

ANTISEPTIC- eucalyptol, menthol, methyl salicylate, thymol mouthwash
Target Corporation

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

UP & UP 318.003 -318AH-AI

Active ingredients

Eucalyptol 0.092%

Menthol 0.042%

Methyl salicylate 0.060%

Thymol 0.064%

Purpose

Antiginivitis, Antiplaque

Use

helps control plaque that leads to gingivitis

Warnings

for this product

Do not use

if you have painful or swollen gums, pus from the gum line, loose teeth or increased spacing between the teeth. See your dentist immediately. These may be signs of periodontitis, a serious form of gum disease.

Stop Use and ask a dentist if

gingivitis, bleeding, or redness persists for more than 2 weeks

Keep out of reach of children.

If more than used for rinsing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

adults and children 12 years of age and older - vigorously swish 20 mL (2/3 FL OZ or 4 teaspoonfuls) between teeth for 30 seconds then spit out; do not swallow

children under 12 year of age - consult a dentist or doctor

- this rinse is not intended to replace brushing or flossing

Other information

cold weather may cloud this product. Its antiseptic properties are not affected. Store at room temperature (59°-77°F).

Inactive ingredients

water, alcohol 26.9%, benzoic acid, poloxamer 407, sodium benzoate, caramel

Adverse reaction section

Distributed by Target Corporation

Minneapolis, MN 55403

Made in U.S.A. with U.S. and foreign components

shop target.com

Guest Services 1-800-910-6874

Disclaimer

This product is not manufactured or distributed by Johnson & Johnson Healthcare Products, distributor of Listerine

ADA Council Statement

"The ADA Council on Scientific Affairs Acceptance of Up & Up Antiseptic Mouth Rinse is based on its finding that the product is effective in helping to prevent and reduce gingivitis and plaque above the gumline, when used as directed"

principal display panel

SAFETY SEALED WITH PRINTED NECKBAND FOR YOUR PROTECTION

ADA

Accepted

American

Dental Association

antiseptic mouthwash

Antigingivitis/Antiplaque

Compare to Listerine Antiseptic Original

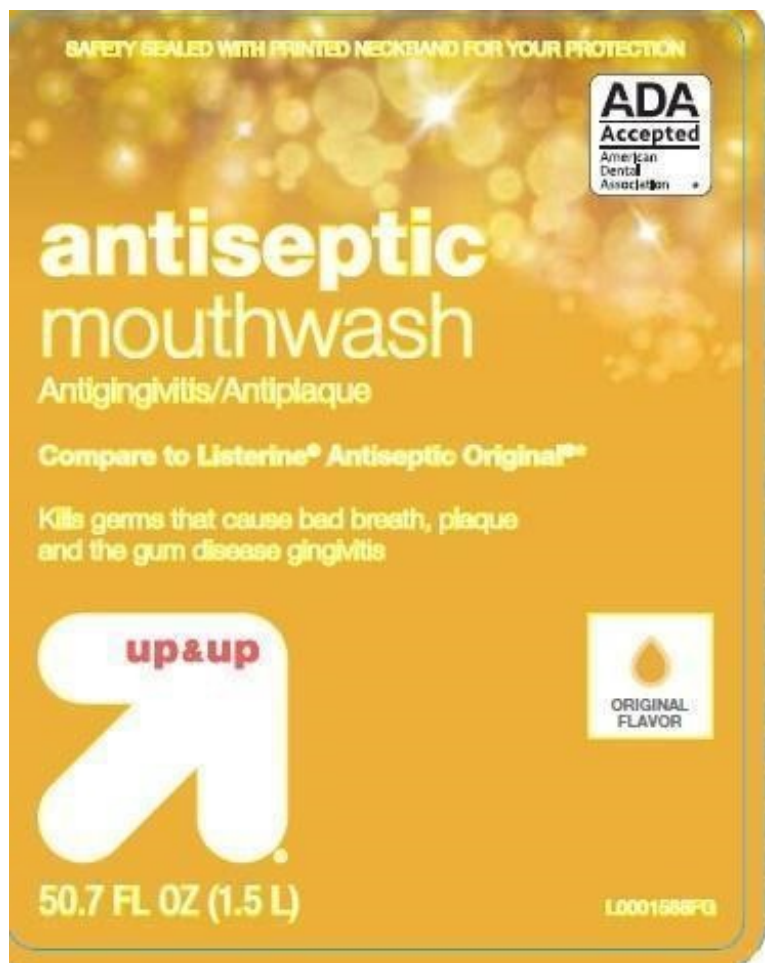
Kills germs that cause bad breath, plaque and the gum disease gingivitis

ORIGINAL

FLAVOR

up & up

50.7 FL OZ (1.5 L)



ANTISEPTIC

eucalyptol, menthol, methyl salicylate, thymol mouthwash

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:11673-318
Route of Administration	ORAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
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EUCALYPTOL (UNII: RV6J6604TK) (EUCALYPTOL - UNII:RV6J6604TK)	EUCALYPTOL	0.92 mg in 1 mL
MENTHOL (UNII: L7T10EIP3A) (MENTHOL - UNII:L7T10EIP3A)	MENTHOL	0.42 mg in 1 mL
METHYL SALICYLATE (UNII: LAV5U5022Y) (SALICYLIC ACID - UNII:O414PZ4LPZ)	METHYL SALICYLATE	0.60 mg in 1 mL
THYMOL (UNII: 3J50XA376E) (THYMOL - UNII:3J50XA376E)	THYMOL	0.64 mg in 1 mL

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
ALCOHOL (UNII: 3K9958V90M)	
BENZOIC ACID (UNII: 8SKN0B0MIM)	
POLOXAMER 407 (UNII: TUF2IVW3M2)	
SODIUM BENZOATE (UNII: OJ245FE5EU)	
CARAMEL (UNII: T9D99G2B1R)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:11673-318-12	1500 mL in 1 BOTTLE, PLASTIC; Type 0: Not a Combination Product	07/15/1996	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part356	07/15/1996	

Labeler - Target Corporation (006961700)

Registrant - Vi-Jon, LLC (790752542)

Establishment

Name	Address	ID/FEI	Business Operations
Vi-Jon, LLC		790752542	manufacture(11673-318)

Establishment

Name	Address	ID/FEI	Business Operations
Vi-Jon, LLC		088520668	manufacture(11673-318)