

**BLANX ADVANCED WHITENING- sodium monofluorophosphate, sodium fluoride paste  
Coswell Spa**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**BlanX Advanced Whitening**

Contains:

Sodium Monofluorophosphate 0.4% (528 ppm F)

Sodium Fluoride 0.08% (362 ppm F)

Ingredients:

Aqua, Glycerin, Hydrated Silica, Sorbitol, Silica, Cellulose Gum, Aroma, Xylitol, Cetraria Islandica Extract, Sodium Monofluorophosphate, Sodium Fluoride, Sodium Saccharin, Sodium Myristoyl Sarcosinate, Sodium Methyl Cocoyl Taurate, Sodium Benzoate, Phenoxyethanol, Benzyl Alcohol, Eugenol, Limonene, CI 77891.

Non-Abrasive Whitening Toothpaste

Advanced Whitening

Cleans, protects and whitens

For daily use

Complete dental care with Arctic Lichen for natural whitening

BlanX Whitening toothpaste containing Arctic Lichen cleans without abrasiveness, restoring the teeth's original whiteness day by day without harming tooth enamel. Arctic Lichen attacks the bacteria that cause plaque, tartar and discolouring of the teeth.

Keep out of reach of children

For daily use

For daily use

Warnings

**ADVANCED WHITENING**

**BLANX®**

Arctic Lichen  
Contains natural active ingredients which fight plaque and naturally whiten stained teeth

**F F**  
Fluoride ions  
Reinforce tooth enamel

Healthy gums  
Strong teeth  
Fresh breath

For...

**A naturally whiter smile**

Non-abrasive silica  
Cleans teeth thoroughly without damaging enamel

**Ingredients:**  
Aqua, Glycerin, Hydrated Silica, Sorbitol, Silica, Cellulose Gum, Aroma, Xylitol, Cetraria Islandica Extract, Sodium Monofluorophosphate, Sodium Fluoride, Sodium Saccharin, Sodium Myristoyl Sarcosinate, Sodium Methyl Cocoyl Taurate, Sodium Benzoate, Phenoxyethanol, Benzyl Alcohol, Eugenol, Limonene, CI 77891.

**Contains:**  
Sodium Monofluorophosphate 0.4% (528 ppm F); Sodium Fluoride 0.08% (362 ppm F)

**HU** Nátrium Monofluorofoszfátot Tartalmaz 0.4% (528 ppm F); Nátrium Fluorid 0.08% (362 ppm F)  
**CZ** Obsahuje: Sodný Fluorofosforečnan 0.8% (528 ppm F); Fluorid Sodný 0.08% (362 ppm F)

International patent  
**BLANX®**  
DISPENSER  
75ml e / 2.54 fl.oz. 12M

**coswell**  
Innovatori Italiani  
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www.coswell.it

Distributed in Czech Republic by:  
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Cleans, protects and whitens  
For daily use

**NON-ABRASIVE WHITENING TOOTHPASTE**

**ADVANCED WHITENING**

**BLANX®**

BLANX Whitening toothpaste containing Arctic Lichen cleans without abrasiveness, restoring the teeth's original whiteness day by day without harming tooth enamel, Arctic Lichen attacks the bacteria that cause plaque, tartar and discolouring of the teeth.

Il dentifricio BLANX Denti Bianchi a base di Licheni Artici, garantisce un effetto pulente non abrasivo ripristinando giorno dopo giorno il bianco originale dei denti e rispettando lo smalto. Il Lichene Artico attacca i batteri che causano placca, tartaro e sono all'origine della discromia dentale.

BLANX Fehérlítő Fogkrém. Sarki zuzmót tartalmaz, karcolás nélkül tisztít. Napj használatra segít visszaállítani a fogak természetes fehérségét anélkül, hogy károsítaná a fogzománcot. A sarki zuzmó megtámadja a lepedéket, fogkövet és a fogak elszíneződését okozó baktériumokat.

BLANX bělicí zubní pasta obsahuje výtažky z arktických lišejníků, které odstraňují povrchové zbarvení bez abrazivního účinku, každodenně navracají zubům jejich přírodní bělost a nepoškozují zubní sklovinu. Arktické lišejníky působí proti bakteriím, které jsou příčinou vzniku zubního plaku, zubního kamene a následně zbarvení zubů.

Complete dental care with Arctic Lichen for natural whitening

**BLANX®**

Test the whiteness of your teeth with our **BLANXOMETER**

Push in here and pull back to open along the perforated line

Complete dental care with Arctic Lichen for natural whitening

**BLANX®**

Non-abrasive whitening toothpastes

**BASED ON NATURAL ARCTIC LICHEN**

Cleans, protects and whitens  
For daily use

**BLANX ADVANCED WHITENING**  
sodium monofluorophosphate, sodium fluoride paste

**Product Information**

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:70781-004
<b>Route of Administration</b>	ORAL		

**Active Ingredient/Active Moiety**

Ingredient Name	Basis of Strength	Strength
<b>SODIUM FLUORIDE</b> (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	0.08 g in 100 g
<b>SODIUM MONOFLUOROPHOSPHATE</b> (UNII: C810JCZ56Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	0.4 g in 100 g

## Inactive Ingredients

Ingredient Name	Strength
SILICON DIOXIDE (UNII: ETJ7Z6XBU4)	
SODIUM METHYL COCOYL TAURATE (UNII: JVL98CG53G)	
XYLITOL (UNII: VCQ006KQ1E)	
SODIUM MYRISTOYL SARCO SINATE (UNII: J07237209D)	
EUGENOL (UNII: 3T8H1794QW)	
LIMONENE, (+)- (UNII: GFD7C86Q1W)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
BENZYL ALCOHOL (UNII: LKG8494WBH)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
SODIUM BENZOATE (UNII: OJ245FE5EU)	
CARBOXYMETHYLCELLULOSE SODIUM (UNII: K679OBS311)	
GLYCERIN (UNII: PDC6A3C0OX)	
CETRARIA ISLANDICA SUBSP. ISLANDICA (UNII: BJ7YPN79A1)	
WATER (UNII: 059QF0KO0R)	
SORBITOL (UNII: 506T60A25R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	

## Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:70781-004-01	75 g in 1 TUBE; Type 0: Not a Combination Product	04/26/2017	

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part355	04/26/2017	

**Labeler** - Coswell Spa (429512304)

## Establishment

Name	Address	ID/FEI	Business Operations
Incos Cosmeceutica Industriale Srl		434933032	manufacture(70781-004)

Revised: 2/2019

Coswell Spa