

**FRIDA MOM LABOR AND DELIVERY PLUS POSTPARTUM RECOVERY- witch
hazel
Fridababy, LLC**

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

**frida mom Labor and Delivery + Postpartum Recovery Kit
Perineal Cooling Pad Liners**

Drug Facts

Active ingredient

Witch Hazel 50%

Purpose

Astringent

Uses

- Helps relieve pain and swelling from hemorrhoids and childbirth.
- Temporary relief from:
 - Irritation
 - Burning
 - Discomfort

Warnings

For external use only

When using this product

- Avoid contact with eyes. If contact occurs, rinse thoroughly with water.
- Do not exceed the recommended daily dosage unless directed by a doctor.
- Do not put this product into the rectum by using fingers or any mechanical device or applicator.

Stop use and ask a doctor if

- Rectal bleeding occurs.
- Condition worsens or does not improve within 7 days.

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

- Remove one Pad Liner from pouch and place on top of maxi pad.
- Close lid after use to retain moisture.
- Replace Pad Liner with each maxi pad change.

Other information

- Store at room temperature
- Close lid after every use to retain moisture.
- Discard after every use.
- Not flushable.

Inactive ingredients

water, glycerin, alcohol, sodium lauroamphoacetate, chamomilla recutita extract, caprylic/capric triglyceride, tocopherol, phenoxyethanol, benzoic acid, dehydroacetic acid, sodium benzoate, citric acid, mentha piperita oil, menthyl lactate, sodium citrate

Perineal Healing Foam

Drug Facts

Active ingredient

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Astringent

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Directions

- Cleanse the affected area using a peri bottle or mild soap and warm water.
- Add foam on top of each new pad or pad liner for healing relief.
- Children under 12 years of age: consult a doctor before use.

Other information

- Store at room temperature
- Single use per wipe

Inactive ingredients

water, glycerin, alcohol, sodium lauroamphoacetate, chamomilla recutita extract, caprylic/capric triglyceride, tocopherol, phenoxyethanol, benzoic acid, dehydroacetic acid, sodium benzoate, citric acid, mentha piperita oil, sodium citrate

PRINCIPAL DISPLAY PANEL - Kit Carton

frida mom

Labor and Delivery +
Postpartum Recovery Kit

The motherload of labor + recovery must-haves,
from first contractions to first post-baby toilet trip

You've hit the motherload

Pack + Push

Bathroom
Essentials Bag

Delivery and
Nursing Gown + Socks
1 gown + 1 pair of socks

+

Cleanse

Upside
Down Peri Bottle
1 peri bottle

Cover

Disposable

Postpartum Underwear

4 pairs

Cool + Absorb

Instant

Ice Maxi Pads

4 pads

Soothe + Relieve Pain

Perineal

Cooling Pad Liners

24 witch hazel liners

Perineal

Healing Foam

witch hazel net 5 fl. oz.

Postpartum

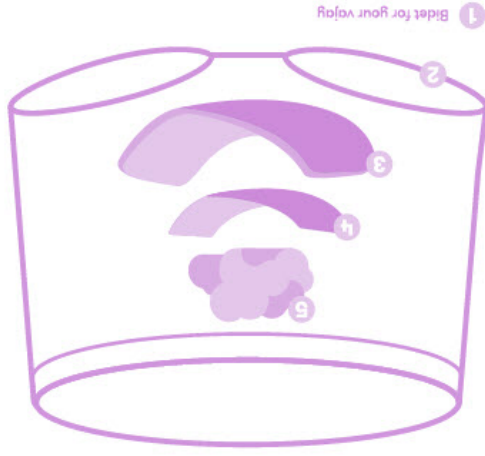
frida mom

After the partum is the after party.

Kick that hospital bag packaging list to the curb. This one step prep kit takes you from first contraction to first postpartum bathroom trip (no hospital thievery required).

Layer on the relief with our 5-step Postpartum Recovery Regimen

- 1. **Cleanse with Upside Down Peri Bottle**
- 2. **Wear Disposable Postpartum Underwear**
- 3. **Cool and Absorb with Instant Ice Maxi Pads (no freezer necessary)**
- 4. **Soothe with Perineal Cooling Pad Liners**
- 5. **Relieve Pain with Perineal Healing Foam**



We've got you covered.

Bathroom Essentials Bag

Take the relief with you, wherever you go



Delivery and Nursing Gown

Easynap skirts with access in the front, full coverage comfort in the back



Labor and Delivery Socks

No slip grip + contraction rounding comfort

Toilet-Top Storage Caddy

Keep it all together, where you need it most.



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Labor and Delivery + Postpartum Recovery Kit

frida mom

Labor and Delivery + Postpartum Recovery Kit

The motherload of labor + recovery must-haves, from first contractions to first post-baby toilet trip



Pack + Push		Cleanse	Cover	Cool + Absorb	Soothe + Relieve Pain	
Bathroom Essentials Bag	Delivery and Nursing Gown + Socks 1 gown + 1 pair of socks	Upside Down Peri Bottle 1 peri bottle	Disposable Postpartum Underwear 4 pairs	Instant Ice Maxi Pads 4 pads	Perineal Cooling Pad Liners 24 witch hazel liners	Perineal Healing Foam witch hazel net 5 fl. oz.

Postpartum

	Disposable Postpartum Underwear***		Perineal Cooling Pad Liners**		Perineal Healing Foam**																
	Instant Ice Maxi Pads*	<table border="1"> <thead> <tr> <th colspan="2">Drug Facts</th> </tr> </thead> <tbody> <tr> <td>Active Ingredient.....Purpose</td> <td>Witch Hazel 50%.....Astringent</td> </tr> <tr> <td colspan="2">Uses</td> </tr> <tr> <td colspan="2"> <ul style="list-style-type: none"> ■ Helps relieve pain and swelling from hemorrhoids and childbirth. ■ Temporary relief from: <ul style="list-style-type: none"> ■ Irritation ■ Burning ■ Discomfort </td> </tr> </tbody> </table>		Drug Facts		Active Ingredient.....Purpose	Witch Hazel 50%.....Astringent	Uses		<ul style="list-style-type: none"> ■ Helps relieve pain and swelling from hemorrhoids and childbirth. ■ Temporary relief from: <ul style="list-style-type: none"> ■ Irritation ■ Burning ■ Discomfort 		<table border="1"> <thead> <tr> <th colspan="2">Drug Facts</th> </tr> </thead> <tbody> <tr> <td>Active Ingredient.....Purpose</td> <td>Witch Hazel 50%.....Astringent</td> </tr> <tr> <td colspan="2">Uses</td> </tr> <tr> <td colspan="2"> <ul style="list-style-type: none"> ■ Helps relieve pain and swelling from hemorrhoids and childbirth. ■ Temporary relief from: <ul style="list-style-type: none"> ■ Irritation ■ Burning ■ Discomfort </td> </tr> </tbody> </table>		Drug Facts		Active Ingredient.....Purpose	Witch Hazel 50%.....Astringent	Uses		<ul style="list-style-type: none"> ■ Helps relieve pain and swelling from hemorrhoids and childbirth. ■ Temporary relief from: <ul style="list-style-type: none"> ■ Irritation ■ Burning ■ Discomfort 	
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Manufactured for
Fridababy LLC, Miami, FL 33137

Contact us or leave a review
at fridamom.com

* Responsibly made in China
** Responsibly made in Israel
*** Responsibly made in Thailand



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FRIDA MOM LABOR AND DELIVERY PLUS POSTPARTUM RECOVERY

witch hazel kit

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:72705-251
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Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:72705-251-02	1 in 1 CARTON	05/01/2019	

Quantity of Parts

Part #	Package Quantity	Total Product Quantity
Part 1	1 POUCH	24
Part 2	1 BOTTLE, PUMP	141.75 g

Part 1 of 2

FRIDA MOM PERINEAL COOLING PAD LINERS

witch hazel cloth

Product Information

Item Code (Source)	NDC:72705-100
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Route of Administration	TOPICAL
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Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
WITCH HAZEL (UNII: 101I4J0U34) (WTCH HAZEL - UNII:101I4J0U34)	WTCH HAZEL	0.5 g

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
GLYCERIN (UNII: PDC6A3C0OX)	
ALCOHOL (UNII: 3K9958V90M)	
SODIUM LAUROAMPHOACETATE (UNII: SLK428451L)	
MEDIUM-CHAIN TRIGLYCERIDES (UNII: C9H2L21V7U)	
TOCOPHEROL (UNII: R0ZB2556P8)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	
BENZOIC ACID (UNII: 8SKN0B0MIM)	
DEHYDROACETIC ACID (UNII: 2KAG279R6R)	
SODIUM BENZOATE (UNII: OJ245FE5EU)	
CITRIC ACID MONOHYDRATE (UNII: 2968PHW8QP)	
PEPPERMINT OIL (UNII: AV092KU4JH)	
MENTHYL LACTATE, (-)- (UNII: 2BF9E65L7I)	
SODIUM CITRATE, UNSPECIFIED FORM (UNII: 1Q73Q2JULR)	

Product Characteristics

Color	WHITE	Score	
Shape		Size	
Flavor		Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:72705-100-01	24 in 1 POUCH; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH FINAL	part346	05/01/2019	

Part 2 of 2

FRIDA MOM PERINEAL HEALING

witch hazel aerosol, foam

Product Information

Item Code (Source) NDC:72705-150

Route of Administration TOPICAL

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
WITCH HAZEL (UNII: 101I4J0U34) (WTCH HAZEL - UNII:101I4J0U34)	WTCH HAZEL	0.5 g in 1 g

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
GLYCERIN (UNII: PDC6A3C0OX)	
ALCOHOL (UNII: 3K9958V90M)	
SODIUM LAUROAMPHOACETATE (UNII: SLK428451L)	
MEDIUM-CHAIN TRIGLYCERIDES (UNII: C9H2L21V7U)	
TOCOPHEROL (UNII: R0ZB2556P8)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	
BENZOIC ACID (UNII: 8SKN0B0MIM)	
DEHYDROACETIC ACID (UNII: 2KAG279R6R)	
SODIUM BENZOATE (UNII: OJ245FE5EU)	
CITRIC ACID MONOHYDRATE (UNII: 2968PHW8QP)	
PEPPERMINT OIL (UNII: AV092KU4JH)	
SODIUM CITRATE, UNSPECIFIED FORM (UNII: 1Q73Q2JULR)	

Product Characteristics

Color	WHITE	Score	
Shape		Size	
Flavor		Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:72705-150-01	141.75 g in 1 BOTTLE, PUMP; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH FINAL	part346	05/01/2019	

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Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH FINAL	part346	05/01/2019	

Labeler - Fridababy, LLC (783729598)

Establishment

Name	Address	ID/FEI	Business Operations
Fischer Pharmaceuticals Ltd.		600410514	MANUFACTURE(72705-251)

Revised: 1/2023

Fridababy, LLC