

**CREST ANTI-CAVITY- sodium fluoride paste, dentifrice**  
**GENESIS IMPORTS & EXPORTS LLC**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**ACTIVE INGREDIENT**

Sodium fluoride .243% (.15% w/v fluoride ion)

**Purpose**

Anticavity toothpaste

**WARNINGS AND PRECAUTIONS**

**KEEP OUT OF REACH OF CHILDREN UNDER 6 YRS OF AGE**

**KEEP OUT OF THE CHILDREN UNDER 6 YRS OF AGE.**

If more than used for brushing is accidentally swallowed, get medical help or contact a poison control center right away.

**DIRECTIONS**

- adults and children 2 yrs & older; brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
- do not swallow
- to minimize swallowing use a pea-sized amount in children under 6
- supervise children's brushing until good habits are established
- children under 2 yrs ask a dentist

**INACTIVE INGREDIENTS:**

**sorbitol, water, hydrated silica, sodium lauryl sulfate, trisodium phosphate, flavor, sodium phosphate, cellulose gum, sodium saccharin, carbomer, titanium dioxide**

**USE**

Helps protect against cavities

**KEEP OUT OF REACH OF CHILDREN UNDER 6 YRS OF AGE**

**Drug Facts**

**Active ingredient**

Sodium fluoride 0.243% (0.15% w/v fluoride ion),.....Anticavity toothpaste

**Purpose**

**Use** helps protect against cavities

**Warnings**

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**Directions**

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**Drug Facts (continued)**

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**Inactive ingredients** sorbitol, water, hydrated silica, sodium lauryl sulfate, trisodium phosphate, flavor, sodium phosphate, cellulose gum, sodium saccharin, carbomer, titanium dioxide

**Questions?** 1-800-543-7270

Div. of Procter & Gamble  
Cincinnati OH 45202  
[www.crest.com](http://www.crest.com)

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# Crest

FLUORIDE ANTICAVITY TOOTHPASTE NET WT 3.5 OZ (99 g)

## ANTI-CAVITY

Regular Paste

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## ANTI-CAVITY

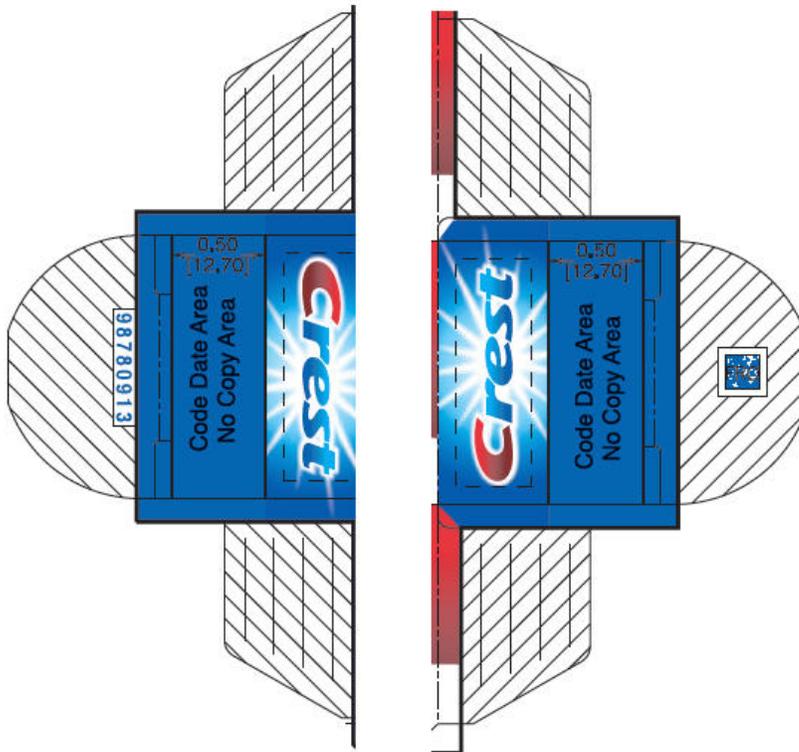
Regular Paste

# Crest

FLUORIDE ANTICAVITY TOOTHPASTE NET WT 3.5 OZ (99 g)

## ANTI-CAVITY

Regular Paste



# CREST ANTI-CAVITY

sodium fluoride paste, dentifrice

## Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:69772-130
<b>Route of Administration</b>	DENTAL		

## Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.45 g in 100 mL

## Inactive Ingredients

Ingredient Name	Strength
CARBOXYMETHYLCELLULOSE SODIUM (UNII: K679OBS311)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
EUGENOL (UNII: 3T8H1794QW)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
SODIUM PHOSPHATE (UNII: SE337SVY37)	
SORBITOL (UNII: 506T60A25R)	
WATER (UNII: 059QF0KO0R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
XANTHAN GUM (UNII: TTV12P4NEE)	

## Product Characteristics

<b>Color</b>	white	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	PEPPERMINT	<b>Imprint Code</b>	
<b>Contains</b>			

## Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69772-130-01	1 in 1 CARTON	03/31/2017	
1		100 mL in 1 TUBE; Type 0: Not a Combination Product		

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part355	03/31/2017	

**Labeler** - GENESIS IMPORTS & EXPORTS LLC (078760958)

**Registrant** - GENESIS IMPORTS & EXPORTS LLC (078760958)

**Establishment**

Name	Address	ID/FEI	Business Operations
genesis imports & exports llc		078760958	relabel(69772-130)

**Establishment**

Name	Address	ID/FEI	Business Operations
Procter & Gamble Manufactura, S. de R.L. de C.V.		812807550	manufacture(69772-130)

Revised: 3/2017

GENESIS IMPORTS & EXPORTS LLC