

PROACTIV DEEP CLEANSING WASH- salicylic acid lotion/shampoo
THE PROACTIV COMPANY LLC

Proactiv Deep Cleansing Wash

Drug Facts

Active Ingredient

Salicylic Acid 2%

Purpose

Acne Treatment

Use

For the management of acne

Warnings

For external use only

When using this product

- skin irritation and dryness are more likely to occur if you use another topical acne medication at the same time. If irritation occurs, only use one topical acne medication at a time.
- avoid contact with eyes. If contact occurs, rinse eyes thoroughly with water.

Stop use and ask a doctor if irritation becomes severe.

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

- *Sensitivity Test for a New User:* Apply product sparingly to one or two small affected areas during the first 3 days. If no discomfort occurs, follow the directions stated below.
- apply a small amount to dampened skin.
- cover the entire affected area with a thin layer and rinse thoroughly. Shake before use.
- because excessive drying of the skin may occur, start with one application every other day, then gradually increase to one application daily or as directed by a doctor.
- if bothersome dryness or peeling occurs, reduce application use to every other day.

Inactive Ingredients

Water, Cocamidopropyl Betaine, Distearyl Phthalic Acid Amide, Paraffin, Stearyl Alcohol, Cetyl Alcohol, Jojoba Esters, Sodium Chloride, Sodium Methyl Cocoyl Taurate, Aloe Barbadensis Leaf Juice, Camellia Sinensis Leaf Extract, Coconut Acid, Menthol, PEG-120 Methyl Glucose Dioleate, Caprylyl Glycol, Hexylene Glycol, Ethylhexylglycerin, Ascorbic Acid, Citric Acid, Butylene Glycol, Disodium EDTA, Isopropyl Alcohol, Sodium Hydroxide, Phenoxyethanol, Sodium Benzoate, Sodium Sulfite, Potassium Sorbate, Fragrance, Chromium Hydroxide Green

Questions or comments?

Within US **1-800-950-4695**

PRINCIPAL DISPLAY PANEL - 89 mL Carton

proactiv ®

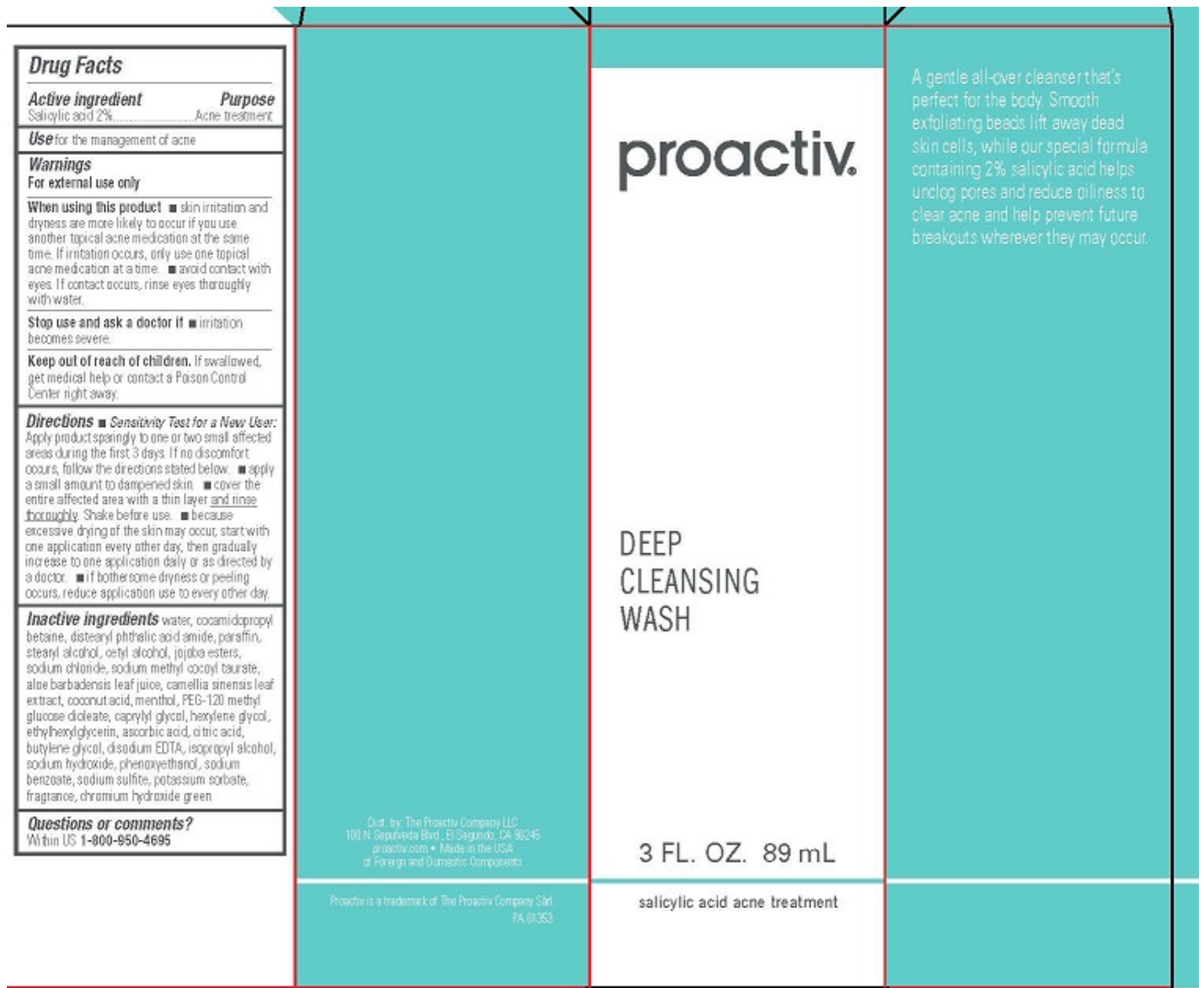
**DEEP
CLEANSING
WASH**

3 FL. OZ. 89 mL

salicylic acid acne treatment

Dist. by: The Proactiv Company LLC
100 N Sepulveda Blvd., El Segundo, CA 90245
proactiv.com ● Made in the USA
of Foreign and Domestic Components

Proactiv is a trademark of The Proactiv Company Sàrl.



PRINCIPAL DISPLAY PANEL - 267 mL Tube

proactiv®

DEEP
CLEANSING
WASH

9 FL. OZ. 267 mL

salicylic acid acne medication

Distributed by The Proactiv Company LLC
100 N Sepulveda Blvd., El Segundo, CA 90245 ● proactiv.com
Made in the USA of Foreign and Domestic Components

Proactiv is a trademark of The Proactiv Company Srl.

A gentle all-over cleanser that's perfect for the body. Smooth exfoliating beads lift away dead skin cells, while our special formula containing 2% salicylic acid helps unclog pores and reduce oiliness to clear acne and help prevent future breakouts wherever they may occur.

proactiv.

| | |
|---|----------------|
| Drug Facts | |
| Active ingredient | Purpose |
| Salicylic acid 2%..... | Acne treatment |
| Use for the management of acne | |
| Warnings For external use only | |
| When using this product ■ skin irritation and dryness are more likely to occur if you use another topical acne medication at the same time. If irritation occurs, only use one topical acne medication at a time. ■ avoid contact with eyes. If contact occurs, rinse eyes thoroughly with water. | |
| Stop use and ask a doctor if ■ irritation becomes severe. | |
| Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away. | |
| Directions ■ <i>Sensitivity Test for a New User:</i> Apply product sparingly to one or two small affected areas during the first 3 days. If no discomfort occurs, follow the directions stated below. ■ apply a small amount to dampened skin. ■ cover the entire affected area with a thin layer and rinse thoroughly. Shake before use. ■ because excessive drying of the skin may occur, start with one application every other day, then gradually increase to one application daily or as directed by a doctor. ■ if bothersome dryness or peeling occurs, reduce application use to every other day. | |
| Inactive ingredients water, cocamidopropyl betaine, distearyl phthalic acid amide, paraffin, stearyl alcohol, cetyl alcohol, jojoba esters, sodium chloride, sodium methyl cocoyl taurate, aloe barbadensis leaf juice, camellia sinensis leaf extract, coconut acid, menthol, PEG-120 methyl glucose dioleate, caprylyl glycol, hexylene glycol, ethylhexylglycerin, ascorbic acid, citric acid, butylene glycol, disodium EDTA, isopropyl alcohol, sodium hydroxide, phenoxyethanol, sodium benzoate, sodium sulfite, potassium sorbate, fragrance, chromium hydroxide green | |
| Questions or comments? Within US 1-800-950-4695 | |

DEEP
CLEANSING
WASH

9 FL. OZ. 267 mL

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PA.INV1077

salicylic acid
acne medication

PRINCIPAL DISPLAY PANEL - 475 mL Tube

proactiv®

DEEP
CLEANSING
WASH

16 FL. OZ. 475 mL

salicylic acid acne medication

A gentle all-over cleanser that's perfect for the body. Smooth exfoliating beads lift away dead skin cells, while our special formula containing 2% salicylic acid helps unclog pores and reduce oiliness to clear acne and help prevent future breakouts wherever they may occur.

proactiv®

| | |
|---|----------------|
| Drug Facts | |
| Active ingredient | Purpose |
| Salicylic acid 2% | Acne treatment |
| Use for the management of acne | |
| Warnings For external use only | |
| When using this product ■ skin irritation and dryness are more likely to occur if you use another topical acne medication at the same time. If irritation occurs, only use one topical acne medication at a time. ■ avoid contact with eyes. If contact occurs, rinse eyes thoroughly with water. | |
| Stop use and ask a doctor if ■ irritation becomes severe. | |
| Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away. | |
| Directions ■ <i>Sensitivity Test for a New User:</i> Apply product sparingly to one or two small affected areas during the first 3 days. If no discomfort occurs, follow the directions stated below. ■ apply a small amount to dampened skin. ■ cover the entire affected area with a thin layer and rinse thoroughly . Shake before use. ■ because excessive drying of the skin may occur, start with one application every other day, then gradually increase to one application daily or as directed by a doctor. ■ if bothersome dryness or peeling occurs, reduce application use to every other day. | |
| Inactive ingredients water, cocamidopropyl betaine, distearyl phthalic acid amide, paraffin, stearyl alcohol, cetyl alcohol, jojoba esters, sodium chloride, sodium methyl cocoyl taurate, aloe barbadensis leaf juice, camellia sinensis leaf extract, coconut acid, menthol, PEG-120 methyl glucose dioleate, caprylyl glycol, hexylene glycol, ethylhexylglycerin, ascorbic acid, citric acid, butylene glycol, disodium EDTA, isopropyl alcohol, sodium hydroxide, phenoxyethanol, sodium benzoate, sodium sulfite, potassium sorbate, fragrance, chromium hydroxide green | |
| Questions or comments? Within US 1-800-950-4695 | |

DEEP CLEANSING WASH

16 FL. OZ. 475 mL

salicylic acid acne medication

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PA,INV1134

PROACTIV DEEP CLEANSING WASH

salicylic acid lotion/shampoo

Product Information

| | | | |
|--------------------------------|----------------|---------------------------|---------------|
| Product Type | HUMAN OTC DRUG | Item Code (Source) | NDC:11410-048 |
| Route of Administration | TOPICAL | | |

Active Ingredient/Active Moiety

| Ingredient Name | Basis of Strength | Strength |
|---|-------------------|---------------|
| SALICYLIC ACID (UNII: O414PZ4LPZ) (SALICYLIC ACID - UNII:O414PZ4LPZ) | SALICYLIC ACID | 2 g in 100 mL |

Inactive Ingredients

| Ingredient Name | Strength |
|--|----------|
| WATER (UNII: 059QF0KO0R) | |
| COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX) | |
| DISTEARYL PHTHALAMIC ACID (UNII: 5552GSZ9LI) | |
| PARAFFIN (UNII: I9O0E3H2ZE) | |
| STEARYL ALCOHOL (UNII: 2KR89I4H1Y) | |
| CETYL ALCOHOL (UNII: 936JST6JCN) | |
| SODIUM CHLORIDE (UNII: 451W47IQ8X) | |
| SODIUM METHYL COCOYL TAURATE (UNII: JVL98CG53G) | |
| ALOE VERA LEAF (UNII: ZY81Z83H0X) | |
| GREEN TEA LEAF (UNII: W2ZU1RY8B0) | |
| COCONUT ACID (UNII: 40U37V505D) | |
| MENTHOL (UNII: L7T10EIP3A) | |
| PEG-120 METHYL GLUCOSE DIOLEATE (UNII: YM0K64F20V) | |
| CAPRYLYL GLYCOL (UNII: 00YIU5438U) | |
| HEXYLENE GLYCOL (UNII: KEH0A3F75J) | |
| ETHYLHEXYLGLYCERIN (UNII: 147D247K3P) | |
| ASCORBIC ACID (UNII: PQ6CK8PD0R) | |
| CITRIC ACID MONOHYDRATE (UNII: 2968PHW8QP) | |
| BUTYLENE GLYCOL (UNII: 3XUS85K0RA) | |
| EDETATE DISODIUM (UNII: 7FLD91C86K) | |
| ISOPROPYL ALCOHOL (UNII: ND2M416302) | |
| SODIUM HYDROXIDE (UNII: 55X04QC32I) | |
| PHENOXYETHANOL (UNII: HIE492ZZ3T) | |
| SODIUM BENZOATE (UNII: OJ245FE5EU) | |
| SODIUM SULFITE (UNII: VTK01UQK3G) | |
| POTASSIUM SORBATE (UNII: 1VPU26JZZ4) | |
| CHROMIUM HYDROXIDE GREEN (UNII: RV8FT8XF5R) | |
| HYDROLYZED JOJOBA ESTERS (ACID FORM) (UNII: UDR641JW8W) | |

Packaging

| # | Item Code | Package Description | Marketing Start Date | Marketing End Date |
|---|------------------|--|----------------------|--------------------|
| 1 | NDC:11410-048-05 | 1 in 1 CARTON | 10/01/2010 | |
| 1 | | 89 mL in 1 BOTTLE, PLASTIC; Type 0: Not a Combination Product | | |
| 2 | NDC:11410-048-10 | 267 mL in 1 BOTTLE, PLASTIC; Type 0: Not a Combination Product | 10/01/2010 | |
| 3 | NDC:11410-048-15 | 475 mL in 1 BOTTLE, PLASTIC; Type 0: Not a Combination Product | 10/01/2010 | |
| 4 | NDC:11410-048-00 | 720 mL in 1 BOTTLE, PLASTIC; Type 0: Not a Combination Product | 10/01/2010 | 04/30/2019 |
| 5 | NDC:11410-048-20 | 1 in 1 CARTON | 03/01/2019 | |
| 5 | | 10 mL in 1 TUBE; Type 0: Not a Combination Product | | |

Marketing Information

| Marketing Category | Application Number or Monograph Citation | Marketing Start Date | Marketing End Date |
|--------------------|--|----------------------|--------------------|
| OTC Monograph Drug | M006 | 10/01/2010 | |

Labeler - THE PROACTIV COMPANY LLC (080216357)

Establishment

| Name | Address | ID/FEI | Business Operations |
|--------------|---------|-----------|------------------------|
| VEE PAK, LLC | | 874763303 | manufacture(11410-048) |

Revised: 12/2023

THE PROACTIV COMPANY LLC