

**BLANX WHITE SHOCK- sodium monofluorophosphate hydroxyapatite cetraria islandica paste  
Coswell Spa**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**BlanX White Shock**

ACTIVE INGREDIENT

SODIUM MONOFLUOROPHOSPHATE

INACTIVE INGREDIENTS

CETRARIA ISLANDICA EXTRACT

AQUA

HYDROXYPATITE

SORBITOL

HYDRATED SILICA

GLYCERIN

SILICA

ISOPROPYL ALCOHOL

SODIUM LAURYL SULFATE

CELLULOSE GUM

AROMA

CI 77891

SODIUM SACCHARIN

PVM/MA COPOLYMER

SODIUM BENZOATE

BENZYL ALCOHOL

PHENOXYETHANOL

CI 42090

Naturally whitens and removes  
bacteria that cause plaque and tooth decay

Keep out of reach of children

For best results use twice a day

For best results apply twice a day

WARNING..DO NOT SWALLOW



## BLANX WHITE SHOCK

sodium monofluorophosphate hydroxyapatite cetraria islandica paste

### Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:70781-001
Route of Administration	ORAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM MONOFLUOROPHOSPHATE (UNII: C810JCZ56Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	0.82 g in 100 g

### Inactive Ingredients

Ingredient Name	Strength
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
BENZYL ALCOHOL (UNII: LKG8494WBH)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	
SILICA DIMETHYL SILYLATE (UNII: EU2PS0G0W)	
ISOPROPYL ALCOHOL (UNII: ND2M416302)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
COPOVIDONE K25-31 (UNII: D9C330MD8B)	

<b>SODIUM BENZOATE</b> (UNII: OJ245FE5EU)	
<b>FD&amp;C BLUE NO. 1</b> (UNII: HBR47K3TBD)	
<b>CARBOXYMETHYLCELLULOSE SODIUM</b> (UNII: K679OBS311)	
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>CETRARIA ISLANDICA SUBSP. ISLANDICA</b> (UNII: BJ7YPN79A1)	
<b>TRIBASIC CALCIUM PHOSPHATE</b> (UNII: 91D9GV0Z28)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>SORBITOL</b> (UNII: 506T60A25R)	
<b>HYDRATED SILICA</b> (UNII: Y6O7T4G8P9)	

### Product Characteristics

<b>Color</b>	blue (CI42090)	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>		<b>Imprint Code</b>	
<b>Contains</b>			

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:70781-001-01	75 g in 1 TUBE; Type 0: Not a Combination Product	06/14/2016	

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part355	06/14/2016	

**Labeler** - Coswell Spa (429512304)

### Establishment

Name	Address	ID/FEI	Business Operations
Incos Cosmeceutica Industriale Srl		434933032	manufacture(70781-001)