

**CREST PRO-HEALTH ADVANCED- stannous fluoride paste, dentifrice**  
**The Procter & Gamble Manufacturing Company**

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**Crest® Pro-Health™ Advanced**  
**Whitening Power**

***Drug Facts***

**Active ingredient**

Stannous fluoride 0.454% (0.16% w/v fluoride ion)

**Purposes**

Anticavity, antigingivitis, antisensitivity toothpaste

**Uses**

- aids in the prevention of cavities
- helps prevent gingivitis
- helps interfere with the harmful effects of plaque associated with gingivitis
- helps control plaque bacteria that contribute to the development of gingivitis
- builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets or contact

**Warnings**

**When using this product** do not use for sensitivity longer than four weeks unless recommended by a dentist.

**Stop use and ask a dentist if** the sensitivity problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care.

**Keep out of reach of children.** If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- adults and children 12 yrs. & older: apply at least a 1-inch strip of the product onto a soft bristle toothbrush. Brush teeth thoroughly for at least 1 minute twice a day (morning and evening) or as recommended by a dentist. Make sure to brush all sensitive areas of the teeth.
- do not swallow
- children under 12 yrs.: ask a dentist

**Other information**

- products containing stannous fluoride may produce surface staining of the teeth
- adequate toothbrushing may prevent these stains which are not harmful or

- permanent and may be removed by your dentist
- this Crest is specially formulated to help prevent staining
- see your dentist regularly

### **Inactive ingredients**

glycerin, hydrated silica, sodium hexametaphosphate, propylene glycol, PEG-6, water, zinc lactate, trisodium phosphate, flavor, sodium lauryl sulfate, sodium gluconate, carrageenan, sodium saccharin, xanthan gum, mica, titanium dioxide, blue 1

### **Questions?**

**1-800-594-4158**

DISTR. BY PROCTER & GAMBLE,  
CINCINNATI, OH 45202

### **PRINCIPAL DISPLAY PANEL - 99 g Tube Carton**

DEEP CLEANING FORMULA

**Crest**® **PRO-HEALTH**™

### **ADVANCED**

FLUORIDE TOOTHPASTE FOR ANTICAVITY, ANTIGINGIVITIS AND SENSITIVE TEETH

### **WHITENING POWER**

**CAVITIES | GINGIVITIS | ACID EROSION\*\* | SENSITIVITY PLAQUE | TARTAR |  
WHITENING | FRESHENS BREATH**

**NET WT 3.5 OZ (99 g)**



## CREST PRO-HEALTH ADVANCED

stannous fluoride paste, dentifrice

### Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:37000-892
Route of Administration	DENTAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
STANNOUS FLUORIDE (UNII: 3FTR44B32Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.6 mg in 1 g

### Inactive Ingredients

Ingredient Name	Strength
ZINC LACTATE (UNII: 2GXR25858Y)	
GLYCERIN (UNII: PDC6A3C0OX)	
HYDRATED SILICA (UNII: Y607T4G8P9)	
SODIUM POLYMETAPHOSPHATE (UNII: P1BM4ZH95L)	
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)	
POLYETHYLENE GLYCOL 300 (UNII: 5655G9Y8AQ)	

<b>WATER</b> (UNII: 059QF0KO0R)	
<b>SODIUM LAURYL SULFATE</b> (UNII: 368GB5141J)	
<b>SODIUM GLUCONATE</b> (UNII: R6Q3791S76)	
<b>CARRAGEENAN</b> (UNII: 5C69YCD2YJ)	
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)	
<b>XANTHAN GUM</b> (UNII: TTV12P4NEE)	
<b>TITANIUM DIOXIDE</b> (UNII: 15FIX9V2JP)	
<b>SODIUM PHOSPHATE, TRIBASIC, ANHYDROUS</b> (UNII: SX01TZO3QZ)	
<b>FD&amp;C BLUE NO. 1</b> (UNII: H3R47K3TBD)	
<b>MICA</b> (UNII: V8A1AW0880)	

## Product Characteristics

<b>Color</b>	blue	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	WINTERGREEN	<b>Imprint Code</b>	
<b>Contains</b>			

## Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:37000-892-01	1 in 1 CARTON	12/29/2016	09/01/2018
1		24 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:37000-892-03	1 in 1 CARTON	12/29/2016	
2		99 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:37000-892-05	1 in 1 CARTON	12/29/2016	
3		144 g in 1 TUBE; Type 0: Not a Combination Product		
4	NDC:37000-892-07	2 in 1 CELLO PACK	12/29/2016	06/14/2019
4		1 in 1 CARTON		
4		99 g in 1 TUBE; Type 0: Not a Combination Product		
5	NDC:37000-892-10	2 in 1 CELLO PACK	12/29/2016	
5		1 in 1 CARTON		
5		144 g in 1 TUBE; Type 0: Not a Combination Product		

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	12/29/2016	

Revised: 10/2023

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