

COLGATE OPTIC WHITE PLATINUM COOL MINT- sodium monofluorophosphate paste, dentifrice

Mission Hills S.A de C.V

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Colgate® Optic White® Platinum Anticavity Fluoride Toothpaste Cool Mint

Active ingredient

Sodium monofluorophosphate 0.76% (0.13% w/v fluoride ion)

Purpose

Anticavity

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- Adults and children 2 years of age and older: Brush teeth thoroughly for 2 minutes, preferably after each meal or at least twice a day, or as directed by a dentist or physician.
- Children 2 to 6 years: Use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing).
- Children under 2 years: Ask a dentist or physician.

Inactive ingredients

propylene glycol, calcium pyrophosphate, glycerin, PEG/PPG-116/66 copolymer, PEG-12, PVP, silica, flavor, sodium lauryl sulfate, tetrasodium pyrophosphate, disodium pyrophosphate, hydrogen peroxide, sodium saccharin, sucralose, BHT

Questions?

1-800-468-6502

www.colgateopticwhite.com

Dist. by:

COLGATE-PALMOLIVE COMPANY

New York, NY 10022

PRINCIPAL DISPLAY PANEL - 96 g Tube Label

Colgate®

**OPTIC
WHITE®
PLATINUM**

WHITEN
& PROTECT

WHITESEAL™ TECHNOLOGY

**ANTICAVITY
FLUORIDE TOOTHPASTE**

ENAMEL SAFE

COOL MINT

NET WT 3.4 OZ (96 g)



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COLGATE OPTIC WHITE PLATINUM COOL MINT			
sodium monofluorophosphate paste, dentifrice			
Product Information			
Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:65954-588
Route of Administration	DENTAL		
Active Ingredient/Active Moiety			

Ingredient Name		Basis of Strength	Strength	
SODIUM MONOFLUOROPHOSPHATE (UNII: C810JCZ56Q) (FLUORIDE ION - UNII:Q80VPU408O)		FLUORIDE ION	1 mg in 1 g	
Inactive Ingredients				
Ingredient Name		Strength		
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)		338.1 mg in 1 g		
CALCIUM PYROPHOSPHATE (UNII: X69NU20D19)				
GLYCERIN (UNII: PDC6A3C0OX)				
PEG/PPG-116/66 COPOLYMER (UNII: JP0CK963E0)				
POLYETHYLENE GLYCOL 600 (UNII: NL4J9F21N9)				
POVIDONE K15 (UNII: E54VE15114)				
SILICON DIOXIDE (UNII: ETJ7Z6XBU4)				
SODIUM LAURYL SULFATE (UNII: 368GB5141J)				
SODIUM PYROPHOSPHATE (UNII: O352864B8Z)				
SODIUM ACID PYROPHOSPHATE (UNII: H5WVD9LZUD)				
HYDROGEN PEROXIDE (UNII: BBX060AN9V)				
SACCHARIN SODIUM (UNII: SB8ZUX40TY)				
SUCRALOSE (UNII: 96K6UQ3ZD4)				
BUTYLATED HYDROXYTOLUENE (UNII: 1P9D0Z171K)				
Product Characteristics				
Color	WHITE	Score		
Shape		Size		
Flavor	MINT	Imprint Code		
Contains				
Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:65954-588-93	1 in 1 CARTON		
1		96 g in 1 TUBE		
Marketing Information				
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date	
OTC MONOGRAPH FINAL	part355	11/18/2013		

Labeler - Mission Hills S.A de C.V (812312122)