FRUIT OF THE EARTH BLOCK UP SPF 30 GENERAL PROTECTION SUNSCREENavobenzone, octinoxate, octis alate, octocrylene, oxybenzone lotion Fruit of the Earth, Inc.

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Fruit of the Earth Block Up! SPF 30 General Protection Sunscreen Lotion

Active ingredients

Avobenzone 2.0%, Octinoxate 7.5%, Octisalate 5.0%, Octocrylene 1.5%, Oxybenzone 5.0%

Purpose

Sunscreen

Uses

- helps prevent sunburn
- if used as directed with other sun protection measures (see **Directions**), decreases the risk of skin cancer and early skin aging caused by the sun

Warnings

IFor external use only

Do not use

• IIIon damaged or broken skin

When using this product keep out of eyes. Rinse with water to remove.

Stop use and ask doctor if■

rash occurs.

Keep out of reach of children. If product is swallowed, get medical help or contact a Poison Control Center right away.

Directions

- apply liberally 15 minutes before sun exposure
- reapply:
- after 80 minutes of swimming or sweating
- immediately after towel drying
- at least every 2 hours
- **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a broad spectrum SPF of 15 or higher and other sun protection measures including:

- limit time in the sun, especially from 10 a.m. 2 p.m.
- wear long-sleeve shirts, pants, hats, and sunglasses
- children under 6 months: ask a doctor

Inactive ingredients

water (aqua), C12-15 alkyl benzoate, PEG-8, acrylates/C12-22 alkyl methacrylate copolymer, cetearyl alcohol, dicetyl phosphate, ceteth-10 phosphate, aloe barbadensis leaf juice, tocopheryl acetate (vitamin E), sodium ascorbyl phosphate (vitamin C), arnica montana flower extract, chamomilla recutita (matricaria) flower extract, geranium maculatum extract, cucumis sativus (cucumber) fruit extract, euphrasia officinalis extract, tilia cordata flower extract, althaea officinalis root extract, yucca schidigera extract, hydrated silica, potassium cetyl phosphate, propylene glycol, phenoxyethanol, methylparaben, propylparaben, butylparaben, ethylparaben, isobutylparaben, acrylates/C10-30 alkyl acrylate crosspolymer, triethanolamine, disodium EDTA, fragrance (parfum)

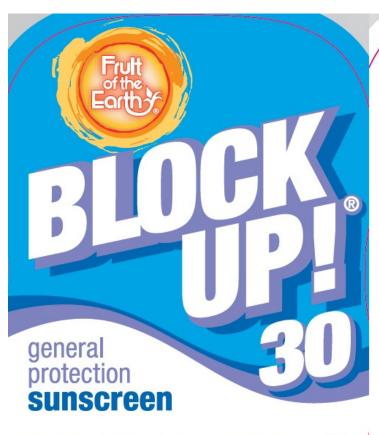
Other information

- protect this product from excessive heat and direct sun
- may stain or damage some fabrics, materials or surfaces

Questions or comments?

Call toll free 1-800-527-7731

Fruit of the Earth Block Up! SPF 30 General Protection Sunscreen Lotion



BROAD SPECTR SPF 30



8 FL OZ (237mL)

Block Up! Broad Spectrum SPF 30 Sunscreen

with avobenzone gives skin the best protection available from UVA1, 2 & UVB rays. Proven protection from all skin-damaging rays. SPF 30 protects against BURNS, PREMATURE AGING & SKIN CANCER, year-round!

Broad Spectrum UVA & UVB Protection • Moisturizing, Water-Resistant Formula

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Fruit of the Earth, Inc. 3101 High River Road, Ste.175 Fort Worth, TX 76155 Made in U.S.A 1.800.527.7731

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NO ANIMAL TESTING

FRUIT OF THE EARTH BLOCK UP SPF 30 GENERAL PROTECTION **SUNSCREEN**

avobenzone, octinoxate, octisalate, octocrylene, oxybenzone lotion

Product Information

HUMAN OTC DRUG Product Type Item Code (Source) NDC:62217-019

TOPICAL Route of Administration

Active Ingredient/Active Moiety

Ingredient Name **Basis of Strength** Strength

OCTINOXATE (UNII: 4Y5P7MUD51) (OCTINOXATE - UNII:4Y5P7MUD51)	OCTINOXATE	75 mg in 1 mL
OCTOCRYLENE (UNII: 5A68WGF6WM) (OCTOCRYLENE - UNII:5A68WGF6WM)	OCTOCRYLENE	15 mg in 1 mL
OCTISALATE (UNII: 4X49 Y0 59 6 W) (OCTIS ALATE - UNII:4X49 Y0 59 6 W)	OCTISALATE	50 mg in 1 mL
AVOBENZONE (UNII: G63QQF2NOX) (AVOBENZONE - UNII:G63QQF2NOX)	AVOBENZONE	20 mg in 1 mL
OXYBENZONE (UNII: 950OS7VE0Y) (OXYBENZONE - UNII:95OOS7VE0Y)	OXYBENZONE	50 mg in 1 mL

Inactive Ingredients	
Ingredient Name	Strength
BUTYL ACRYLATE/C16-C20 ALKYL METHACRYLATE/METHACRYLIC ACID/METHYL METHACRYLATE COPOLYMER (UNII: 7K68DGG29P)	
CETETH-10 PHO SPHATE (UNII: 4E05O5N49G)	
ALOE VERA LEAF (UNII: ZY81Z83H0 X)	
SODIUM ASCORBYL PHOSPHATE (UNII: 836SJG51DR)	
ARNICA MONTANA FLOWER (UNII: OZ0E5Y15PZ)	
TILIA CORDATA FLOWER (UNII: CFN6G1F6YK)	
YUCCA SCHIDIGERA (UNII: 08A0YG3VIC)	
PROPYLPARABEN (UNII: Z8IX2SC10H)	
BUTYLPARABEN (UNII: 3QPI1U3FV8)	
CARBOMER INTERPOLYMER TYPE A (ALLYL SUCROSE CROSSLINKED) (UNII: 59TL3WG5CO)	
EDETATE DISO DIUM ANHYDRO US (UNII: 8 NLQ36 F6 MM)	
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)	
MATRICARIA CHAMOMILLA (UNII: G0R4UBI2ZZ)	
POTASSIUM CETYL PHO SPHATE (UNII: 03KCY6P7UT)	
PHENO XYETHANO L (UNII: HIE492ZZ3T)	
METHYLPARABEN (UNII: A2I8C7HI9T)	
TROLAMINE (UNII: 9O3K93S3TK)	
WATER (UNII: 059QF0KO0R)	
ALKYL (C12-15) BENZO ATE (UNII: A9EJ3J61HQ)	
CETOSTEARYL ALCOHOL (UNII: 2DMT128M1S)	
GERANIUM MACULATUM ROOT (UNII: 93IXI5B6OJ)	
ETHYLPARABEN (UNII: 14255EXE39)	
ISOBUTYLPARABEN (UNII: 0 QQJ25X58G)	
POLYETHYLENE GLYCOL 400 (UNII: B697894SGQ)	
DIHEXADECYL PHO SPHATE (UNII: 2V6E5WN99N)	
.ALPHATO CO PHERO L ACETATE, D- (UNII: A7E6112E4N)	
CUCUMBER (UNII: YY7C30VXJT)	
EUPHRASIA STRICTA (UNII: C9642I91WL)	
ALTHAEA OFFICINALIS ROOT (UNII: TRW2FUF47H)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	

	Packaging			
l	# Item Code	Package Description	Marketing Start Date	Marketing End Date
l	1 NDC:62217-019-11	237 mL in 1 BOTTLE; Type 0: Not a Combination Product	05/25/2017	

Marketing Information				
ı	Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date

OTC monograph not final	part352	05/25/2017	

Labeler - Fruit of the Earth, Inc. (079559467)

Establishment			
Name	Address	ID/FEI	Business Operations
Fruit Of The Earth Research Laboratories, Inc.		008193513	manufacture(62217-019)

Revised: 5/2017 Fruit of the Earth, Inc.