

TOMS WHOLE CARE CINNAMON CLOVE FIGHTS CAVITIES WHITENING FRESH BREATH HELPS FIGHT TARTAR- sodium monofluorophosphate paste, dentifrice
Tom's of Maine, Inc.

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Tom's Whole Care® Cinnamon Clove Toothpaste
 fights cavities | whitening | fresh breath | helps fight tartar

Drug Facts

Active ingredient

Sodium monofluorophosphate 0.76% (0.13% w/v fluoride ion)

Purpose

Anticavity

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 years of age.

If more than used for brushing is accidentally swallowed, get medical help or dial (412) 390-3381 right away (Poison Control Center).

Directions

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea-sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

Inactive ingredients

glycerin, water, calcium carbonate, hydrated silica, xylitol, sodium lauryl sulfate, carrageenan, zinc citrate, sodium bicarbonate, natural flavor¹, benzyl alcohol.

1 cinnamon oil and other natural flavor

Questions?

1-800-FOR-TOMS (1-800-367-8667)

PRINCIPAL DISPLAY PANEL - 113 g Tube Carton

Certified

B[®]

Corporation

THE ORIGINAL

Tom's

OF MAINE

4.0 OZ (113 g)

NEW

LOOK

NATURAL • WITH FLUORIDE

WHOLE

CARE

anticavity toothpaste

6

BENEFITS FOR HEALTHY TEETH

6 BENEFITS

- fights cavities
- whitens teeth*
- fights tartar buildup
- freshens breath
- strengthens enamel
- promotes remineralization

CINNAMON CLOVE



NEW LOOK

THE ORIGINAL
Tom's
OF MAINE

NATURAL • WITH FLUORIDE
WHOLE CARE
anticity toothpaste

- 6 BENEFITS**
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 - whitens teeth*
 - fights tartar buildup
 - freshens breath
 - strengthens enamel
 - promotes remineralization



CINNAMON CLOVE

4.0 OZ (113 g)



10% PROFITS TO CHARITY

DOING GOOD EVERYDAY SINCE 1970

HOW WE
DO GOOD EVERYDAY
AT TOM'S



at tom's of maine, we don't just say good, we do good, our story starts in 1970 when tom and kate had a vision about companies taking action and doing real good: good for you, our planet and our communities, fifty years later we're doing even more, we make wonderfully-natural products, give back 10% of our profits, and work for real change... like developing the first of its kind recyclable tube!

to learn more about our stewardship model and what natural means at tom's - from natural ingredients to sustainable business practices - go to www.tomsofmaine.com.

★ THOUGHTFULLY BLENDED & PACKAGED IN THE USA ★

© TOM'S OF MAINE INC. KENNEBUNK ME 04843 U.S.A.



THE ORIGINAL
Tom's
OF MAINE

NEW LOOK

FRESH

4.0 OZ (113 g)

NATURAL • WITH FLUORIDE
WHOLE CARE
anticity toothpaste



- 6 BENEFITS**
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CINNAMON CLOVE

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Drug Facts (continued)

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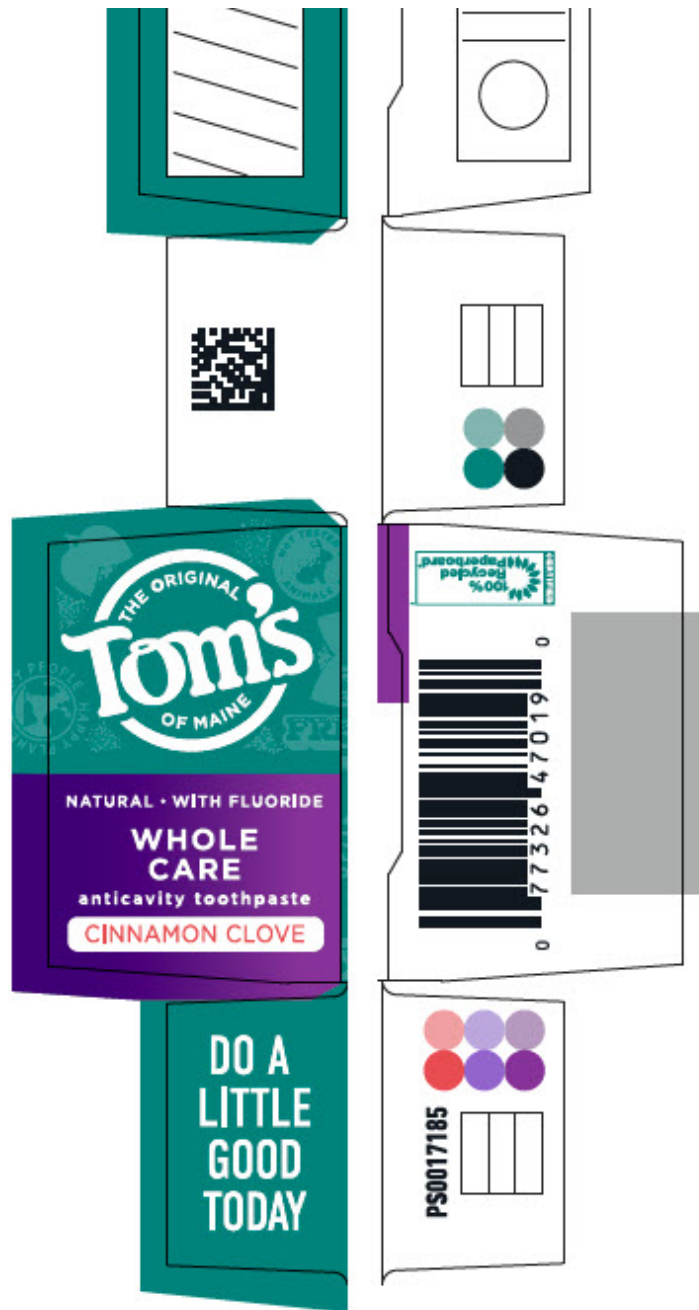
*by removing surface stains
Fights tartar buildup with regular brushing.
Helps promote remineralization of weakened enamel.

**cinnamon oil and other natural flavor

THE FIRST OF ITS KIND
RECYCLABLE TUBE

You asked... We Delivered!
Learn more at tomsofmaine.com
Recycle box separately.





**TOMS WHOLE CARE CINNAMON CLOVE FIGHTS CAVITIES
WHITENING FRESH BREATH HELPS FIGHT TARTAR**

sodium monofluorophosphate paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:51009-219
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM MONOFLUOROPHOSPHATE (UNIONIZED) (FLUORIDE ION)		1.4 mg

SODIUM MONOFLUOROPHOSPHATE (UNII: C810JCZ56Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.4 mg in 1 g
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Inactive Ingredients

Ingredient Name	Strength
GLYCERIN (UNII: PDC6A3C0OX)	
WATER (UNII: 059QF0KO0R)	
CALCIUM CARBONATE (UNII: H0G9379FGK)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
XYLITOL (UNII: VCQ006KQ1E)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
CARRAGEENAN (UNII: 5C69YCD2YJ)	
SODIUM BICARBONATE (UNII: 8MDF5V39QO)	
ZINC CITRATE (UNII: K72I3DEX9B)	
CINNAMON LEAF OIL (UNII: S92U8SQ71V)	
ORANGE OIL, COLD PRESSED (UNII: AKN3KSD11B)	
CLOVE OIL (UNII: 578389D6D0)	
CLOVE STEM OIL (UNII: 9368YZM9M4)	
BENZYL ALCOHOL (UNII: LKG8494WBH)	

Product Characteristics

Color	WHITE (Off white to slightly yellow)	Score	
Shape		Size	
Flavor	CINNAMON (Cinnamon Clove)	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:51009-219-47	1 in 1 CARTON	07/12/2016	02/07/2021
1		133 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:51009-219-04	1 in 1 CARTON	11/15/2018	
2		113 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH FINAL	part355	07/12/2016	

Labeler - Tom's of Maine, Inc. (052764354)

