

**EQUATE CRITICAL STRENGTH- selenium sulfide liquid  
WAL-MART STORES INC.**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**DRUG FACTS**

**ACTIVE INGREDIENT**

SELENIUM SULFIDE 1%

**PURPOSE**

ANTI-DANDRUFF, ANTI-SEBORRHEIC DERMATITIS

**USES**

HELPS PREVENT THE CHANCE OF RECURRENCE OF FLAKING, ITCHING, IRRITATION, SCALING AND REDNESS ASSOCIATED WITH DANDRUFF AND SEBORRHEIC DERMATITIS.

**WARNINGS**

FOR EXTERNAL USE ONLY.

**ASK A DOCTOR BEFORE USING IF YOU HAVE**

SEBORRHEIC DERMATITIS IN AREAS OTHER THAN THE SCALP.

**WHEN USING THIS PRODUCT**

AVOID CONTACT WITH EYES. IF PRODUCT GETS INTO EYES, RINSE THOROUGHLY WITH WATER. FOR USE ON COLOR TREATED OR PERMED HAIR, RINSE THOROUGHLY.

*STOP USING THIS PRODUCT AND ASK A DOCTOR IF*

CONDITION WORSENS OR DOES NOT IMPROVE AFTER REGULAR USE OF THIS PRODUCT AS DIRECTED.

**KEEP OUT OF REACH OF CHILDREN**

IN CASE OF ACCIDENTAL INGESTION, GET MEDICAL HELP OR CONTACT A POISON CONTROL CENTER IMMEDIATELY.

**DIRECTIONS**

SHAKE WELL, APPLY SHAMPOO, RINSE THOROUGHLY. FOR BEST RESULTS, USE AT LEAST TWICE A WEEK OR AS DIRECTED BY A DOCTOR.

**INACTIVE INGREDIENTS**

WATER (AQUA), AMMONIUM LAURETH SULFATE, AMMONIUM LAURYL SULFATE, GLYCOL DISTEARATE, COCAMIDE MEA, ACRYLATES COPOLYMER, AMMONIUM XYLENESULFONATE, SODIUM CITRATE, FRAGRANCE (PARFUM), DIMETHICONE, CETYL ALCOHOL, SODIUM CHLORIDE, CITRIC ACID, SODIUM BENZOATE, STEARYL ALCOHOL,

DISODIUM EDTA, HYDROXYPROPYL METHYLCELLULOSE,  
METHYLCHLOROISOTHIAZOLINONE, METHYLISOTHIAZOLINONE, RED 4 (CI 14700).

**QUESTIONS?**

1-888-287-1915

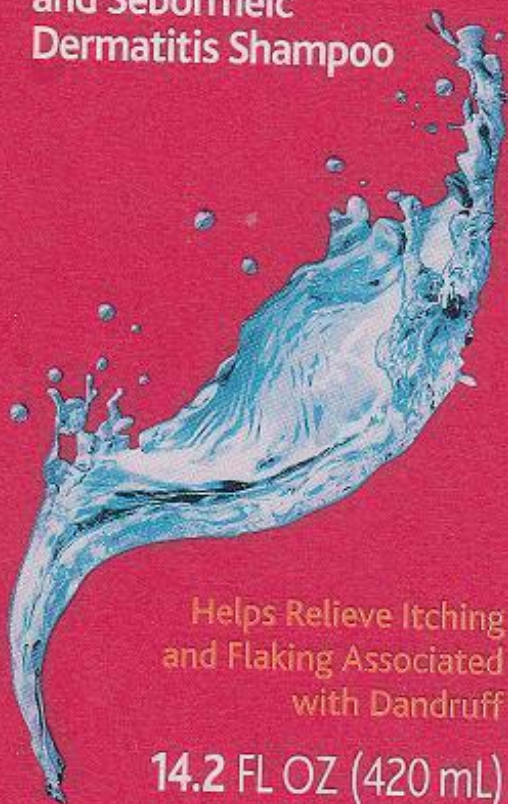
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# equate®

Compare  
to Head &  
Shoulders®  
Clinical Strength  
Active  
Ingredient\*

## Clinical Strength

Selenium Sulfide Dandruff  
and Seborrheic  
Dermatitis Shampoo



Helps Relieve Itching  
and Flaking Associated  
with Dandruff

14.2 FL OZ (420 mL)

L0010994FB

06-18255

## Clinical Strength

Selenium Sulfide Dandruff and  
Seborrheic Dermatitis Shampoo

### Drug Facts

#### Active ingredient

Selenium Sulfide 1%

#### Purpose

Anti-Dandruff,  
Anti-seborrheic dermatitis

**Uses** • Helps prevent the chance of recurrence of flaking, itching, irritation, scaling and redness associated with dandruff and seborrheic dermatitis.

#### Warnings

For external use only

Ask a doctor before using if you have • seborrheic dermatitis in areas other than the scalp.

When using this product • avoid contact with eyes. If product gets into eyes, rinse thoroughly with water. For use on color treated or permed hair, rinse thoroughly.

Stop using this product and ask a doctor if • condition worsens or does not improve after regular use of this product as directed.

Keep out of reach of children • In case of accidental ingestion, get medical help or contact a Poison Control Center immediately.

**Directions** • Shake well, apply shampoo, rinse thoroughly • For best results, use at least twice a week or as directed by a doctor.

**Inactive ingredients** Water (Aqua), Ammonium Laureth Sulfate, Ammonium Lauryl Sulfate, Glycol Distearate, Cocamide MEA, Acrylates Copolymer, Ammonium Xylenesulfonate, Sodium Citrate, Fragrance (Parfum), Dimethicone, Cetyl Alcohol, Sodium Chloride, Citric Acid, Sodium Benzoate, Stearyl Alcohol, Disodium EDTA, Hydroxypropyl Methylcellulose, Methylchloroisoethiazolinone, Methylisothiazolinone, Red 4 (CI 14700).

**Questions?** 1-888-287-1915

Satisfaction guaranteed - for questions or comments please call 1-888-287-1915.

Distributed by: Wal-Mart Stores, Inc., Bentonville, AR 72716.  
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Made in Canada

\*This product is not manufactured or distributed by Procter & Gamble, the distributor of Head & Shoulders®.

GN 2874.81209



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06-18256

# EQUATE CRITICAL STRENGTH

selenium sulfide liquid

## Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:49035-618
Route of Administration	TOPICAL		

## Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SELENIUM SULFIDE (UNII: Z69D9E381Q) (SELENIUM SULFIDE - UNII:Z69D9E381Q)	SELENIUM SULFIDE	10 mg in 1 mL

## Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0K00R)	
AMMONIUM LAURETH-3 SULFATE (UNII: 896SJ235FN)	
AMMONIUM LAURYL SULFATE (UNII: Q7AO2R1M0B)	
GLYCOL DISTEARATE (UNII: 13W7MDN21W)	
COCO MONOETHANOLAMIDE (UNII: C80684146D)	
METHACRYLIC ACID - METHYL METHACRYLATE COPOLYMER (1:1) (UNII: 74G4R6TH13)	
AMMONIUM XYLENESULFONATE (UNII: 4FZY6L6XCM)	
SODIUM CITRATE (UNII: 1Q73Q2JULR)	
DIMETHICONE (UNII: 92RU3N3Y1O)	
CETYL ALCOHOL (UNII: 936JST6JCN)	
SODIUM CHLORIDE (UNII: 451W47IQ8X)	
CITRIC ACID MONOHYDRATE (UNII: 2968PHW8QP)	
SODIUM BENZOATE (UNII: OJ245FE5EU)	
STEARYL ALCOHOL (UNII: 2KR89I4HIY)	
EDETATE DISODIUM (UNII: 7FLD91C86K)	
HYPROMELLOSES (UNII: 3NXW29V3WO)	
METHYLCHLOROISOTHIAZOLINONE (UNII: DEL7T5QRPN)	
METHYLISOTHIAZOLINONE (UNII: 229D0E1QFA)	
FD&C RED NO. 4 (UNII: X3W0AM1JLX)	

## Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:49035-618-14	420 mL in 1 BOTTLE, PLASTIC		

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part358H	09/19/2012	

**Labeler** - WAL-MART STORES INC. (051957769)

**Registrant** - APOLLO HEALTH AND BEAUTY CARE (201901209)

**Establishment**

Name	Address	ID/FEI	Business Operations
APOLLO HEALTH AND BEAUTY CARE		201901209	manufacture(49035-618)

Revised: 9/2012

WAL-MART STORES INC.