

**MAXIMUM STRENGTH HYDROCORTISONE ANTI-ITCH- hydrocortisone  
1% cream**

**Target Corporation**

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**Target Up &Up Maximum Strength Hydrocortisone 1% Anti-itch Cream**

**Drug Facts**

**Active Ingredient**

Hydrocortisone 1.0%

**Purpose**

Anti-itch

**Uses**

For temporary relief of itching associated with minor skin irritations, inflammation, and rashes due to:

- eczema
- insect bites
- poison ivy
- poison oak
- poison sumac
- soaps
- detergents
- cosmetics
- jewelry
- seborrheic dermatitis
- psoriasis
- external feminine, genital and anal itching.
- Other uses of this product should be only under the advice and supervision of a doctor.

**Warnings**

**For external use only**

**Do not use**

- for the treatment of diaper rash, consult a doctor.
- for external genital itching if you have a vaginal discharge, consult a doctor.

**When using this product**

- avoid contact with eyes

- do not use more than directed unless told to do so by a doctor
- do not put this product into the rectum by using fingers or any mechanical device or applicator.

**Stop use and ask a doctor if**

- condition worsens
- symptoms persist for more than 7 days or clear up and occur again within a few days, discontinue use of this product and do not begin use of any other hydrocortisone product unless directed by a doctor.
- rectal bleeding occurs

**Keep out of reach of children.** If swallowed get medical help or contact a Poison Control Center right away.

**Directions**

**For itching of skin irritation, inflammation, and rashes:**

- ■ adults and children 2 years of age and older: apply to affected area not more than 3 to 4 times daily
- ■ children under 2 years of age: ask a doctor

**For external anal and genital itching, adults:**

- ■ when practical, clean the affected area with mild soap and warm water and rinse thoroughly
- ■ gently dry by patting or blotting with toilet tissue or a soft cloth before applying
- ■ apply to affected area not more than 3 to 4 times daily
- ■ children under 12 years of age: ask a doctor

**Other information**

store at a controlled room temperature 20 - 25°C (68 - 77°F).

**Inactive Ingredients:**

Aloe Barbadensis Leaf Juice, Aluminum Sulfate, Beeswax, Calcium Acetate, Cetearyl Alcohol, Dextrin, Glycerin, Maltodextrin, Methylparaben, Mineral Oil, Petrolatum, Propylparaben, Sodium Cetearyl Sulfate, Sodium Lauryl Sulfate, Purified Water

**Questions & Comments ? 1-800-910-6874**

**Principal Display Panel**

Target Up&Up      NDC 11673-890-56

Maxminium Strenght Hydrocortisone Cream

Hydrocortisone 1%

Anti-itch

NET WT 2OZ (56g)

TOTAL NET WT 4OZ (112g)



## Maximum Strength Hydrocortisone 1% Anti-Itch Cream

With Soothing Aloe

- Helps relieve itches fast
- Associated with eczema, psoriasis and poison ivy
- Hydrocortisone 1% / Anti-Itch

NET WT 2 OZ (56 g)

NDC 11673-890-56

**Active ingredient** Hydrocortisone 1.0% **Purpose** Anti-itch **Uses** for temporary relief of itching associated with minor skin irritations, inflammation, and rashes due to: • eczema • psoriasis • poison ivy, oak, sumac • insect bites • detergents • jewelry • cosmetics • soaps • seborrheic dermatitis • temporary relieves external anal and genital itching • other uses of this product should be only under the advice and supervision of a doctor **Warnings** For external use only. Do not use • in the genital area if you have a vaginal discharge. Consult a doctor. • for the treatment of diaper rash. Consult a doctor. **When using this product** • avoid contact with eyes • do not use more than directed unless told to do so by a doctor • do not put directly into the rectum by using fingers or any mechanical device or applicator. **Stop use and ask a doctor if** • condition worsens • symptoms persist for more than 7 days or clear up and occur again within a few days, discontinue use of this product and do not begin use of any other hydrocortisone product unless directed by a doctor • rectal bleeding occurs **Keep out of reach of children.** If swallowed get medical help or contact a Poison Control Center right away. **Directions** • For itching of skin irritation, inflammation, and rashes: • adults and children 2-years of age and older: apply to affected area not more than 3 to 4 times daily • children under 2-years of age: do not use, consult a doctor • For external anal and genital itching, adults: • when practical cleanse the affected area with mild soap and warm water and rinse thoroughly • gently dry by patting or blotting with toilet tissue or a soft cloth before applying • children under 12 years of age: consult a doctor

**Other information** store at a controlled room temperature 20° - 25°C (68° - 77°F)

**Questions or comments?** 1-800-910-6874 Dist. by Target Corp., Mpls., MN 55403 TM & ©2024 Target Brands, Inc.

245 07 8625 R00 C-002262-01-035



**Drug Facts**

<b>Active ingredient</b> Hydrocortisone 1.0%	<b>Purpose</b> Anti-itch
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**Uses**  
For temporarily relief of itching associated with minor skin irritations, inflammation, and rashes due to:

- eczema
- psoriasis
- poison ivy, oak, sumac
- insect bites
- detergents
- jewelry
- cosmetics
- soaps
- seborrheic dermatitis

• temporarily relieves external anal and genital itching.  
• other uses of this product should be only under the advice and supervision of a doctor.

**Warnings**  
**For external use only**

**Do not use**

- in the genital area if you have a vaginal discharge. Consult a doctor.
- for the treatment of diaper rash. Consult a doctor.

**When using this product**

- avoid contact with eyes
- do not use more than directed unless told to do so by a doctor
- do not put directly into the rectum by using fingers or any mechanical device or applicator.

**Stop use and ask a doctor if**

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**Inactive ingredients**  
Aloe Barbadosis Leaf Juice, Aluminum Sulfate, Beeswax, Calcium Acetate, Cetearyl Alcohol, Dextrin, Glycerin, Maltodextrin, Methylparaben, Mineral Oil, Petrolatum, Propylparaben, Sodium Cetearyl Sulfate, Sodium Lauryl Sulfate, Water (purified)

**Questions or comments?** 1-800-910-6874

Distributed by Target Corporation  
Minneapolis, MN 55403  
Made in U.S.A. of U.S. and imported ingredients and components  
TM & ©2024 Target Brands, Inc.  
\*This product is not manufactured or distributed by Sandoz Consumer Healthcare, owner of registered trademark Cortizone-10®.



**up&up** 

**Maximum Strength Hydrocortisone 1% Anti-Itch Cream**

Compare to active ingredient in Cortizone-10®\*

**Maximum Strength Hydrocortisone 1% Anti-Itch Cream**

**With Soothing Aloe**

- Helps relieve itches fast
- Associated with eczema, psoriasis and poison ivy
- Hydrocortisone 1% / Anti-Itch

**up&up** 

TWO 2 OZ (56 g) TUBES, TOTAL NET WT 4 OZ (112 g)

LOT

EXP

**MAXIMUM STRENGTH HYDROCORTISONE ANTI-ITCH**

hydrocortisone 1% cream

**Product Information**

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:11673-890
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Route of Administration TOPICAL

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
HYDROCORTISONE (UNII: W4X0X7BPJ) (HYDROCORTISONE - UNII:W4X0X7BPJ)	HYDROCORTISONE	10 mg in 1 g

### Inactive Ingredients

Ingredient Name	Strength
ALOE VERA LEAF (UNII: ZY81Z83H0X)	
ALUMINUM SULFATE (UNII: 34S289N54E)	
YELLOW WAX (UNII: 2ZA36H0S2V)	
CALCIUM ACETATE (UNII: Y882YXF34X)	
CETOSTEARYL ALCOHOL (UNII: 2DMT128M1S)	
ICODEXTRIN (UNII: 2NX48Z0A9G)	
GLYCERIN (UNII: PDC6A3C0OX)	
MALTODEXTRIN (UNII: 7CVR7L4A2D)	
METHYLPARABEN (UNII: A2I8C7HI9T)	
MINERAL OIL (UNII: T5L8T28FGP)	
PETROLATUM (UNII: 4T6H12BN9U)	
PROPYLPARABEN (UNII: Z8IX2SC1OH)	
SODIUM CETOSTEARYL SULFATE (UNII: 7ZBS06BH4B)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
WATER (UNII: 059QF0K00R)	

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:11673-890-56	2 in 1 CARTON	01/31/2024	
1		56 g in 1 TUBE; Type 0: Not a Combination Product		

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M017	01/31/2024	

**Labeler** - Target Corporation (006961700)

**Registrant** - Sheffield Pharmaceuticals LLC (151177797)

### Establishment

Name	Address	ID/FEI	Business Operations
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Sheffield Pharmaceuticals LLC

151177797

MANUFACTURE(11673-890) , analysis(11673-890)

Revised: 1/2024

Target Corporation