

FRUIT OF THE EARTH BLOCK UP SPF 50- avobenzone, homosalate, octinoxate, octisalate, octocrylene, oxybenzone lotion
Fruit of the Earth, Inc.

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Fruit of the Earth Block Up! SPF 50 Lotion

Active ingredients

Avobenzone 2.0%, Homosalate 9.0%, Octinoxate 7.5%, Octisalate 5.0%, Octocrylene 1.5%, Oxybenzone 5.0%

Purpose

Sunscreen

Uses

- helps prevent sunburn
- if used as directed with other sun protection measures (see ***Directions***), decreases the risk of skin cancer and early skin aging caused by the sun

Warnings

For external use only

Do not use

- on damaged or broken skin

When using this product

- keep out of eyes. Rinse with water to remove.

Stop use and ask doctor if

- rash occurs.

Keep out of reach of children.

If product is swallowed, get medical help or contact a Poison Control Center right away.

Directions

- apply liberally 15 minutes before sun exposure
- reapply:
 - after 80 minutes of swimming or sweating
 - immediately after towel drying
 - at least every 2 hours
- **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
 - limit time in the sun, especially from 10 a.m. - 2 p.m.
 - wear long-sleeved shirts, pants, hats, and sunglasses
 - children under 6 months: Ask a doctor

Other information

- protect the product in this container from excessive heat and direct sun
- may stain or damage some fabrics, materials or surfaces

Inactive ingredients

water (aqua), C12-15 alkyl benzoate, PEG-8, cetearyl alcohol, acrylates/C12-22 alkyl methacrylate copolymer, propylene glycol, dicetyl phosphate, ceteth-10 phosphate, aloe barbadensis leaf juice, tocopheryl acetate (vitamin E), sodium ascorbyl phosphate (vitamin C), arnica montana flower extract, chamomilla recutita (matricaria) flower extract, geranium maculatum extract, cucumis sativus (cucumber) fruit extract, euphrasia officinalis extract, tilia cordata flower extract, althaea officinalis root extract, yucca schidigera extract, hydrated silica, potassium cetyl phosphate, phenoxyethanol, methylparaben, propylparaben, butylparaben, ethylparaben, isobutylparaben, triethanolamine, acrylates/C10-30 alkyl acrylate crosspolymer, disodium EDTA, fragrance (parfum)



BLOCK UP!® 50

general
protection
sunscreen

BROAD SPECTRUM SPF 50

with **ALOE VERA**
antioxidant vitamins C and E
water resistant (80 minutes)

1 FL OZ (30 mL)



Drug Facts

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Octinoxate 7.5%, Octisalate 5.0%,
Octocrylene 1.5%, Oxybenzone 5.0%

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Warnings

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Do not use • on damaged or broken skin.

When using this product keep out of eyes. Rinse with water to remove.

Stop use and ask a doctor if • rash occurs.

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

- apply liberally 15 minutes before sun exposure
- reapply: • after 80 minutes of swimming or sweating
- immediately after towel drying • at least every 2 hours
- children under 6 months of age: ask a doctor
- **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a broad-spectrum SPF of 15 or higher and other sun protection measures including:
 - limit time in the sun, especially from 10 a.m. - 2 p.m.
 - wear long-sleeve shirts, pants, hats, and sunglasses

Other information

- protect this product from excessive heat and direct sun
- may stain or damage some fabrics, materials or surfaces

Inactive ingredients

water, C12-15 alkyl benzoate, PEG-8, cetearyl alcohol, acrylates/C12-22 alkyl methacrylate copolymer, propylene glycol, dicetyl phosphate, ceteth-10 phosphate, aloe barbadensis leaf juice, tocopheryl acetate (vitamin E), sodium ascorbyl phosphate (vitamin C), arnica montana flower extract, chamomilla recutita (matricaria) flower extract, geranium maculatum extract, cucumis sativus (cucumber) fruit extract, euphrasia officinalis extract, tilia cordata flower extract, althaea officinalis root extract, yucca schidigera extract, hydrated silica, potassium cetyl phosphate, phenoxyethanol, methylparaben, propylparaben, butylparaben, ethylparaben, isobutylparaben, triethanolamine, acrylates/C10-30 alkyl acrylate crosspolymer, disodium EDTA, fragrance

Questions or comments?

Call toll free 1-800-527-7731

Fruit of the Earth, Inc., 3325 West Trinity Blvd., Grand Prairie, TX 75050, USA

NO ANIMAL TESTING

www.fote.com

Fruit of the Earth®

BLOCK UP!

Full Spectrum
UVA/UVB Protection

SPF **50**
with **ALOE VERA**

Avobenzone
Protects Against Premature Aging

Anti-Oxidant Vitamins A, C & E
Water/Sweat Resistant

3 FL.OZ. (88ml)

THE CUTTING EDGE OF SUNCARE ... BLOCK UP!® FULL SPECTRUM!

New Full Spectrum SPF 50 with Avobenzone gives skin the best protection available from UVA1, 2 & UVB rays. Proven protection from all skin-damaging rays. SPF 50 protects against BURNS, PREMATURE AGING & SKIN CANCER, Year-round!

Drug Facts

Active Ingredients	Purpose
Avobenzone 2.0%, Homosalate 9.0%, Octinoxate 7.5%, Octisalate 5.0%, Octocrylene 1.5%, Oxybenzone 5.0%	Sunscreen

Uses

■ helps prevent sunburn ■ higher SPF gives more sunburn protection

Warnings

For external use only

When using this product ■ keep out of eyes. Rinse with water to remove.

Stop use and ask a doctor if rash or irritation develops and lasts

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

■ apply generously and evenly before sun exposure and as needed.
■ reapply as needed or after towel drying, swimming, or perspiring.
■ children under 6 months of age: ask a doctor

Other Information

■ may stain some fabrics
■ Sun alert: Limiting sun exposure, wearing protective clothing, and using sunscreen may reduce the risks of aging, skin cancer, and other harmful effects of the sun.

Inactive Ingredients: water (aqua), C12-15 alkyl benzoate, PEG-8, cetyl alcohol, acrylates/C12-22 alkyl methacrylate copolymer, propylene glycol, diethyl phosphate, ceteth-10 phosphate, aloe barbadensis leaf juice, tocopheryl acetate (vitamin E), retinyl palmitate (vitamin A), sodium ascorbyl phosphate (vitamin C), arnica montana flower extract, chamomilla recutita (chamomile) flower extract, ginkgo biloba leaf extract, cucumis sativus (cucumber) fruit extract, spirulina officinalis extract, lily cordata flower extract, allium officinale root extract, yucca schottlandia extract, hydrated silica, potassium cetyl phosphate, phenoxyethanol, methylparaben, propylparaben, butylparaben, ethylparaben, isobutylparaben, acrylates/C10-30 alkyl acrylate crosspolymer, disodium EDTA, triethanolamine, fragrance (parfum)



American owned
and operated!

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FRUIT OF THE EARTH BLOCK UP SPF 50

avobenzone, homosalate, octinoxate, octisalate, octocrylene, oxybenzone lotion

Product Information

Product Type

HUMAN OTC DRUG

Item Code (Source)

NDC:62217-050

Route of Administration TOPICAL

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
OCTINOXATE (UNII: 4Y5P7MUD51) (OCTINOXATE - UNII:4Y5P7MUD51)	OCTINOXATE	75 mg in 1 mL
OCTOCRYLENE (UNII: 5A68WGF6WM) (OCTOCRYLENE - UNII:5A68WGF6WM)	OCTOCRYLENE	15 mg in 1 mL
OCTISALATE (UNII: 4X49Y0596W) (OCTISALATE - UNII:4X49Y0596W)	OCTISALATE	50 mg in 1 mL
HOMOSALATE (UNII: V06SV4M95S) (HOMOSALATE - UNII:V06SV4M95S)	HOMOSALATE	90 mg in 1 mL
AVOBENZONE (UNII: G63QQF2NOX) (AVOBENZONE - UNII:G63QQF2NOX)	AVOBENZONE	20 mg in 1 mL
OXYBENZONE (UNII: 95OOS7VE0Y) (OXYBENZONE - UNII:95OOS7VE0Y)	OXYBENZONE	50 mg in 1 mL

Inactive Ingredients

Ingredient Name	Strength
BUTYL ACRYLATE/C16-C20 ALKYL METHACRYLATE/METHACRYLIC ACID/METHYL METHACRYLATE COPOLYMER (UNII: 7K68DGG29P)	
CETETH-10 PHOSPHATE (UNII: 4E05O5N49G)	
ALOE VERA LEAF (UNII: ZY81Z83H0X)	
SODIUM ASCORBYL PHOSPHATE (UNII: 836SJG51DR)	
CHAMOMILE (UNII: FGL3685T2X)	
ARNICA MONTANA FLOWER (UNII: OZ0E5Y15PZ)	
TILIA CORDATA FLOWER (UNII: CFN6G1F6YK)	
YUCCA SCHIDIGERA (UNII: 08A0YG3VIC)	
PROPYLPARABEN (UNII: Z8IX2SC1OH)	
BUTYLPARABEN (UNII: 3QPI1U3FV8)	
CARBOMER COPOLYMER TYPE B (ALLYL PENTAERYTHRITOL CROSSLINKED) (UNII: 809Y72KV36)	
EDETATE DISODIUM (UNII: 7FLD91C86K)	
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)	
POTASSIUM CETYL PHOSPHATE (UNII: 03KCY6P7UT)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	
METHYLPARABEN (UNII: A2I8C7HI9T)	
TROLAMINE (UNII: 9O3K93S3TK)	
WATER (UNII: 059QF0KO0R)	
ALKYL (C12-15) BENZOATE (UNII: A9EJ3J61HQ)	
CETOSTEARYL ALCOHOL (UNII: 2DMT128M1S)	
GERANIUM MACULATUM ROOT (UNII: 93IXI5B6OJ)	
ETHYLPARABEN (UNII: 14255EXE39)	
ISOBUTYLPARABEN (UNII: 0QQJ25X58G)	
POLYETHYLENE GLYCOL 4000 (UNII: 4R4HFI6D95)	
DIHEXADECYL PHOSPHATE (UNII: 2V6E5VN99N)	
.ALPHA.-TOCOPHEROL ACETATE (UNII: 9E8X80D2L0)	
CUCUMBER (UNII: YY7C30VXJT)	
EUPHRASIA STRICTA (UNII: C9642I91WL)	
ALTHAEA OFFICINALIS ROOT (UNII: TRW2FUF47H)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	

Packaging

Marketing Start Marketing End

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:62217-050-16	30 mL in 1 TUBE; Type 0: Not a Combination Product	04/19/2013	
2	NDC:62217-050-03	88 mL in 1 BOTTLE; Type 0: Not a Combination Product	04/19/2013	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part352	04/19/2013	

Labeler - Fruit of the Earth, Inc. (079559467)

Revised: 7/2021

Fruit of the Earth, Inc.