA STRICTA</b> (UNII: C9642I91WL)	
<b>ALTHAEA OFFICINALIS ROOT</b> (UNII: TRW2FUF47H)	
<b>GLYCERYL MONOSTEARATE</b> (UNII: 230OU9XXE4)	

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:62217-020-22	177 mL in 1 BOTTLE; Type 0: Not a Combination Product	02/07/2018	

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC mono graph not final	part352	02/07/2018	

**Labeler** - Fruit of the Earth, Inc. (079559467)

**Establishment**

Name	Address	ID/FEI	Business Operations
Fruit Of The Earth Research Laboratories, Inc.		008193513	manufacture(62217-020)

Revised: 2/2018

Fruit of the Earth, Inc.