

**ATTITUDE ADULT FLUORIDE-FREE - SENSITIVE - SPEARMINT- potassium
nitrate gel, dentifrice
9055-7588 Québec Inc. DBA Attitude**

Attitude® Adult Fluoride-free Toothpaste - Sensitive - Spearmint

DRUG FACTS

Medicinal ingredient

Potassium nitrate (5% w/w)

Purpose

Anti-hypersensitivity

Uses

- Builds protection against sensitivity of the teeth.
- Shields and soothes dental nerves for lasting sensitivity relief when used regularly.

Warnings

Keep out of reach of children.

If swallowed, call a poison control centre or get medical help right away.

Sensitive teeth may indicate a serious problem. **Stop use and consult a health care professional if** symptoms persist or worsen.

Directions

Do not swallow. Should be used as part of an oral health program that includes regular flossing and dental check-ups. Brush teeth thoroughly for at least 1 minute twice a day, preferably after each meal, or as directed by a dentist or health care professional. Not recommended for children under 12 years of age. Store at room temperature (15-30 °C).

Non-medicinal ingredients

Aqua / Water / Eau, Sorbitol, Hydrated Silica, Glycerin, Sodium Methyl Cocoyl Taurate, Gaultheria Procumbens (Wintergreen) Leaf Oil, Xanthan Gum, Sodium Chloride, Citric Acid, Rebaudioside A, Sodium Benzoate, Potassium Sorbate, Carica Papaya (Papaya) Leaf Extract, Camellia Sinensis (Tea) Leaf Extract.

QUESTIONS?

Questions? +1-855-509-7225

PRINCIPAL DISPLAY PANEL - 120 g Tube Label

ATTITUDE[®]

natural care

EWG Verified

Vegan

fluoride free

toothpaste

Spearmint

SENSITIVE

Super Leaves

NPN 80109941

120 g / 4.2 OZ.

DRUG FACTS / INFO-MÉDICAMENT

Active ingredient
Potassium nitrate (5% w/w) **Purpose**
Anti-hypersensitivity

Ingrédient actif
Nitrate de potassium (5 % p/p) **Utilisation**
Anti-hypersensibilité

Uses: ■ Builds protection against sensitivity of the teeth ■ Shields and soothes dental nerves for lasting sensitivity relief when used regularly.
Usages : ■ Renforce la protection contre la sensibilité des dents ■ Protège et apaise les nerfs de la dent pour un soulagement à long terme de l'hypersensibilité avec un usage régulier.

Warnings / Mises en garde :

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away Sensitive teeth may indicate a serious problem. **Stop use and consult a health care professional** if symptoms persist or worsen. / **Garder hors de la portée des enfants.** En cas d'ingestion, appeler immédiatement un centre antipoison ou obtenir une assistance médicale. Les dents sensibles peuvent indiquer un problème sérieux. **Cessez d'utiliser ce produit et consultez un professionnel de la santé** si les symptômes persistent ou s'aggravent.

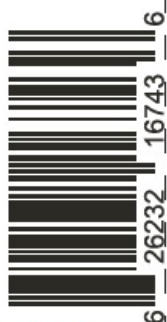
Directions: Not recommended for children under 12 years of age. Do not swallow. Should be used as part of an oral health program that includes regular flossing and dental check-ups. Brush teeth thoroughly for at least 1 minute twice a day, preferably after each meal, or as directed by a dentist or health care professional. Store at room temperature (15-30 °C). **Mode d'emploi :** Non recommandé pour les enfants âgés de moins de 12 ans. Ne pas avaler. Devrait être utilisé dans le cadre d'un programme d'hygiène bucco-dentaire comprenant l'utilisation régulière de la soie dentaire et des examens dentaires. Se brosser soigneusement les dents durant au moins 1 minute deux fois par jour, de préférence après chaque repas, ou selon les directives d'un dentiste ou d'un professionnel de la santé. À conserver à température ambiante (15-30 °C).

Inactive ingredients / Ingrédients inactifs : Aqua / Water / Eau, Sorbitol, Hydrated Silica, Glycerin, Sodium Methyl Cocoyl Iaurate, Gaultheria Procumbens (Wintergreen) Leaf Oil, Xanthan Gum, Sodium Chloride, Citric Acid, Rebaudioside A, Sodium Benzoate, Potassium Sorbate, Carica Papaya (Papaya) Leaf Extract, Camellia Sinensis (Tea) Leaf Extract.

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ATTITUDE™
natural care



fluoride free • sans fluor
toothpaste
dentifrice

spearmint
menthe verte

SENSITIVE
SENSIBLE

**super
leaves™**

120 g / 4.2 OZ. NPN 80109941

ATTITUDE ADULT FLUORIDE-FREE - SENSITIVE - SPEARMINT

potassium nitrate gel, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:61649-743
Route of Administration	ORAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
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POTASSIUM NITRATE (UNII: RU45X2JN0Z) (NITRATE ION - UNII:T93E9Y2844)		POTASSIUM NITRATE	5 g in 100 g	
Inactive Ingredients				
Ingredient Name			Strength	
SORBITOL (UNII: 506T60A25R)				
WATER (UNII: 059QF0KO0R)				
GLYCERIN (UNII: PDC6A3C0OX)				
HYDRATED SILICA (UNII: Y6O7T4G8P9)				
SODIUM METHYL COCOYL TAURATE (UNII: JVL98CG53G)				
METHYL SALICYLATE (UNII: LAV5U5022Y)				
XANTHAN GUM (UNII: TTV12P4NEE)				
ANHYDROUS CITRIC ACID (UNII: XF417D3PSL)				
REBAUDIOSIDE A (UNII: B3FUD0528F)				
SODIUM BENZOATE (UNII: OJ245FE5EU)				
CARICA PAPAYA LEAF (UNII: 66J7636Z2I)				
GREEN TEA LEAF (UNII: W2ZU1RY8B0)				
POTASSIUM SORBATE (UNII: 1VPU26JZZ4)				
SODIUM CHLORIDE (UNII: 451W47IQ8X)				
Product Characteristics				
Color	white (Opaque)	Score		
Shape		Size		
Flavor		Imprint Code		
Contains				
Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:61649-743-01	120 g in 1 TUBE; Type 0: Not a Combination Product	06/01/2022	
Marketing Information				
Marketing Category		Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug		M022	06/01/2022	

Labeler - 9055-7588 Québec Inc. DBA Attitude (201137051)

Establishment

Name	Address	ID/FEI	Business Operations
9055-7588 Québec Inc. DBA Attitude		204307099	manufacture(61649-743) , label(61649-743) , pack(61649-743) , analysis(61649-743)

