

**SHISEIDO VITAL PERFECTION UPLIFTING AND FIRMING DAY- avobenzone, octinoxate, octocrylene, and homosalate cream**

**SHISEIDO AMERICAS CORPORATION**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**SHISEIDO VITAL PERFECTION UPLIFTING AND FIRMING DAY CREAM**

***Drug Facts***

<b><i>Active ingredients</i></b>	<b><i>Purpose</i></b>
Avobenzone 2.5%	Sunscreen
Octinoxate 7.4%	Sunscreen
Octocrylene 3.0%	Sunscreen
Homosalate 5.0%	Sunscreen

**Uses**

- helps prevent sunburn
- if used as directed with other sun protection measures (see ***Directions***), decreases the risk of skin cancer and early skin aging caused by the sun

**Warnings**

**For external use only**

**Do not use on damaged or broken skin**

**When using this product** keep out of eyes. Rinse with water to remove.

**Stop use and ask a doctor** if rash occurs.

**Keep out of reach of children.** If product is swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- apply liberally 15 minutes before sun exposure
- use a water resistant sunscreen if swimming or sweating
- reapply at least every 2 hours
- children under 6 months: ask a doctor
- **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a broad spectrum SPF of 15 or higher and other sun protection measures including:
  - limit time in the sun, especially from 10 a.m. – 2 p.m.
  - wear long-sleeve shirts, pants, hats, and sunglasses

**Inactive Ingredients**

WATER•DIPROPYLENE GLYCOL•GLYCERIN•DIMETHICONE•SD ALCOHOL 40-B•BEHENYL ALCOHOL•DIPHENYLSILOXY PHENYL TRIMETHICONE•HYDROGENATED POLYDECENE•;BEHENETH-20•SILICA•ISOHEXADECANE•STEARYL ALCOHOL•C30-45 ALKYL METHICONE•POTASSIUM METHOXYSALICYLATE•XANTHAN

GUM▪ERYTHRITOL▪TOCOPHERYL ACETATE▪PEG/PPG-14/7 DIMETHYL ETHER▪PEG/PPG-17/4 DIMETHYL ETHER▪ROSA DAMASCENA FLOWER WATER▪PHYTOSTERYL MACADAMIATE▪CAFFEINE▪LAVANDULA ANGUSTIFOLIA (LAVENDER) OIL▪ANGELICA KEISKEI LEAF/STEM EXTRACT▪OLEA EUROPAEA (OLIVE) LEAF EXTRACT▪LAMIUM ALBUM FLOWER/LEAF/STEM EXTRACT▪INOSITOL▪CAMELLIA SINENSIS LEAF EXTRACT▪CARTHAMUS TINCTORIUS (SAFFLOWER) FLOWER EXTRACT▪ZIZIPHUS JUJUBA FRUIT EXTRACT▪ROSMARINUS OFFICINALIS (ROSEMARY) LEAF EXTRACT▪HYDROLYZED SILK▪POLYQUATERNIUM-51▪BUPLEURUM FALCATUM ROOT EXTRACT▪PPG-17▪C30-45 OLEFIN▪BEHENETH-30▪BUTYLENE GLYCOL▪POLYVINYL ALCOHOL▪CELLULOSE GUM▪BHT▪SODIUM METAPHOSPHATE▪TRISODIUM EDTA▪ALCOHOL▪TOCOPHEROL▪PPG-3 DIPIVALATE▪SODIUM METABISULFITE▪CELLULOSE▪PHENOXYETHANOL▪FRAGRANCE▪IRON OXIDES▪

**Other information**

Protect this product in this container from excessive heat and direct sun.

**Questions or comments?**

Call toll free 1-800-906-7503

**PRINCIPAL DISPLAY PANEL - 50 mL Jar Carton**

SHISEIDO  
GINZA TOKYO

VITAL PERFECTION  
Uplifting and Firming Day Cream

BROAD SPECTRUM  
SPF 30  
SUNSCREEN

ReNeura Technology<sup>++</sup>™  
Lift - Firm - Brighten

50mL NET WT. 1.7 OZ.

Vital Perfection  
Uplifting and Firming Day Cream



**SHISEIDO**  
GINZA TOKYO

**VITAL PERFECTION**  
Uplifting and Firming Day Cream

BROAD SPECTRUM  
SPF 30  
SUNSCREEN

ReNeura Technology++™

Lift - Firm - Brighten  
Lift - Fermeté - Eclat

50mL NET WT. 1.7 OZ.

**Drug Facts (continued)**

**Directions**

■ children under 6 months: Ask a doctor.

**Inactive ingredients**

WATER - DIPROPYLENE GLYCOL - GLYCERIN - DIMETHICONE - SD ALCOHOL 40-8 - BEHENYL ALCOHOL -  
DIPHENYLSILOXY PHENYL TRIMETHICONE - HYDROGENATED POLYDECENE - BEHENETH-20 - SILICA - ISOHEXADECANE -  
STEARYL ALCOHOL - C30-45 ALKYL METHICONE - POTASSIUM METHOXYSAUCYLLATE - XANTHAN GUM - ERYTHRITOL -  
TOCOPHERYL ACETATE - PEG/PPG-14/7 DIMETHYL ETHER - PEG/PPG-7/14 DIMETHYL ETHER - ROSA DAMASCENA FLOWER WATER -  
PHYTOSTERYL MYRISTATE - CAFFEINE - LAVANDULA ANGUSTIFOLIA (LAVENDER) OIL - ANGELICA KEiskei LEAF/STEM EXTRACT -  
OLEA EUROPAEA (OLIVE) LEAF EXTRACT - LAMNIA ALBUM FLOWER/LEAF/STEM EXTRACT - INOSITOL -  
CAMELIA SINENSIS LEAF EXTRACT - CARTHAMUS TINCTORIUS (SAFFLOWER) FLOWER EXTRACT -  
ZEPHYRUS JUJUBA FRUIT EXTRACT - ROSMARINUS OFFICINALIS (ROSEMARY) LEAF EXTRACT - HYDROLYZED SILK -  
POLYJATERMIDAN-51 - BURLEURUM FALCATUM ROOT EXTRACT - PPG-17 - C30-45 OLEFIN - BEHENETH-30 - BUTYLENE GLYCOL -  
POLYVINYL ALCOHOL - CELLULOSE GUM - BHT - SODIUM METAPHOSPHATE - TRISODIUM EDTA - ALCOHOL - TOCOPHEROL -  
PPG-3 DIBUTYLATE - SODIUM METABISULFITE - CELLULOSE - PHENOXYETHANOL - FRAGRANCE - IRON OXIDES

**Other Information**

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**Questions or Comments?**

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<http://s1872.com/14937AA>  
See our website for more  
information.

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SHISEIDO  
VITAL PERFECTION  
UPLIFTING AND FIRING DAY CREAM  
BROAD SPECTRUM SPF 30

Proactive skincare for a lifted look and an uplifting future.  
Reawaken skin's potential with ReNeura Technology++™ and KURENAI  
-TruLift Complex. The smooth, luxurious cream counteracts visible signs of  
aging: loss of elasticity, wrinkles and dark spots. Protects against UV  
damage and hydrates for a firmer, lifted, more even and radiant look.  
•Apply in the morning, after cleanser.  
•Reducing the quantity of application will lower the level of sunscreen  
protection significantly.  
DERMATOLOGIST-TESTED.

**Drug Facts**

Active ingredients	Purpose
AVOBENZONE 2.5% .....	Sunscreen
HOMOSALATE 5.0% .....	Sunscreen
OCTINOXATE 7.4% .....	Sunscreen
OCTOCRYLENE 3.0% .....	Sunscreen

Specially formulated by Shiseido Laboratories, Japan.

SHISEIDO AMERICAS CORPORATION DIST.  
NEW YORK, NY 10017  
MADE IN U.S.A.  
G.L.O. 14937  
www.shiseido.com

**Drug Facts (continued)**

**Uses**

- helps prevent sunburn
- if used as directed with other sun protection measures (see *Directions*), decreases the risk of skin cancer and early skin aging caused by the sun

**Warnings**

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**Directions**

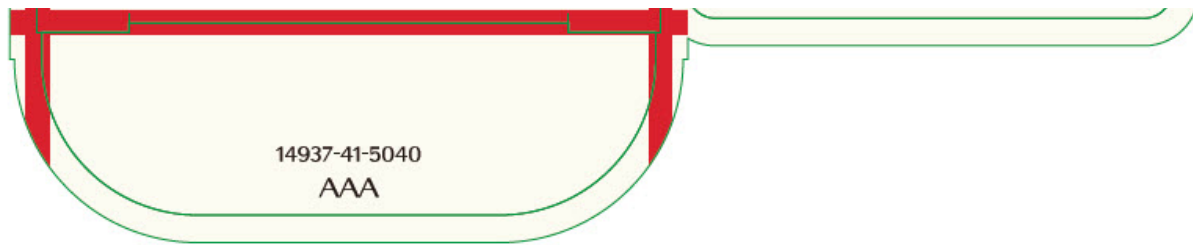
- apply liberally 15 minutes before sun exposure
- use a water resistant sunscreen if swimming or sweating
- reapply at least every 2 hours
- Sun Protection Measures.

Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF of 15 or higher and other sun protection measures including:

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- wear long-sleeve shirts, pants, hats, and sunglasses.

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## SHISEIDO VITAL PERFECTION UPLIFTING AND FIRMING DAY

avobenzone, octinoxate, octocrylene, and homosalate cream

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:58411-479
<b>Route of Administration</b>	TOPICAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
AVOBENZONE (UNII: G63QQF2NOX) (AVOBENZONE - UNII:G63QQF2NOX)	AVOBENZONE	1.278 g in 50 mL
OCTINOXATE (UNII: 4Y5P7MUD51) (OCTINOXATE - UNII:4Y5P7MUD51)	OCTINOXATE	3.785 g in 50 mL
OCTOCRYLENE (UNII: 5A68WGF6WM) (OCTOCRYLENE - UNII:5A68WGF6WM)	OCTOCRYLENE	1.534 g in 50 mL
HOMOSALATE (UNII: V06SV4M95S) (HOMOSALATE - UNII:V06SV4M95S)	HOMOSALATE	2.557 g in 50 mL

### Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
DIPROPYLENE GLYCOL (UNII: E107L85C40)	
GLYCERIN (UNII: PDC6A3C0OX)	
DIMETHICONE (UNII: 92RU3N3Y1O)	
DOCOSANOL (UNII: 9G1OE216XY)	
DIPHENYLSILOXY PHENYL TRIMETHICONE (UNII: I445L28B12)	
HYDROGENATED POLYDECENE (550 MW) (UNII: U333RI6EB7)	
BEHENETH-20 (UNII: BJ4GP2IFLN)	
SILICON DIOXIDE (UNII: ETJ7Z6XBU4)	
ISOHEXADECANE (UNII: 918X1OUF1E)	
STEARYL ALCOHOL (UNII: 2KR89I4H1Y)	
C30-45 ALKYL METHICONE (UNII: NFX970DSI2)	
POTASSIUM METHOXYALICYLATE (UNII: 5G3H7U4Y7F)	
XANTHAN GUM (UNII: TTV12P4NEE)	
ERYTHRITOL (UNII: RA96B954X6)	
.ALPHA.-TOCOPHEROL ACETATE, DL- (UNII: WR1WPI7EW8)	
PEG/PPG-14/7 DIMETHYL ETHER (UNII: 6DNW9T7YT2)	
PEG/PPG-17/4 DIMETHYL ETHER (UNII: 4ET18WJG5K)	
ROSA X DAMASCENA FLOWER OIL (UNII: 18920M3T13)	
PHYTOSTERYL MACADAMIATE (UNII: 233VSF903M)	
CAFFEINE (UNII: 3G6A5W338E)	
LAVENDER OIL (UNII: ZBP1YXW0H8)	

ANGELICA KEISKEI TOP (UNII: AP628M4TQO)
OLEA EUROPAEA LEAF (UNII: MJ95C3OH47)
LAMIUM ALBUM FLOWERING TOP (UNII: T95771X2XI)
INOSITOL (UNII: 4L6452S749)
GREEN TEA LEAF (UNII: W2ZU1RY8B0)
SAFFLOWER (UNII: 4VBL71TY4Y)
JUJUBE FRUIT (UNII: G55HNL2C70)
ROSEMARY (UNII: IJ67X351P9)
POLYQUATERNIUM-51 (2-METHACRYLOYLOXYETHYL PHOSPHORYLCHOLINE/N-BUTYL METHACRYLATE; 3:7) (UNII: EL9825H96J)
BUPLEURUM FALCATUM ROOT (UNII: X04E310LUY)
PPG-17 (UNII: OV0Q322E0U)
C30-45 OLEFIN (UNII: 6DWD51M0O8)
BEHENETH-30 (UNII: 21Z34J9KN8)
BUTYLENE GLYCOL (UNII: 3XUS85K0RA)
POLYVINYL ALCOHOL, UNSPECIFIED (UNII: 532B59J990)
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED FORM (UNII: K679OBS311)
BUTYLATED HYDROXYTOLUENE (UNII: 1P9D0Z171K)
SODIUM POLYMETAPHOSPHATE (UNII: P1BM4ZH95L)
EDETATE TRISODIUM (UNII: 420IP921MB)
ALCOHOL (UNII: 3K9958V90M)
.ALPHA.-TOCOPHEROL (UNII: H4N855PNZ1)
SODIUM METABISULFITE (UNII: 4VON5FNS3C)
.ALPHA.-CELLULOSE (UNII: B55QGZ19A)
PHENOXYETHANOL (UNII: HIE492ZZ3T)
FERRIC OXIDE RED (UNII: 1K09F3G675)
FERRIC OXIDE YELLOW (UNII: EX438O2MRT)
FERROSFERRIC OXIDE (UNII: XM0M87F357)

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:58411-479-50	1 in 1 CARTON	01/01/2020	
1		50 mL in 1 JAR; Type 0: Not a Combination Product		

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH FINAL	part352	01/01/2020	

**Labeler** - SHISEIDO AMERICAS CORPORATION (193691821)

### Establishment

Name	Address	ID/FEI	Business Operations
SHISEIDO AMERICAS INC.		782677132	MANUFACTURE(58411-479) , ANALYSIS(58411-479)