HELLO VITAMIN C WHITENING- sodium fluoride paste, dentifrice Colgate-Palmolive Company

Hello_® Vitamin C Whitening

Drug Facts

Active ingredient

Sodium fluoride 0.24% (0.15% w/v fluoride ion)

Purpose

Anticavity

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

	brush teeth thoroughly,
	preferably after each meal or at
	least twice a day, or as directed
	by a dentist or physician
	use only a pea sized amount and
	supervise child's brushing and
	rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

Inactive ingredients

water, hydrated silica, sorbitol, glycerin, xylitol, pentasodium triphosphate, tetrapotassium pyrophosphate, sodium ascorbyl phosphate (vitamin c), flavor, cellulose gum, sodium cocoyl glutamate, cocamidopropyl betaine, xanthan gum, rebaudioside a, annatto¹.

¹ natural annatto pigment provides orange color

Questions?

855-HI-HELLO (1-855-444-3556)

Dist. by Colgate-Palmolive Co. New York, NY 10022

PRINCIPAL DISPLAY PANEL - 113 g Tube Carton

hello_®

vitamin c whitening

2 shades whiter*

С

the

sparkle

natural peppermint

anticavity fluoride toothpaste

NET WT 4.0 OZ (113 g)

vitamin c whitening anticavity fluoride toothpaste

greet freely® @helloproducts

c the difference

say hello to a
brighter smile with
whitening powered by
vitamin C.
this fab formula
removes 94% of
surface stains***

prevents stains

strengthens enamel

prevents cavities

and is safe for everyday use.

so give it a squeeze for brightness you can C. #glowup



vitamin c whitening

2 shades whiter*



vegan

no

peroxide, artificial sweeteners, artificial flavors, preservatives, SLS, parabens, titanium dioxide, gluten, or dyes**

let's be friends.



natural peppermint

anticavity fluoride toothpaste

NET WT 4.0 OZ (113 g)





MIX
Packaging | Supporting responsible forestry





meet your new squeeze®

twist off cap t do not use if a or broken. Warnings
Keep out of reac
brushing is accid
Center right away

Drug Fa
Active ingred
Sodium fluoride 0.

NET



vitamin c whitening



2 shades whiter*

natural peppermint

anticavity fluoride toothpaste

VT 4.0 OZ (113 g)

Drug Facts (continued)

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4% (0.15% w/v fluoride lon)_....

against cavities

Directions

adults and children brush teeth thoroughly, preferably after each
2 years of age and older meal or at least twice a day, or as directed by
a dentist or physician

children 2 to 6 years use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing ask a dentist or physician

of children under 6 years of age. If more than used for children under 2 years | ask a dertist or physician

ly swallowed, get medical help or contact a Poison Contro

Inactive ingredients water, hydrated silica, sorbitol, glycerin, xylitol, pentasodium triphosphate, tetrapotassium pyrophosphate, sodium ascorbyl phosphate (vitamin c), flavor, cellulose gum, sodium cocoyl glutamate, cocamidopropyl betaine, xanithan gum, rebaudioside a, annatio**.

estions? 855-HHELLO (1-855-444-3556)

emove foil seal ety seal is missing

Dist. by Colgate-Palmolive Co. New York, NY 10022

www.helioproducts.com



sweet, a recyclable tube! but first, be sur to check locally: your community may not accept tubes for recycling just yet. learn more at helloproducts.com.

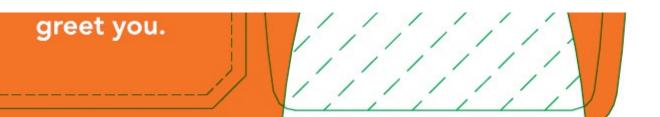


this carton is recydable + printed with soy inks.

*in 6 weeks with twice daily use
**natural annatto pigment

provides orange color
***in 3 weeks with twice daily use

nice to



HELLO VITAMIN C WHITENING

sodium fluoride paste, dentifrice

Product Information			
Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:35000-689
Route of Administration	DENTAL		

Active Ingredient/Active Moiety			
Ingredient Name	Basis of Strength	Strength	
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	1.5 mg in 1 g	

Inactive Ingredients	
Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
SORBITOL (UNII: 506T60A25R)	
GLYCERIN (UNII: PDC6A3C0OX)	
XYLITOL (UNII: VCQ006KQ1E)	
SODIUM TRIPOLYPHOSPHATE ANHYDROUS (UNII: 9SW4PFD2FZ)	
SODIUM PYROPHOSPHATE (UNII: O352864B8Z)	
SODIUM ASCORBYL PHOSPHATE (UNII: 836SJG51DR)	
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED (UNII: K6790BS311)	
SODIUM COCOYL GLUTAMATE (UNII: BMT4RCZ3HG)	
COCAMIDOPROPYL BETAINE (UNII: 50CF3011KX)	
XANTHAN GUM (UNII: TTV12P4NEE)	
REBAUDIOSIDE A (UNII: B3FUD0528F)	
ANNATTO (UNII: 6PQP1V1B6O)	

Product Characteristics			
Color	ORANGE	Score	
Shape		Size	
Flavor	PEPPERMINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:35000-689- 10	1 in 1 CARTON	01/01/2024	
1		113 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information			
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph drug	M021	01/01/2024	

Labeler - Colgate-Palmolive Company (001344381)

Revised: 11/2023 Colgate-Palmolive Company