

ALMAY WAKE-UP LIQUID MAKE-UP- titanium dioxide, octinoxate liquid
Almay, Inc.

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Almay Wake-Up Liquid Make-Up

Active Ingredients :

Titanium Dioxide: 9.0%

Octinoxate 3.5%

Purpose

Sunscreen

Uses:

- Helps prevent sunburn
- If used as directed with other sun protection measures (see Directions), decreases the risk of skin cancer and early skin aging caused by the sun

Warnings:

- For external use only
- Do not use on damaged or broken skin
- When using this product: Keep out of eyes. Rinse with water to remove.
- Stop use and ask a doctor if a rash occurs
- Keep out of reach of children. If product is swallowed, get medical help or contact a Poison Control center right away

Directions

- Apply liberally 15 minutes before sun exposure
- Use a water resistant sunscreen if swimming or sweating
- Reapply at least every 2 hours
- Children under 6 months: Ask a doctor.

Sun Protection Measures

Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:

- Limit time in the sun, especially from 10 am - 2 pm
- Wear long-sleeved shirts, pants, hats and sunglasses.

Inactive Ingredients

Aqua ((Water) Eau), Dimethicone, Neopentyl Glycol Diheptanoate, Butylene Glycol, Glycerin,

Isostearic Acid, Phenyl Trimethicone, Isocetyl Stearate, Isotridecyl Isononanoate, Tromethamine, Pentaerythrityl Tetraistearate, Tocopheryl Acetate, Sodium Ascorbyl Phosphate, Viola Tricolor Extract, Lecithin, Cucumis Sativus (Cucumber) Fruit Extract, Aloe Barbadensis Leaf Extract, Camellia Sinensis Leaf (Green Tea) Extract, Cocos Nucifera (Coconut) Water, Caffeine, Nylon-12, Steareth-2, Glyceryl Stearate, Alumina, Propylene Glycol Laurate, Propylene Glycol Stearate, Dimethicone, Sorbitan Laurate, Polysorbate 20, Laureth-7, Xanthan Gum, Methicone, C13-14 Isoparaffin, Steareth-21, Stearic Acid, Polyacrylamide, Potassium Sorbate, Caprylyl Glycol, 1,2-Hexanediol

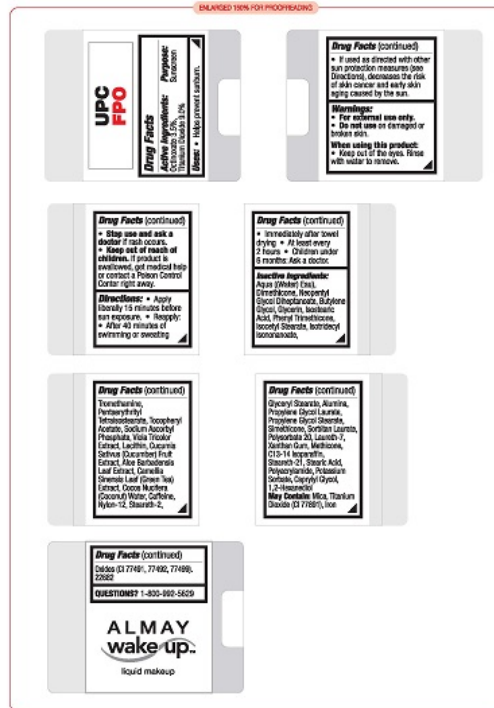
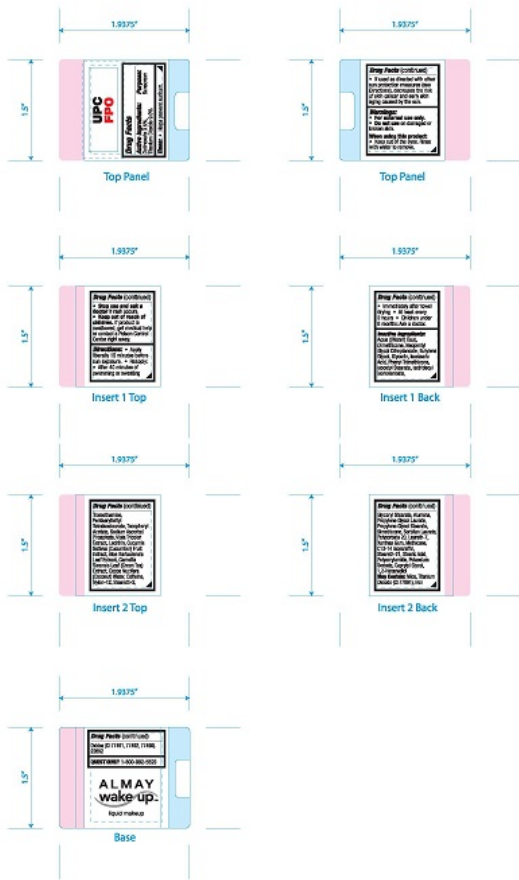
Principal Display Panel

Almay

Almay Wake-Up Liquid Make-Up

1 oz/ 30mL

ALMAY WAKE UP LIQUID MAKEUP US
 BACK BOOKLET LABEL
 YF00796 / 2453-XX
 1.9375"W x 1.5"H



| Merch. Code | Shade Name | Product # | Stock # | UPC |
|-------------|------------|-----------|-----------|------------------|
| 010 | Flirty | 214705-01 | 214705-01 | 3-0997-2453-01-3 |
| 020 | Flirt | 214705-02 | 214705-02 | 3-0997-2453-02-0 |
| 030 | Naughty | 214705-03 | 214705-03 | 3-0997-2453-03-7 |
| 040 | Naughty | 214705-04 | 214705-04 | 3-0997-2453-04-4 |
| 050 | Naughty | 214705-05 | 214705-05 | 3-0997-2453-05-1 |
| 060 | Naughty | 214705-06 | 214705-06 | 3-0997-2453-06-8 |

- BLACK TEXT, RULES AND UPC PRINT: 100% BLACK
- CYAN RULES REPRESENT DIE AND MEASUREMENTS: DO NOT PRINT
- CYAN DASHED RULES REPRESENT CREASES: DO NOT PRINT
- BLUE AND PINK FILL REPRESENT HINGES: DO NOT PRINT

UPC: See Chart

Mechanical Approval

DISK RELEASE: 12-07-11

LIMITATION OF LIABILITY: SCHWAB & BLOCH...
 SCHWAB & BLOCH
 1000 East Stewart Avenue
 Oak Park, IL 60454
 Phone: 847-596-5000
 Fax: 847-596-4949

For support please contact the following:
 Level 1: Customer Service Support Center
 1-877-759-7008
 Level 2: Customer Service Tech Center
 1-877-759-7009

Client: Revlon Brand: Almay Job #: 528231A Artwork #: 30224
 Description: Almay Wake Up Liquid Makeup US Back Booklet Label
 Component: Back Booklet Label Program #: Proj #: 1930196
 Stock #: 214705-XX MLI #: 2282 Product #: 2453-XX
 Size: 1.9375"W x 1.5"H Die #:
 File Name: REV_50831A00_YF00796.die Software: IS
 Dp/Date: 06/11/08-11, 08/12/05-11, 08/12/07-11

ESTIMATE
 POLYON CALLISTO

Printed by Almay: 1. Date: 12-08-11
 2. Name: 3. Date: 12-08-11
 4. Client description: 5. Date: 08-08-08

ALMAY WAKE-UP LIQUID MAKE-UP

titanium dioxide, oxctinoxate liquid

Product Information

Product Type

HUMAN OTC DRUG

Item Code (Source)

NDC:0311-0704

| | |
|--------------------------------|---------|
| Route of Administration | TOPICAL |
|--------------------------------|---------|

Active Ingredient/Active Moiety

| Ingredient Name | Basis of Strength | Strength |
|--|-------------------|----------------|
| OCTINOXATE (UNII: 4Y5P7MUD51) (OCTINOXATE - UNII:4Y5P7MUD51) | OCTINOXATE | 3.5 mg in 1 mL |
| TITANIUM DIOXIDE (UNII: 15FIX9 V2JP) (TITANIUM DIOXIDE - UNII:15FIX9 V2JP) | TITANIUM DIOXIDE | 9 mg in 1 mL |

Inactive Ingredients

| Ingredient Name | Strength |
|---|----------|
| WATER (UNII: 059QF0KO0R) | |
| PHENYL TRIMETHICONE (UNII: DR0K5NOJ4R) | |
| GLYCERIN (UNII: PDC6A3C0OX) | |
| ALUMINUM OXIDE (UNII: LM26O6933) | |
| HYALURONATE SODIUM (UNII: YSE9PPT4TH) | |
| DIMETHICONE (UNII: 92RU3N3Y1O) | |
| BUTYLENE GLYCOL (UNII: 3XUS85K0RA) | |
| C13-16 ISOPARAFFIN (UNII: LED42LZG6O) | |
| NYLON-12 (UNII: 446U8J075B) | |
| NEOPENTYL GLYCOL DIHEPTANOATE (UNII: 5LKW3C543X) | |
| ISOSTEARIC ACID (UNII: X33R8U0062) | |
| ISOCETYL STEARATE (UNII: 3RJ7186O9W) | |
| ISOTRIDECYL ISONONANOATE (UNII: WEF51750MT) | |
| TROMETHAMINE (UNII: 023C2WHX2V) | |
| PENTAERYTHRITYL TETRAISOSTEARATE (UNII: 9D7IK5483F) | |
| SODIUM ASCORBYL PHOSPHATE (UNII: 836SJG51DR) | |
| LECITHIN, SOYBEAN (UNII: 1DI56QDM62) | |
| CUCUMBER (UNII: YY7C30VXJT) | |
| ALOE VERA LEAF (UNII: ZY81Z83H0X) | |
| GREEN TEA LEAF (UNII: W2ZU1RY8B0) | |
| .ALPHA.-TOCOPHEROL ACETATE (UNII: 9E8X80D2L0) | |
| COCONUT (UNII: 3RT3536DHY) | |
| CAFFEINE (UNII: 3G6A5W338E) | |
| STEARETH-2 (UNII: V56DFE46J5) | |
| GLYCERYL STEARATE SE (UNII: FCZ5MH785I) | |
| PROPYLENE GLYCOL LAURATES (UNII: 40KT317HGP) | |
| PROPYLENE GLYCOL STEARATE (UNII: MZM1I680W0) | |
| PEG-10 SORBITAN LAURATE (UNII: 4Z93U4C2WN) | |
| POLYSORBATE 20 (UNII: 7T1F30V5YH) | |
| LAURETH-7 (UNII: Z95S6G8201) | |
| XANTHAN GUM (UNII: TTV12P4NEE) | |
| METHICONE (20 CST) (UNII: 6777U11MKT) | |
| STEARETH-21 (UNII: 53J3F32P58) | |
| STEARIC ACID (UNII: 4ELV7Z65AP) | |
| POLYACRYLAMIDE (10000 MW) (UNII: E2KR9C9V2I) | |
| POTASSIUM SORBATE (UNII: 1VPU26JZZ4) | |
| CAPRYLYL GLYCOL (UNII: 00YIU5438U) | |
| 1,2-HEXANEDIOL (UNII: TR046Y3K1G) | |

Packaging

| # | Item Code | Package Description | Marketing Start Date | Marketing End Date |
|---|------------------|--|----------------------|--------------------|
| 1 | NDC:0311-0704-01 | 30 mL in 1 TUBE; Type 0: Not a Combination Product | 04/23/2013 | |

Marketing Information

| Marketing Category | Application Number or Monograph Citation | Marketing Start Date | Marketing End Date |
|---------------------|--|----------------------|--------------------|
| OTC monograph final | part352 | 04/23/2013 | |

Labeler - Almay, Inc. (064988652)**Establishment**

| Name | Address | ID/FEI | Business Operations |
|--------------|---------|-----------|------------------------|
| REVLON, INC. | | 809725570 | manufacture(0311-0704) |

Revised: 12/2016

Almay, Inc.