FRESHEN UP- sodium fluoride, potassium nitrate gel, dentifrice
MKJ BRANDS LLC

Freshen-up Real Cavity protection-Regular Mint

Drug Facts

Active ingredient

Sodium Monofluorophosphate (0.76%).....Anticavity

Total Fluoride content- 1000 ppm appx.

Purpose

Anticavity

Use

helps protect against cavities

Warnings

Stop use and ask a dentist if the problem persists or worsens, snesitive teeth may indicate a serious problem that may need prompt care by dentist. Pain senstivity still persists after 4 weeks of use

Keep out of reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day or as directed by physician or dentist
children 2 to 6 years	use only a pea siz amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

Inactive ingredients

calcium carbonate, water, sorbitol, silica, SLS, flavor, sodium silicate, tetrasodium pyrophosphate, xanthum gum, sodium carboxymethylcellulose, benzyl alcohol, sodium

benzoate, sodium bicarbonate, sodium saccharin, titanium dioxide, peg-400, blue 1

Questions?

1-888-880-1504

Dist. by:
MKJ Brands

PRINCIPAL DISPLAY PANEL

FRESHEN UP

sodium fluoride, potassium nitrate gel, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	**Item Code (Source)**	NDC:77782-005
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM MONOFLUOROPHOSPHATE (UNII: C810JCZ56Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	0.76 g in 100 g

Inactive Ingredients

Ingredient Name	Strength
BENZYL ALCOHOL (UNII: LKG8494WBH)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
SODIUM SACCHARIN (UNII: SB8ZUX40TY)	
SORBITOL (UNII: 506T60A25R)	
WATER (UNII: 059QF0KO0R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
PEG-400 (UNII: 2AS3MDK9CB)	
XANTHAN GUM (UNII: TTV12P4NEE)	
TETRASODIUM PYROPHOSPHATE (UNII: O352864B8Z)	
CARBOXYMETHYLCELLULOSE SODIUM (UNII: K679OBS311)	
SODIUM SILICATE (UNII: IJF18F77L3)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
CI 42090 (UNII: H3R47K3TBD)	

Product Characteristics

Color		**Score**	
Shape		**Size**	
Flavor	MINT	**Imprint Code**	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:77782-005-20	2 in 1 BOX	01/02/2026	
1		99 g in 1 BOTTLE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	01/02/2026	

Labeler - MKJ BRANDS LLC (827648101)

Revised: 7/2026 MKJ BRANDS LLC